

# Automotive Refinish Paint-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AEB5A3A147F0EN.html>

Date: April 2018

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: AEB5A3A147F0EN

## Abstracts

### Report Summary

Automotive Refinish Paint-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Refinish Paint industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Automotive Refinish Paint 2013-2017, and development forecast 2018-2023

Main market players of Automotive Refinish Paint in EMEA, with company and product introduction, position in the Automotive Refinish Paint market

Market status and development trend of Automotive Refinish Paint by types and applications

Cost and profit status of Automotive Refinish Paint, and marketing status

Market growth drivers and challenges

The report segments the EMEA Automotive Refinish Paint market as:

EMEA Automotive Refinish Paint Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Automotive Refinish Paint Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Primer  
Base Coat  
Top Coat  
Clear Coat

EMEA Automotive Refinish Paint Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Cars  
Commercial Vehicles

EMEA Automotive Refinish Paint Market: Players Segment Analysis (Company and  
Product introduction, Automotive Refinish Paint Sales Volume, Revenue, Price and  
Gross Margin):

3M  
Kazoo Nobel N.V.  
Axalta Coating Systems  
PPG Industries  
Sherwin Williams Company  
Dow Chemical Company  
HMG Paints Limited  
Covestro AG  
DSM  
Nippon Paint Holdings Co., Ltd  
U.S. Paint Corporation  
Samhwa Paints Industrial Co., Ltd  
Novol Sp. Z.o.o.  
Noroo Paint & Coatings  
The Lubrizol Corporation  
WEG Group  
Alps Coating Sdn. Bhd.  
Guangzhou Zhenroumei Chemical Coating Limited

In a word, the report provides detailed statistics and analysis on the state of the  
industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE REFINISH PAINT**

- 1.1 Definition of Automotive Refinish Paint in This Report
- 1.2 Commercial Types of Automotive Refinish Paint
  - 1.2.1 Primer
  - 1.2.2 Base Coat
  - 1.2.3 Top Coat
  - 1.2.4 Clear Coat
- 1.3 Downstream Application of Automotive Refinish Paint
  - 1.3.1 Passenger Cars
  - 1.3.2 Commercial Vehicles
- 1.4 Development History of Automotive Refinish Paint
- 1.5 Market Status and Trend of Automotive Refinish Paint 2013-2023
  - 1.5.1 EMEA Automotive Refinish Paint Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Refinish Paint Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive Refinish Paint in EMEA 2013-2017
- 2.2 Consumption Market of Automotive Refinish Paint in EMEA by Regions
  - 2.2.1 Consumption Volume of Automotive Refinish Paint in EMEA by Regions
  - 2.2.2 Revenue of Automotive Refinish Paint in EMEA by Regions
- 2.3 Market Analysis of Automotive Refinish Paint in EMEA by Regions
  - 2.3.1 Market Analysis of Automotive Refinish Paint in Europe 2013-2017
  - 2.3.2 Market Analysis of Automotive Refinish Paint in Middle East 2013-2017
  - 2.3.3 Market Analysis of Automotive Refinish Paint in Africa 2013-2017
- 2.4 Market Development Forecast of Automotive Refinish Paint in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Automotive Refinish Paint in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Automotive Refinish Paint by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Automotive Refinish Paint in EMEA by Types
  - 3.1.2 Revenue of Automotive Refinish Paint in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Automotive Refinish Paint in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Automotive Refinish Paint in EMEA by Downstream Industry
- 4.2 Demand Volume of Automotive Refinish Paint by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Automotive Refinish Paint by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Automotive Refinish Paint by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Automotive Refinish Paint by Downstream Industry in Africa
- 4.3 Market Forecast of Automotive Refinish Paint in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE REFINISH PAINT**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Automotive Refinish Paint Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE REFINISH PAINT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Automotive Refinish Paint in EMEA by Major Players
- 6.2 Revenue of Automotive Refinish Paint in EMEA by Major Players
- 6.3 Basic Information of Automotive Refinish Paint by Major Players
  - 6.3.1 Headquarters Location and Established Time of Automotive Refinish Paint Major Players
  - 6.3.2 Employees and Revenue Level of Automotive Refinish Paint Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE REFINISH PAINT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 3M

7.1.1 Company profile

7.1.2 Representative Automotive Refinish Paint Product

7.1.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of 3M

## 7.2 Kazoo Nobel N.V.

7.2.1 Company profile

7.2.2 Representative Automotive Refinish Paint Product

7.2.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of Kazoo Nobel N.V.

## 7.3 Axalta Coating Systems

7.3.1 Company profile

7.3.2 Representative Automotive Refinish Paint Product

7.3.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of Axalta Coating Systems

## 7.4 PPG Industries

7.4.1 Company profile

7.4.2 Representative Automotive Refinish Paint Product

7.4.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of PPG Industries

## 7.5 Sherwin Williams Company

7.5.1 Company profile

7.5.2 Representative Automotive Refinish Paint Product

7.5.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of Sherwin Williams Company

## 7.6 Dow Chemical Company

7.6.1 Company profile

7.6.2 Representative Automotive Refinish Paint Product

7.6.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of Dow Chemical Company

## 7.7 HMG Paints Limited

7.7.1 Company profile

7.7.2 Representative Automotive Refinish Paint Product

7.7.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of HMG Paints Limited

## 7.8 Covestro AG

7.8.1 Company profile

7.8.2 Representative Automotive Refinish Paint Product

7.8.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of Covestro

## AG

### 7.9 DSM

7.9.1 Company profile

7.9.2 Representative Automotive Refinish Paint Product

7.9.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of DSM

### 7.10 Nippon Paint Holdings Co., Ltd

7.10.1 Company profile

7.10.2 Representative Automotive Refinish Paint Product

7.10.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of Nippon Paint Holdings Co., Ltd

### 7.11 U.S. Paint Corporation

7.11.1 Company profile

7.11.2 Representative Automotive Refinish Paint Product

7.11.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of U.S. Paint Corporation

### 7.12 Samhwa Paints Industrial Co., Ltd

7.12.1 Company profile

7.12.2 Representative Automotive Refinish Paint Product

7.12.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of Samhwa Paints Industrial Co., Ltd

### 7.13 Novol Sp. Z.o.o.

7.13.1 Company profile

7.13.2 Representative Automotive Refinish Paint Product

7.13.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of Novol Sp. Z.o.o.

### 7.14 Noroo Paint & Coatings

7.14.1 Company profile

7.14.2 Representative Automotive Refinish Paint Product

7.14.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of Noroo Paint & Coatings

### 7.15 The Lubrizol Corporation

7.15.1 Company profile

7.15.2 Representative Automotive Refinish Paint Product

7.15.3 Automotive Refinish Paint Sales, Revenue, Price and Gross Margin of The Lubrizol Corporation

### 7.16 WEG Group

### 7.17 Alps Coating Sdn. Bhd.

### 7.18 Guangzhou Zhenroumei Chemical Coating Limited

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE REFINISH PAINT**

- 8.1 Industry Chain of Automotive Refinish Paint
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE REFINISH PAINT**

- 9.1 Cost Structure Analysis of Automotive Refinish Paint
- 9.2 Raw Materials Cost Analysis of Automotive Refinish Paint
- 9.3 Labor Cost Analysis of Automotive Refinish Paint
- 9.4 Manufacturing Expenses Analysis of Automotive Refinish Paint

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE REFINISH PAINT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources



## 12.3 Reference

## I would like to order

Product name: Automotive Refinish Paint-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AEB5A3A147F0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AEB5A3A147F0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970