

Automotive Software-China Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Automotive Software-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Software industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Automotive Software 2013-2017, and development forecast 2018-2023

Main market players of Automotive Software in China, with company and product introduction, position in the Automotive Software market

Market status and development trend of Automotive Software by types and applications

Cost and profit status of Automotive Software, and marketing status

Market growth drivers and challenges

The report segments the China Automotive Software market as:

China Automotive Software Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Automotive Software Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

- Dealer Management System
- F&I Solution
- Electronic Vehicle Registration
- Inventory Solutions
- Digital Marketing Solution
- Other

China Automotive Software Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

- Manufacturer Retail Store
- Automotive Dealer
- Automotive Repair Store
- Auto Part Wholesaler & Agent
- Other

China Automotive Software Market: Players Segment Analysis (Company and Product introduction, Automotive Software Sales Volume, Revenue, Price and Gross Margin):

- CDK Global
- Cox Automotive
- Reynolds And Reynolds
- Dealertrack
- Dominion Enterprises
- Wipro Limited
- Infomedia
- TitleTec
- Epicor
- Auto-IT
- MAM Software
- Internet Brands
- NEC
- ARI
- Auto/Mate

RouteOne
WHI Solutions
Yonyou
Shenzhen Lianyou
Kingdee
Qiming Information
Checking-On-Tech

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF AUTOMOTIVE SOFTWARE

- 1.1 Definition of Automotive Software in This Report
- 1.2 Commercial Types of Automotive Software
 - 1.2.1 Dealer Management System
 - 1.2.2 F&I Solution
 - 1.2.3 Electronic Vehicle Registration
 - 1.2.4 Inventory Solutions
 - 1.2.5 Digital Marketing Solution
 - 1.2.6 Other
- 1.3 Downstream Application of Automotive Software
 - 1.3.1 Manufacturer Retail Store
 - 1.3.2 Automotive Dealer
 - 1.3.3 Automotive Repair Store
 - 1.3.4 Auto Part Wholesaler & Agent
 - 1.3.5 Other
- 1.4 Development History of Automotive Software
- 1.5 Market Status and Trend of Automotive Software 2013-2023
 - 1.5.1 China Automotive Software Market Status and Trend 2013-2023
 - 1.5.2 Regional Automotive Software Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive Software in China 2013-2017
- 2.2 Consumption Market of Automotive Software in China by Regions
 - 2.2.1 Consumption Volume of Automotive Software in China by Regions
 - 2.2.2 Revenue of Automotive Software in China by Regions
- 2.3 Market Analysis of Automotive Software in China by Regions
 - 2.3.1 Market Analysis of Automotive Software in North China 2013-2017
 - 2.3.2 Market Analysis of Automotive Software in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Automotive Software in East China 2013-2017
 - 2.3.4 Market Analysis of Automotive Software in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Automotive Software in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Automotive Software in Northwest China 2013-2017
- 2.4 Market Development Forecast of Automotive Software in China 2018-2023
 - 2.4.1 Market Development Forecast of Automotive Software in China 2018-2023
 - 2.4.2 Market Development Forecast of Automotive Software by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Automotive Software in China by Types

3.1.2 Revenue of Automotive Software in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Automotive Software in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Automotive Software in China by Downstream Industry

4.2 Demand Volume of Automotive Software by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive Software by Downstream Industry in North China

4.2.2 Demand Volume of Automotive Software by Downstream Industry in Northeast China

4.2.3 Demand Volume of Automotive Software by Downstream Industry in East China

4.2.4 Demand Volume of Automotive Software by Downstream Industry in Central & South China

4.2.5 Demand Volume of Automotive Software by Downstream Industry in Southwest China

4.2.6 Demand Volume of Automotive Software by Downstream Industry in Northwest China

4.3 Market Forecast of Automotive Software in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE SOFTWARE

5.1 China Economy Situation and Trend Overview

5.2 Automotive Software Downstream Industry Situation and Trend Overview

CHAPTER 6 AUTOMOTIVE SOFTWARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Automotive Software in China by Major Players
- 6.2 Revenue of Automotive Software in China by Major Players
- 6.3 Basic Information of Automotive Software by Major Players
 - 6.3.1 Headquarters Location and Established Time of Automotive Software Major Players
 - 6.3.2 Employees and Revenue Level of Automotive Software Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 AUTOMOTIVE SOFTWARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 CDK Global
 - 7.1.1 Company profile
 - 7.1.2 Representative Automotive Software Product
 - 7.1.3 Automotive Software Sales, Revenue, Price and Gross Margin of CDK Global
- 7.2 Cox Automotive
 - 7.2.1 Company profile
 - 7.2.2 Representative Automotive Software Product
 - 7.2.3 Automotive Software Sales, Revenue, Price and Gross Margin of Cox Automotive
- 7.3 Reynolds And Reynolds
 - 7.3.1 Company profile
 - 7.3.2 Representative Automotive Software Product
 - 7.3.3 Automotive Software Sales, Revenue, Price and Gross Margin of Reynolds And Reynolds
- 7.4 Dealertrack
 - 7.4.1 Company profile
 - 7.4.2 Representative Automotive Software Product
 - 7.4.3 Automotive Software Sales, Revenue, Price and Gross Margin of Dealertrack
- 7.5 Dominion Enterprises
 - 7.5.1 Company profile
 - 7.5.2 Representative Automotive Software Product
 - 7.5.3 Automotive Software Sales, Revenue, Price and Gross Margin of Dominion

Enterprises

7.6 Wipro Limited

7.6.1 Company profile

7.6.2 Representative Automotive Software Product

7.6.3 Automotive Software Sales, Revenue, Price and Gross Margin of Wipro Limited

7.7 Infomedia

7.7.1 Company profile

7.7.2 Representative Automotive Software Product

7.7.3 Automotive Software Sales, Revenue, Price and Gross Margin of Infomedia

7.8 TitleTec

7.8.1 Company profile

7.8.2 Representative Automotive Software Product

7.8.3 Automotive Software Sales, Revenue, Price and Gross Margin of TitleTec

7.9 Epicor

7.9.1 Company profile

7.9.2 Representative Automotive Software Product

7.9.3 Automotive Software Sales, Revenue, Price and Gross Margin of Epicor

7.10 Auto-IT

7.10.1 Company profile

7.10.2 Representative Automotive Software Product

7.10.3 Automotive Software Sales, Revenue, Price and Gross Margin of Auto-IT

7.11 MAM Software

7.11.1 Company profile

7.11.2 Representative Automotive Software Product

7.11.3 Automotive Software Sales, Revenue, Price and Gross Margin of MAM

Software

7.12 Internet Brands

7.12.1 Company profile

7.12.2 Representative Automotive Software Product

7.12.3 Automotive Software Sales, Revenue, Price and Gross Margin of Internet

Brands

7.13 NEC

7.13.1 Company profile

7.13.2 Representative Automotive Software Product

7.13.3 Automotive Software Sales, Revenue, Price and Gross Margin of NEC

7.14 ARI

7.14.1 Company profile

7.14.2 Representative Automotive Software Product

7.14.3 Automotive Software Sales, Revenue, Price and Gross Margin of ARI

7.15 Auto/Mate

7.15.1 Company profile

7.15.2 Representative Automotive Software Product

7.15.3 Automotive Software Sales, Revenue, Price and Gross Margin of Auto/Mate

7.16 RouteOne

7.17 WHI Solutions

7.18 Yonyou

7.19 Shenzhen Lianyou

7.20 Kingdee

7.21 Qiming Information

7.22 Checking-On-Tech

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE SOFTWARE

8.1 Industry Chain of Automotive Software

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE SOFTWARE

9.1 Cost Structure Analysis of Automotive Software

9.2 Raw Materials Cost Analysis of Automotive Software

9.3 Labor Cost Analysis of Automotive Software

9.4 Manufacturing Expenses Analysis of Automotive Software

CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE SOFTWARE

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

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