

# Automotive PVC Artificial Leather-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AF2533881FE0EN.html>

Date: April 2018

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: AF2533881FE0EN

## Abstracts

### Report Summary

Automotive PVC Artificial Leather-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive PVC Artificial Leather industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Automotive PVC Artificial Leather 2013-2017, and development forecast 2018-2023

Main market players of Automotive PVC Artificial Leather in United States, with company and product introduction, position in the Automotive PVC Artificial Leather market

Market status and development trend of Automotive PVC Artificial Leather by types and applications

Cost and profit status of Automotive PVC Artificial Leather, and marketing status

Market growth drivers and challenges

The report segments the United States Automotive PVC Artificial Leather market as:

United States Automotive PVC Artificial Leather Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Automotive PVC Artificial Leather Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Calender PVC Artificial Leather

Rotary Screen Coating PVC Artificial Leather

United States Automotive PVC Artificial Leather Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Car Seats

Decorations

Others

United States Automotive PVC Artificial Leather Market: Players Segment Analysis (Company and Product introduction, Automotive PVC Artificial Leather Sales Volume, Revenue, Price and Gross Margin):

Vulcaflex

CGT

Benecke-Kaliko

Jiangsu Zhongtong Auto Interior Material

Wise Star

Xiefu Group

Benecke-Kaliko

FUJIAN POLYTECH GROUP

Veekay Polycoats

Leo Vinyls

Zoncen Chemical Industry

Foshan GAO Ming Jun Teng Plastic

Wuxi Double Elephant Micro Fibre Material

Archilles

ATS

Jiangsu Guoxin Synthetic Leather

Vulcaflex

CZPlastics

Prabhat Industries

Halol Leather

Tianan New Material

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE PVC ARTIFICIAL LEATHER**

- 1.1 Definition of Automotive PVC Artificial Leather in This Report
- 1.2 Commercial Types of Automotive PVC Artificial Leather
  - 1.2.1 Calender PVC Artificial Leather
  - 1.2.2 Rotary Screen Coating PVC Artificial Leather
- 1.3 Downstream Application of Automotive PVC Artificial Leather
  - 1.3.1 Car Seats
  - 1.3.2 Decorations
  - 1.3.3 Others
- 1.4 Development History of Automotive PVC Artificial Leather
- 1.5 Market Status and Trend of Automotive PVC Artificial Leather 2013-2023
  - 1.5.1 United States Automotive PVC Artificial Leather Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive PVC Artificial Leather Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive PVC Artificial Leather in United States 2013-2017
- 2.2 Consumption Market of Automotive PVC Artificial Leather in United States by Regions
  - 2.2.1 Consumption Volume of Automotive PVC Artificial Leather in United States by Regions
  - 2.2.2 Revenue of Automotive PVC Artificial Leather in United States by Regions
- 2.3 Market Analysis of Automotive PVC Artificial Leather in United States by Regions
  - 2.3.1 Market Analysis of Automotive PVC Artificial Leather in New England 2013-2017
  - 2.3.2 Market Analysis of Automotive PVC Artificial Leather in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Automotive PVC Artificial Leather in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Automotive PVC Artificial Leather in The West 2013-2017
  - 2.3.5 Market Analysis of Automotive PVC Artificial Leather in The South 2013-2017
  - 2.3.6 Market Analysis of Automotive PVC Artificial Leather in Southwest 2013-2017
- 2.4 Market Development Forecast of Automotive PVC Artificial Leather in United States 2018-2023
  - 2.4.1 Market Development Forecast of Automotive PVC Artificial Leather in United States 2018-2023
  - 2.4.2 Market Development Forecast of Automotive PVC Artificial Leather by Regions

2018-2023

## **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Automotive PVC Artificial Leather in United States by Types

3.1.2 Revenue of Automotive PVC Artificial Leather in United States by Types

### 3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

### 3.3 Market Forecast of Automotive PVC Artificial Leather in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Automotive PVC Artificial Leather in United States by Downstream Industry

4.2 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in New England

4.2.2 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in The Midwest

4.2.4 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in The West

4.2.5 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in The South

4.2.6 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in Southwest

4.3 Market Forecast of Automotive PVC Artificial Leather in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE PVC ARTIFICIAL LEATHER**

5.1 United States Economy Situation and Trend Overview

5.2 Automotive PVC Artificial Leather Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE PVC ARTIFICIAL LEATHER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

6.1 Sales Volume of Automotive PVC Artificial Leather in United States by Major Players

6.2 Revenue of Automotive PVC Artificial Leather in United States by Major Players

6.3 Basic Information of Automotive PVC Artificial Leather by Major Players

6.3.1 Headquarters Location and Established Time of Automotive PVC Artificial Leather Major Players

6.3.2 Employees and Revenue Level of Automotive PVC Artificial Leather Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE PVC ARTIFICIAL LEATHER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Vulcaflex

7.1.1 Company profile

7.1.2 Representative Automotive PVC Artificial Leather Product

7.1.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Vulcaflex

7.2 CGT

7.2.1 Company profile

7.2.2 Representative Automotive PVC Artificial Leather Product

7.2.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of CGT

7.3 Benecke-Kaliko

7.3.1 Company profile

7.3.2 Representative Automotive PVC Artificial Leather Product

7.3.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Benecke-Kaliko

7.4 Jiangsu Zhongtong Auto Interior Material

7.4.1 Company profile

7.4.2 Representative Automotive PVC Artificial Leather Product

7.4.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Jiangsu Zhongtong Auto Interior Material

7.5 Wise Star

7.5.1 Company profile

7.5.2 Representative Automotive PVC Artificial Leather Product

7.5.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Wise Star

7.6 Xiefu Group

7.6.1 Company profile

7.6.2 Representative Automotive PVC Artificial Leather Product

7.6.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Xiefu Group

7.7 Benecke-Kaliko

7.7.1 Company profile

7.7.2 Representative Automotive PVC Artificial Leather Product

7.7.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Benecke-Kaliko

7.8 FUJIAN POLYTECH GROUP

7.8.1 Company profile

7.8.2 Representative Automotive PVC Artificial Leather Product

7.8.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of FUJIAN POLYTECH GROUP

7.9 Veekay Polycoats

7.9.1 Company profile

7.9.2 Representative Automotive PVC Artificial Leather Product

7.9.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Veekay Polycoats

7.10 Leo Vinyls

7.10.1 Company profile

7.10.2 Representative Automotive PVC Artificial Leather Product

7.10.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Leo Vinyls

7.11 Zoncen Chemical Industry

7.11.1 Company profile

- 7.11.2 Representative Automotive PVC Artificial Leather Product
- 7.11.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Zoncen Chemical Industry
- 7.12 Foshan GAO Ming Jun Teng Plastic
  - 7.12.1 Company profile
  - 7.12.2 Representative Automotive PVC Artificial Leather Product
  - 7.12.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Foshan GAO Ming Jun Teng Plastic
- 7.13 Wuxi Double Elephant Micro Fibre Material
  - 7.13.1 Company profile
  - 7.13.2 Representative Automotive PVC Artificial Leather Product
  - 7.13.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Wuxi Double Elephant Micro Fibre Material
- 7.14 Archilles
  - 7.14.1 Company profile
  - 7.14.2 Representative Automotive PVC Artificial Leather Product
  - 7.14.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Archilles
- 7.15 ATS
  - 7.15.1 Company profile
  - 7.15.2 Representative Automotive PVC Artificial Leather Product
  - 7.15.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of ATS
- 7.16 Jiangsu Guoxin Synthetic Leather
- 7.17 Vulcaflex
- 7.18 CZPlastics
- 7.19 Prabhat Industries
- 7.20 Halol Leather
- 7.21 Tianan New Material

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE PVC ARTIFICIAL LEATHER**

- 8.1 Industry Chain of Automotive PVC Artificial Leather
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE PVC ARTIFICIAL LEATHER**



- 9.1 Cost Structure Analysis of Automotive PVC Artificial Leather
- 9.2 Raw Materials Cost Analysis of Automotive PVC Artificial Leather
- 9.3 Labor Cost Analysis of Automotive PVC Artificial Leather
- 9.4 Manufacturing Expenses Analysis of Automotive PVC Artificial Leather

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE PVC ARTIFICIAL LEATHER**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Automotive PVC Artificial Leather-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AF2533881FE0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AF2533881FE0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

