

# Automotive Refinish-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A4B66315A6EMEN.html>

Date: February 2018

Pages: 141

Price: US\$ 3,480.00 (Single User License)

ID: A4B66315A6EMEN

## Abstracts

### Report Summary

Automotive Refinish-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Refinish industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Automotive Refinish 2013-2017, and development forecast 2018-2023

Main market players of Automotive Refinish in EMEA, with company and product introduction, position in the Automotive Refinish market

Market status and development trend of Automotive Refinish by types and applications

Cost and profit status of Automotive Refinish, and marketing status

Market growth drivers and challenges

The report segments the EMEA Automotive Refinish market as:

EMEA Automotive Refinish Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Automotive Refinish Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Solvent Borne

Water Borne

Others

EMEA Automotive Refinish Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Vehicle

Commercial Vehicle

EMEA Automotive Refinish Market: Players Segment Analysis (Company and Product introduction, Automotive Refinish Sales Volume, Revenue, Price and Gross Margin):

PPG Industries

Sherwin-Williams (Valspar)

Axalta Coating Systems

Akzo Nobel

BASF

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF AUTOMOTIVE REFINISH

- 1.1 Definition of Automotive Refinish in This Report
- 1.2 Commercial Types of Automotive Refinish
  - 1.2.1 Solvent Borne
  - 1.2.2 Water Borne
  - 1.2.3 Others
- 1.3 Downstream Application of Automotive Refinish
  - 1.3.1 Passenger Vehicle
  - 1.3.2 Commercial Vehicle
- 1.4 Development History of Automotive Refinish
- 1.5 Market Status and Trend of Automotive Refinish 2013-2023
  - 1.5.1 EMEA Automotive Refinish Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Refinish Market Status and Trend 2013-2023

### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive Refinish in EMEA 2013-2017
- 2.2 Consumption Market of Automotive Refinish in EMEA by Regions
  - 2.2.1 Consumption Volume of Automotive Refinish in EMEA by Regions
  - 2.2.2 Revenue of Automotive Refinish in EMEA by Regions
- 2.3 Market Analysis of Automotive Refinish in EMEA by Regions
  - 2.3.1 Market Analysis of Automotive Refinish in Europe 2013-2017
  - 2.3.2 Market Analysis of Automotive Refinish in Middle East 2013-2017
  - 2.3.3 Market Analysis of Automotive Refinish in Africa 2013-2017
- 2.4 Market Development Forecast of Automotive Refinish in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Automotive Refinish in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Automotive Refinish by Regions 2018-2023

### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Automotive Refinish in EMEA by Types
  - 3.1.2 Revenue of Automotive Refinish in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East

- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Automotive Refinish in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Automotive Refinish in EMEA by Downstream Industry
- 4.2 Demand Volume of Automotive Refinish by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Automotive Refinish by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Automotive Refinish by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Automotive Refinish by Downstream Industry in Africa
- 4.3 Market Forecast of Automotive Refinish in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE REFINISH**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Automotive Refinish Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE REFINISH MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Automotive Refinish in EMEA by Major Players
- 6.2 Revenue of Automotive Refinish in EMEA by Major Players
- 6.3 Basic Information of Automotive Refinish by Major Players
  - 6.3.1 Headquarters Location and Established Time of Automotive Refinish Major Players
  - 6.3.2 Employees and Revenue Level of Automotive Refinish Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE REFINISH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 PPG Industries
  - 7.1.1 Company profile
  - 7.1.2 Representative Automotive Refinish Product
  - 7.1.3 Automotive Refinish Sales, Revenue, Price and Gross Margin of PPG Industries

## 7.2 Sherwin-Williams (Valspar)

### 7.2.1 Company profile

### 7.2.2 Representative Automotive Refinish Product

### 7.2.3 Automotive Refinish Sales, Revenue, Price and Gross Margin of Sherwin-Williams (Valspar)

## 7.3 Axalta Coating Systems

### 7.3.1 Company profile

### 7.3.2 Representative Automotive Refinish Product

### 7.3.3 Automotive Refinish Sales, Revenue, Price and Gross Margin of Axalta Coating Systems

## 7.4 Akzo Nobel

### 7.4.1 Company profile

### 7.4.2 Representative Automotive Refinish Product

### 7.4.3 Automotive Refinish Sales, Revenue, Price and Gross Margin of Akzo Nobel

## 7.5 BASF

### 7.5.1 Company profile

### 7.5.2 Representative Automotive Refinish Product

### 7.5.3 Automotive Refinish Sales, Revenue, Price and Gross Margin of BASF

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE REFINISH**

### 8.1 Industry Chain of Automotive Refinish

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE REFINISH**

### 9.1 Cost Structure Analysis of Automotive Refinish

### 9.2 Raw Materials Cost Analysis of Automotive Refinish

### 9.3 Labor Cost Analysis of Automotive Refinish

### 9.4 Manufacturing Expenses Analysis of Automotive Refinish

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE REFINISH**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Automotive Refinish-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A4B66315A6EMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A4B66315A6EMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970