

Automotive Software-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A24162C2FFCEN.html>

Date: February 2018

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: A24162C2FFCEN

Abstracts

Report Summary

Automotive Software-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Software industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Automotive Software 2013-2017, and development forecast 2018-2023

Main market players of Automotive Software in Asia Pacific, with company and product introduction, position in the Automotive Software market

Market status and development trend of Automotive Software by types and applications

Cost and profit status of Automotive Software, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Automotive Software market as:

Asia Pacific Automotive Software Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Automotive Software Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dealer Management System
F&I Solution
Electronic Vehicle Registration
Inventory Solutions
Digital Marketing Solution
Other

Asia Pacific Automotive Software Market: Application Segment Analysis (Consumption
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Manufacturer Retail Store
Automotive Dealer
Automotive Repair Store
Auto Part Wholesaler & Agent
Other

Asia Pacific Automotive Software Market: Players Segment Analysis (Company and
Product introduction, Automotive Software Sales Volume, Revenue, Price and Gross
Margin):

CDK Global
Cox Automotive
Reynolds And Reynolds
Dealertrack
Dominion Enterprises
Wipro Limited
Infomedia
TitleTec
Epicor
Auto-IT
MAM Software
Internet Brands
NEC
ARI

Auto/Mate
RouteOne
WHI Solutions
Yonyou
Shenzhen Lianyou
Kingdee
Qiming Information
Checking-On-Tech

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF AUTOMOTIVE SOFTWARE

- 1.1 Definition of Automotive Software in This Report
- 1.2 Commercial Types of Automotive Software
 - 1.2.1 Dealer Management System
 - 1.2.2 F&I Solution
 - 1.2.3 Electronic Vehicle Registration
 - 1.2.4 Inventory Solutions
 - 1.2.5 Digital Marketing Solution
 - 1.2.6 Other
- 1.3 Downstream Application of Automotive Software
 - 1.3.1 Manufacturer Retail Store
 - 1.3.2 Automotive Dealer
 - 1.3.3 Automotive Repair Store
 - 1.3.4 Auto Part Wholesaler & Agent
 - 1.3.5 Other
- 1.4 Development History of Automotive Software
- 1.5 Market Status and Trend of Automotive Software 2013-2023
 - 1.5.1 Asia Pacific Automotive Software Market Status and Trend 2013-2023
 - 1.5.2 Regional Automotive Software Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive Software in Asia Pacific 2013-2017
- 2.2 Consumption Market of Automotive Software in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Automotive Software in Asia Pacific by Regions
 - 2.2.2 Revenue of Automotive Software in Asia Pacific by Regions
- 2.3 Market Analysis of Automotive Software in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Automotive Software in China 2013-2017
 - 2.3.2 Market Analysis of Automotive Software in Japan 2013-2017
 - 2.3.3 Market Analysis of Automotive Software in Korea 2013-2017
 - 2.3.4 Market Analysis of Automotive Software in India 2013-2017
 - 2.3.5 Market Analysis of Automotive Software in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Automotive Software in Australia 2013-2017
- 2.4 Market Development Forecast of Automotive Software in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Automotive Software in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Automotive Software by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Automotive Software in Asia Pacific by Types

3.1.2 Revenue of Automotive Software in Asia Pacific by Types

3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

3.3 Market Forecast of Automotive Software in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Automotive Software in Asia Pacific by Downstream Industry

4.2 Demand Volume of Automotive Software by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive Software by Downstream Industry in China

4.2.2 Demand Volume of Automotive Software by Downstream Industry in Japan

4.2.3 Demand Volume of Automotive Software by Downstream Industry in Korea

4.2.4 Demand Volume of Automotive Software by Downstream Industry in India

4.2.5 Demand Volume of Automotive Software by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Automotive Software by Downstream Industry in Australia

4.3 Market Forecast of Automotive Software in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE SOFTWARE

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Automotive Software Downstream Industry Situation and Trend Overview

CHAPTER 6 AUTOMOTIVE SOFTWARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Automotive Software in Asia Pacific by Major Players
- 6.2 Revenue of Automotive Software in Asia Pacific by Major Players
- 6.3 Basic Information of Automotive Software by Major Players
 - 6.3.1 Headquarters Location and Established Time of Automotive Software Major Players
 - 6.3.2 Employees and Revenue Level of Automotive Software Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 AUTOMOTIVE SOFTWARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 CDK Global
 - 7.1.1 Company profile
 - 7.1.2 Representative Automotive Software Product
 - 7.1.3 Automotive Software Sales, Revenue, Price and Gross Margin of CDK Global
- 7.2 Cox Automotive
 - 7.2.1 Company profile
 - 7.2.2 Representative Automotive Software Product
 - 7.2.3 Automotive Software Sales, Revenue, Price and Gross Margin of Cox Automotive
- 7.3 Reynolds And Reynolds
 - 7.3.1 Company profile
 - 7.3.2 Representative Automotive Software Product
 - 7.3.3 Automotive Software Sales, Revenue, Price and Gross Margin of Reynolds And Reynolds
- 7.4 Dealertrack
 - 7.4.1 Company profile
 - 7.4.2 Representative Automotive Software Product
 - 7.4.3 Automotive Software Sales, Revenue, Price and Gross Margin of Dealertrack
- 7.5 Dominion Enterprises
 - 7.5.1 Company profile
 - 7.5.2 Representative Automotive Software Product
 - 7.5.3 Automotive Software Sales, Revenue, Price and Gross Margin of Dominion Enterprises
- 7.6 Wipro Limited
 - 7.6.1 Company profile

- 7.6.2 Representative Automotive Software Product
- 7.6.3 Automotive Software Sales, Revenue, Price and Gross Margin of Wipro Limited
- 7.7 Infomedia
 - 7.7.1 Company profile
 - 7.7.2 Representative Automotive Software Product
 - 7.7.3 Automotive Software Sales, Revenue, Price and Gross Margin of Infomedia
- 7.8 TitleTec
 - 7.8.1 Company profile
 - 7.8.2 Representative Automotive Software Product
 - 7.8.3 Automotive Software Sales, Revenue, Price and Gross Margin of TitleTec
- 7.9 Epicor
 - 7.9.1 Company profile
 - 7.9.2 Representative Automotive Software Product
 - 7.9.3 Automotive Software Sales, Revenue, Price and Gross Margin of Epicor
- 7.10 Auto-IT
 - 7.10.1 Company profile
 - 7.10.2 Representative Automotive Software Product
 - 7.10.3 Automotive Software Sales, Revenue, Price and Gross Margin of Auto-IT
- 7.11 MAM Software
 - 7.11.1 Company profile
 - 7.11.2 Representative Automotive Software Product
 - 7.11.3 Automotive Software Sales, Revenue, Price and Gross Margin of MAM Software
- 7.12 Internet Brands
 - 7.12.1 Company profile
 - 7.12.2 Representative Automotive Software Product
 - 7.12.3 Automotive Software Sales, Revenue, Price and Gross Margin of Internet Brands
- 7.13 NEC
 - 7.13.1 Company profile
 - 7.13.2 Representative Automotive Software Product
 - 7.13.3 Automotive Software Sales, Revenue, Price and Gross Margin of NEC
- 7.14 ARI
 - 7.14.1 Company profile
 - 7.14.2 Representative Automotive Software Product
 - 7.14.3 Automotive Software Sales, Revenue, Price and Gross Margin of ARI
- 7.15 Auto/Mate
 - 7.15.1 Company profile
 - 7.15.2 Representative Automotive Software Product

- 7.15.3 Automotive Software Sales, Revenue, Price and Gross Margin of Auto/Mate
- 7.16 RouteOne
- 7.17 WHI Solutions
- 7.18 Yonyou
- 7.19 Shenzhen Lianyou
- 7.20 Kingdee
- 7.21 Qiming Information
- 7.22 Checking-On-Tech

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE SOFTWARE

- 8.1 Industry Chain of Automotive Software
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE SOFTWARE

- 9.1 Cost Structure Analysis of Automotive Software
- 9.2 Raw Materials Cost Analysis of Automotive Software
- 9.3 Labor Cost Analysis of Automotive Software
- 9.4 Manufacturing Expenses Analysis of Automotive Software

CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE SOFTWARE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Automotive Software-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A24162C2FFCEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A24162C2FFCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970