

# Automotive Seats-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/AE5BB033118EN.html

Date: April 2018 Pages: 160 Price: US\$ 3,480.00 (Single User License) ID: AE5BB033118EN

### Abstracts

#### **Report Summary**

Automotive Seats-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Seats industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Automotive Seats 2013-2017, and development forecast 2018-2023 Main market players of Automotive Seats in North America, with company and product introduction, position in the Automotive Seats market Market status and development trend of Automotive Seats by types and applications Cost and profit status of Automotive Seats, and marketing status Market growth drivers and challenges

The report segments the North America Automotive Seats market as:

North America Automotive Seats Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States Canada Mexico

North America Automotive Seats Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Fabric Seat Genuine Leather Seat Other

**Zhejiang Jujin** 

North America Automotive Seats Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Commercial Vehicles Passenger Cars

North America Automotive Seats Market: Players Segment Analysis (Company and Product introduction, Automotive Seats Sales Volume, Revenue, Price and Gross Margin): Magna International Johnson Controls Inc. Lear Corporation Faurecia Aisin Seiki Toyota Boshuku Corp **NHK Springs TS TECH** Tachi-S Hyundai Dymos Sitech Gentherm **Grupo** Antolin Grammer Ag **Beijing GoldRare** Isringhausen Wuhu Ruitai Jiangsu Yuhua **GSK Group** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE SEATS**

- 1.1 Definition of Automotive Seats in This Report
- 1.2 Commercial Types of Automotive Seats
- 1.2.1 Fabric Seat
- 1.2.2 Genuine Leather Seat
- 1.2.3 Other
- 1.3 Downstream Application of Automotive Seats
- 1.3.1 Commercial Vehicles
- 1.3.2 Passenger Cars
- 1.4 Development History of Automotive Seats
- 1.5 Market Status and Trend of Automotive Seats 2013-2023
- 1.5.1 North America Automotive Seats Market Status and Trend 2013-2023
- 1.5.2 Regional Automotive Seats Market Status and Trend 2013-2023

#### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive Seats in North America 2013-2017
- 2.2 Consumption Market of Automotive Seats in North America by Regions
- 2.2.1 Consumption Volume of Automotive Seats in North America by Regions
- 2.2.2 Revenue of Automotive Seats in North America by Regions
- 2.3 Market Analysis of Automotive Seats in North America by Regions
- 2.3.1 Market Analysis of Automotive Seats in United States 2013-2017
- 2.3.2 Market Analysis of Automotive Seats in Canada 2013-2017
- 2.3.3 Market Analysis of Automotive Seats in Mexico 2013-2017
- 2.4 Market Development Forecast of Automotive Seats in North America 2018-2023
- 2.4.1 Market Development Forecast of Automotive Seats in North America 2018-2023
- 2.4.2 Market Development Forecast of Automotive Seats by Regions 2018-2023

#### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Automotive Seats in North America by Types
  - 3.1.2 Revenue of Automotive Seats in North America by Types
- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada



3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Automotive Seats in North America by Types

#### CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Automotive Seats in North America by Downstream Industry
4.2 Demand Volume of Automotive Seats by Downstream Industry in Major Countries
4.2.1 Demand Volume of Automotive Seats by Downstream Industry in United States
4.2.2 Demand Volume of Automotive Seats by Downstream Industry in Canada
4.2.3 Demand Volume of Automotive Seats by Downstream Industry in Mexico
4.3 Market Forecast of Automotive Seats in North America by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE SEATS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Automotive Seats Downstream Industry Situation and Trend Overview

#### CHAPTER 6 AUTOMOTIVE SEATS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Automotive Seats in North America by Major Players
- 6.2 Revenue of Automotive Seats in North America by Major Players
- 6.3 Basic Information of Automotive Seats by Major Players
  - 6.3.1 Headquarters Location and Established Time of Automotive Seats Major Players
- 6.3.2 Employees and Revenue Level of Automotive Seats Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 AUTOMOTIVE SEATS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Magna International

- 7.1.1 Company profile
- 7.1.2 Representative Automotive Seats Product
- 7.1.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Magna International



- 7.2 Johnson Controls Inc.
  - 7.2.1 Company profile
  - 7.2.2 Representative Automotive Seats Product

7.2.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Johnson Controls Inc.

- 7.3 Lear Corporation
  - 7.3.1 Company profile
  - 7.3.2 Representative Automotive Seats Product
- 7.3.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Lear Corporation
- 7.4 Faurecia
  - 7.4.1 Company profile
  - 7.4.2 Representative Automotive Seats Product
- 7.4.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Faurecia
- 7.5 Aisin Seiki
  - 7.5.1 Company profile
  - 7.5.2 Representative Automotive Seats Product
- 7.5.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Aisin Seiki
- 7.6 Toyota Boshuku Corp
- 7.6.1 Company profile
- 7.6.2 Representative Automotive Seats Product
- 7.6.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Toyota Boshuku Corp
- 7.7 NHK Springs
  - 7.7.1 Company profile
  - 7.7.2 Representative Automotive Seats Product
- 7.7.3 Automotive Seats Sales, Revenue, Price and Gross Margin of NHK Springs
- 7.8 TS TECH
  - 7.8.1 Company profile
- 7.8.2 Representative Automotive Seats Product
- 7.8.3 Automotive Seats Sales, Revenue, Price and Gross Margin of TS TECH
- 7.9 Tachi-S
  - 7.9.1 Company profile
  - 7.9.2 Representative Automotive Seats Product
  - 7.9.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Tachi-S
- 7.10 Hyundai Dymos
  - 7.10.1 Company profile
  - 7.10.2 Representative Automotive Seats Product
- 7.10.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Hyundai Dymos
- 7.11 Sitech



- 7.11.1 Company profile
- 7.11.2 Representative Automotive Seats Product
- 7.11.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Sitech
- 7.12 Gentherm
- 7.12.1 Company profile
- 7.12.2 Representative Automotive Seats Product
- 7.12.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Gentherm
- 7.13 Grupo Antolin
- 7.13.1 Company profile
- 7.13.2 Representative Automotive Seats Product
- 7.13.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Grupo Antolin
- 7.14 Grammer Ag
- 7.14.1 Company profile
- 7.14.2 Representative Automotive Seats Product
- 7.14.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Grammer Ag
- 7.15 Beijing GoldRare
- 7.15.1 Company profile
- 7.15.2 Representative Automotive Seats Product
- 7.15.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Beijing GoldRare
- 7.16 Isringhausen
- 7.17 Wuhu Ruitai
- 7.18 Jiangsu Yuhua
- 7.19 GSK Group
- 7.20 Zhejiang Jujin

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE SEATS

- 8.1 Industry Chain of Automotive Seats
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE SEATS

- 9.1 Cost Structure Analysis of Automotive Seats
- 9.2 Raw Materials Cost Analysis of Automotive Seats
- 9.3 Labor Cost Analysis of Automotive Seats
- 9.4 Manufacturing Expenses Analysis of Automotive Seats



#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE SEATS**

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Automotive Seats-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/AE5BB033118EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/AE5BB033118EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970