

# Automotive Semiconductors-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A2593692533MEN.html>

Date: April 2018

Pages: 135

Price: US\$ 2,980.00 (Single User License)

ID: A2593692533MEN

## Abstracts

### Report Summary

Automotive Semiconductors-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Semiconductors industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Automotive Semiconductors 2013-2017, and development forecast 2018-2023

Main market players of Automotive Semiconductors in China, with company and product introduction, position in the Automotive Semiconductors market

Market status and development trend of Automotive Semiconductors by types and applications

Cost and profit status of Automotive Semiconductors, and marketing status

Market growth drivers and challenges

The report segments the China Automotive Semiconductors market as:

China Automotive Semiconductors Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Automotive Semiconductors Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Passenger Cars

Light Commercial Vehicles (LCVs)

Heavy Commercial Vehicles (HCVs)

China Automotive Semiconductors Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Powertrain

Safety

Body Electronics

Chassis

Telematics & infotainment

China Automotive Semiconductors Market: Players Segment Analysis (Company and Product introduction, Automotive Semiconductors Sales Volume, Revenue, Price and Gross Margin):

NXP Semiconductors N.V. (Netherlands)

Renesas Electronics Corp. (Japan)

Infineon Technologies AG (Germany)

STMicroelectronics N.V. (Switzerland)

Robert Bosch GmbH (Germany)

Texas Instruments, Inc. (U.S.)

ON Semiconductor Corp. (U.S.)

ROHM Co., Ltd. (Japan)

Toshiba Corp. (Japan)

Analog Devices Inc. (U.S.)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE SEMICONDUCTORS**

- 1.1 Definition of Automotive Semiconductors in This Report
- 1.2 Commercial Types of Automotive Semiconductors
  - 1.2.1 Passenger Cars
  - 1.2.2 Light Commercial Vehicles (LCVs)
  - 1.2.3 Heavy Commercial Vehicles (HCVs)
- 1.3 Downstream Application of Automotive Semiconductors
  - 1.3.1 Powertrain
  - 1.3.2 Safety
  - 1.3.3 Body Electronics
  - 1.3.4 Chassis
  - 1.3.5 Telematics & infotainment
- 1.4 Development History of Automotive Semiconductors
- 1.5 Market Status and Trend of Automotive Semiconductors 2013-2023
  - 1.5.1 China Automotive Semiconductors Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Semiconductors Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive Semiconductors in China 2013-2017
- 2.2 Consumption Market of Automotive Semiconductors in China by Regions
  - 2.2.1 Consumption Volume of Automotive Semiconductors in China by Regions
  - 2.2.2 Revenue of Automotive Semiconductors in China by Regions
- 2.3 Market Analysis of Automotive Semiconductors in China by Regions
  - 2.3.1 Market Analysis of Automotive Semiconductors in North China 2013-2017
  - 2.3.2 Market Analysis of Automotive Semiconductors in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Automotive Semiconductors in East China 2013-2017
  - 2.3.4 Market Analysis of Automotive Semiconductors in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Automotive Semiconductors in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Automotive Semiconductors in Northwest China 2013-2017
- 2.4 Market Development Forecast of Automotive Semiconductors in China 2018-2023
  - 2.4.1 Market Development Forecast of Automotive Semiconductors in China 2018-2023
  - 2.4.2 Market Development Forecast of Automotive Semiconductors by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Automotive Semiconductors in China by Types

3.1.2 Revenue of Automotive Semiconductors in China by Types

### 3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

### 3.3 Market Forecast of Automotive Semiconductors in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Automotive Semiconductors in China by Downstream Industry

### 4.2 Demand Volume of Automotive Semiconductors by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive Semiconductors by Downstream Industry in North China

4.2.2 Demand Volume of Automotive Semiconductors by Downstream Industry in Northeast China

4.2.3 Demand Volume of Automotive Semiconductors by Downstream Industry in East China

4.2.4 Demand Volume of Automotive Semiconductors by Downstream Industry in Central & South China

4.2.5 Demand Volume of Automotive Semiconductors by Downstream Industry in Southwest China

4.2.6 Demand Volume of Automotive Semiconductors by Downstream Industry in Northwest China

### 4.3 Market Forecast of Automotive Semiconductors in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE SEMICONDUCTORS**

### 5.1 China Economy Situation and Trend Overview

## 5.2 Automotive Semiconductors Downstream Industry Situation and Trend Overview

### **CHAPTER 6 AUTOMOTIVE SEMICONDUCTORS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

#### 6.1 Sales Volume of Automotive Semiconductors in China by Major Players

#### 6.2 Revenue of Automotive Semiconductors in China by Major Players

#### 6.3 Basic Information of Automotive Semiconductors by Major Players

##### 6.3.1 Headquarters Location and Established Time of Automotive Semiconductors Major Players

##### 6.3.2 Employees and Revenue Level of Automotive Semiconductors Major Players

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 AUTOMOTIVE SEMICONDUCTORS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 NXP Semiconductors N.V. (Netherlands)

##### 7.1.1 Company profile

##### 7.1.2 Representative Automotive Semiconductors Product

##### 7.1.3 Automotive Semiconductors Sales, Revenue, Price and Gross Margin of NXP Semiconductors N.V. (Netherlands)

#### 7.2 Renesas Electronics Corp. (Japan)

##### 7.2.1 Company profile

##### 7.2.2 Representative Automotive Semiconductors Product

##### 7.2.3 Automotive Semiconductors Sales, Revenue, Price and Gross Margin of Renesas Electronics Corp. (Japan)

#### 7.3 Infineon Technologies AG (Germany)

##### 7.3.1 Company profile

##### 7.3.2 Representative Automotive Semiconductors Product

##### 7.3.3 Automotive Semiconductors Sales, Revenue, Price and Gross Margin of Infineon Technologies AG (Germany)

#### 7.4 STMicroelectronics N.V. (Switzerland)

##### 7.4.1 Company profile

##### 7.4.2 Representative Automotive Semiconductors Product

##### 7.4.3 Automotive Semiconductors Sales, Revenue, Price and Gross Margin of STMicroelectronics N.V. (Switzerland)

## 7.5 Robert Bosch GmbH (Germany)

### 7.5.1 Company profile

### 7.5.2 Representative Automotive Semiconductors Product

### 7.5.3 Automotive Semiconductors Sales, Revenue, Price and Gross Margin of Robert Bosch GmbH (Germany)

## 7.6 Texas Instruments, Inc. (U.S.)

### 7.6.1 Company profile

### 7.6.2 Representative Automotive Semiconductors Product

### 7.6.3 Automotive Semiconductors Sales, Revenue, Price and Gross Margin of Texas Instruments, Inc. (U.S.)

## 7.7 ON Semiconductor Corp. (U.S.)

### 7.7.1 Company profile

### 7.7.2 Representative Automotive Semiconductors Product

### 7.7.3 Automotive Semiconductors Sales, Revenue, Price and Gross Margin of ON Semiconductor Corp. (U.S.)

## 7.8 ROHM Co., Ltd. (Japan)

### 7.8.1 Company profile

### 7.8.2 Representative Automotive Semiconductors Product

### 7.8.3 Automotive Semiconductors Sales, Revenue, Price and Gross Margin of ROHM Co., Ltd. (Japan)

## 7.9 Toshiba Corp. (Japan)

### 7.9.1 Company profile

### 7.9.2 Representative Automotive Semiconductors Product

### 7.9.3 Automotive Semiconductors Sales, Revenue, Price and Gross Margin of Toshiba Corp. (Japan)

## 7.10 Analog Devices Inc. (U.S.)

### 7.10.1 Company profile

### 7.10.2 Representative Automotive Semiconductors Product

### 7.10.3 Automotive Semiconductors Sales, Revenue, Price and Gross Margin of Analog Devices Inc. (U.S.)

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE SEMICONDUCTORS**

### 8.1 Industry Chain of Automotive Semiconductors

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE**

## **SEMICONDUCTORS**

- 9.1 Cost Structure Analysis of Automotive Semiconductors
- 9.2 Raw Materials Cost Analysis of Automotive Semiconductors
- 9.3 Labor Cost Analysis of Automotive Semiconductors
- 9.4 Manufacturing Expenses Analysis of Automotive Semiconductors

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE SEMICONDUCTORS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Automotive Semiconductors-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A2593692533MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A2593692533MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970