

# Automotive Seats-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AE33743F950EN.html>

Date: April 2018

Pages: 138

Price: US\$ 2,480.00 (Single User License)

ID: AE33743F950EN

## Abstracts

### Report Summary

Automotive Seats-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Seats industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Automotive Seats 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Automotive Seats worldwide, with company and product introduction, position in the Automotive Seats market

Market status and development trend of Automotive Seats by types and applications

Cost and profit status of Automotive Seats, and marketing status

Market growth drivers and challenges

The report segments the global Automotive Seats market as:

Global Automotive Seats Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Automotive Seats Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Fabric Seat

Genuine Leather Seat

Other

Global Automotive Seats Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Vehicles

Passenger Cars

Global Automotive Seats Market: Manufacturers Segment Analysis (Company and Product introduction, Automotive Seats Sales Volume, Revenue, Price and Gross Margin):

Magna International

Johnson Controls Inc.

Lear Corporation

Faurecia

Aisin Seiki

Toyota Boshoku Corp

NHK Springs

TS TECH

Tachi-S

Hyundai Dymos

Sitech

Gentherm

Grupo Antolin

Grammer Ag

Beijing GoldRare

Isringhausen

Wuhu Ruitai

Jiangsu Yuhua

GSK Group

Zhejiang Jujin

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE SEATS**

- 1.1 Definition of Automotive Seats in This Report
- 1.2 Commercial Types of Automotive Seats
  - 1.2.1 Fabric Seat
  - 1.2.2 Genuine Leather Seat
  - 1.2.3 Other
- 1.3 Downstream Application of Automotive Seats
  - 1.3.1 Commercial Vehicles
  - 1.3.2 Passenger Cars
- 1.4 Development History of Automotive Seats
- 1.5 Market Status and Trend of Automotive Seats 2013-2023
  - 1.5.1 Global Automotive Seats Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Seats Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Automotive Seats 2013-2017
- 2.2 Production Market of Automotive Seats by Regions
  - 2.2.1 Production Volume of Automotive Seats by Regions
  - 2.2.2 Production Value of Automotive Seats by Regions
- 2.3 Demand Market of Automotive Seats by Regions
- 2.4 Production and Demand Status of Automotive Seats by Regions
  - 2.4.1 Production and Demand Status of Automotive Seats by Regions 2013-2017
  - 2.4.2 Import and Export Status of Automotive Seats by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Automotive Seats by Types
- 3.2 Production Value of Automotive Seats by Types
- 3.3 Market Forecast of Automotive Seats by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Automotive Seats by Downstream Industry
- 4.2 Market Forecast of Automotive Seats by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE SEATS**

5.1 Global Economy Situation and Trend Overview

5.2 Automotive Seats Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE SEATS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

6.1 Production Volume of Automotive Seats by Major Manufacturers

6.2 Production Value of Automotive Seats by Major Manufacturers

6.3 Basic Information of Automotive Seats by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Automotive Seats Major Manufacturer

6.3.2 Employees and Revenue Level of Automotive Seats Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE SEATS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Magna International

7.1.1 Company profile

7.1.2 Representative Automotive Seats Product

7.1.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Magna International

7.2 Johnson Controls Inc.

7.2.1 Company profile

7.2.2 Representative Automotive Seats Product

7.2.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Johnson Controls Inc.

7.3 Lear Corporation

7.3.1 Company profile

7.3.2 Representative Automotive Seats Product

7.3.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Lear Corporation

7.4 Faurecia

7.4.1 Company profile

- 7.4.2 Representative Automotive Seats Product
- 7.4.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Faurecia
- 7.5 Aisin Seiki
  - 7.5.1 Company profile
  - 7.5.2 Representative Automotive Seats Product
  - 7.5.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Aisin Seiki
- 7.6 Toyota Boshoku Corp
  - 7.6.1 Company profile
  - 7.6.2 Representative Automotive Seats Product
  - 7.6.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Toyota Boshoku Corp
- 7.7 NHK Springs
  - 7.7.1 Company profile
  - 7.7.2 Representative Automotive Seats Product
  - 7.7.3 Automotive Seats Sales, Revenue, Price and Gross Margin of NHK Springs
- 7.8 TS TECH
  - 7.8.1 Company profile
  - 7.8.2 Representative Automotive Seats Product
  - 7.8.3 Automotive Seats Sales, Revenue, Price and Gross Margin of TS TECH
- 7.9 Tachi-S
  - 7.9.1 Company profile
  - 7.9.2 Representative Automotive Seats Product
  - 7.9.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Tachi-S
- 7.10 Hyundai Dymos
  - 7.10.1 Company profile
  - 7.10.2 Representative Automotive Seats Product
  - 7.10.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Hyundai Dymos
- 7.11 Sitech
  - 7.11.1 Company profile
  - 7.11.2 Representative Automotive Seats Product
  - 7.11.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Sitech
- 7.12 Gentherm
  - 7.12.1 Company profile
  - 7.12.2 Representative Automotive Seats Product
  - 7.12.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Gentherm
- 7.13 Grupo Antolin
  - 7.13.1 Company profile
  - 7.13.2 Representative Automotive Seats Product
  - 7.13.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Grupo Antolin

#### 7.14 Grammer Ag

##### 7.14.1 Company profile

##### 7.14.2 Representative Automotive Seats Product

##### 7.14.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Grammer Ag

#### 7.15 Beijing GoldRare

##### 7.15.1 Company profile

##### 7.15.2 Representative Automotive Seats Product

##### 7.15.3 Automotive Seats Sales, Revenue, Price and Gross Margin of Beijing GoldRare

#### 7.16 Isringhausen

#### 7.17 Wuhu Ruitai

#### 7.18 Jiangsu Yuhua

#### 7.19 GSK Group

#### 7.20 Zhejiang Jujin

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE SEATS**

### 8.1 Industry Chain of Automotive Seats

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE SEATS**

### 9.1 Cost Structure Analysis of Automotive Seats

### 9.2 Raw Materials Cost Analysis of Automotive Seats

### 9.3 Labor Cost Analysis of Automotive Seats

### 9.4 Manufacturing Expenses Analysis of Automotive Seats

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE SEATS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Automotive Seats-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AE33743F950EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE33743F950EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970