

# Automotive PVC Artificial Leather-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A970183C3B00EN.html>

Date: April 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: A970183C3B00EN

## Abstracts

### Report Summary

Automotive PVC Artificial Leather-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive PVC Artificial Leather industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Automotive PVC Artificial Leather 2013-2017, and development forecast 2018-2023

Main market players of Automotive PVC Artificial Leather in Europe, with company and product introduction, position in the Automotive PVC Artificial Leather market  
Market status and development trend of Automotive PVC Artificial Leather by types and applications

Cost and profit status of Automotive PVC Artificial Leather, and marketing status

Market growth drivers and challenges

The report segments the Europe Automotive PVC Artificial Leather market as:

Europe Automotive PVC Artificial Leather Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Automotive PVC Artificial Leather Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Calender PVC Artificial Leather

Rotary Screen Coating PVC Artificial Leather

Europe Automotive PVC Artificial Leather Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Car Seats

Decorations

Others

Europe Automotive PVC Artificial Leather Market: Players Segment Analysis (Company  
and Product introduction, Automotive PVC Artificial Leather Sales Volume, Revenue,  
Price and Gross Margin):

Vulcaflex

CGT

Benecke-Kaliko

Jiangsu Zhongtong Auto Interior Material

Wise Star

Xiefu Group

Benecke-Kaliko

FUJIAN POLYTECH GROUP

Veekay Polycoats

Leo Vinyls

Zoncen Chemical Industry

Foshan GAO Ming Jun Teng Plastic

Wuxi Double Elephant Micro Fibre Material

Archilles

ATS

Jiangsu Guoxin Synthetic Leather

Vulcaflex

CZPlastics  
Prabhat Industries  
Halol Leather  
Tianan New Material

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE PVC ARTIFICIAL LEATHER**

- 1.1 Definition of Automotive PVC Artificial Leather in This Report
- 1.2 Commercial Types of Automotive PVC Artificial Leather
  - 1.2.1 Calender PVC Artificial Leather
  - 1.2.2 Rotary Screen Coating PVC Artificial Leather
- 1.3 Downstream Application of Automotive PVC Artificial Leather
  - 1.3.1 Car Seats
  - 1.3.2 Decorations
  - 1.3.3 Others
- 1.4 Development History of Automotive PVC Artificial Leather
- 1.5 Market Status and Trend of Automotive PVC Artificial Leather 2013-2023
  - 1.5.1 Europe Automotive PVC Artificial Leather Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive PVC Artificial Leather Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive PVC Artificial Leather in Europe 2013-2017
- 2.2 Consumption Market of Automotive PVC Artificial Leather in Europe by Regions
  - 2.2.1 Consumption Volume of Automotive PVC Artificial Leather in Europe by Regions
  - 2.2.2 Revenue of Automotive PVC Artificial Leather in Europe by Regions
- 2.3 Market Analysis of Automotive PVC Artificial Leather in Europe by Regions
  - 2.3.1 Market Analysis of Automotive PVC Artificial Leather in Germany 2013-2017
  - 2.3.2 Market Analysis of Automotive PVC Artificial Leather in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Automotive PVC Artificial Leather in France 2013-2017
  - 2.3.4 Market Analysis of Automotive PVC Artificial Leather in Italy 2013-2017
  - 2.3.5 Market Analysis of Automotive PVC Artificial Leather in Spain 2013-2017
  - 2.3.6 Market Analysis of Automotive PVC Artificial Leather in Benelux 2013-2017
  - 2.3.7 Market Analysis of Automotive PVC Artificial Leather in Russia 2013-2017
- 2.4 Market Development Forecast of Automotive PVC Artificial Leather in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Automotive PVC Artificial Leather in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Automotive PVC Artificial Leather by Regions 2018-2023

## **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole Europe Market Status by Types

3.1.1 Consumption Volume of Automotive PVC Artificial Leather in Europe by Types

3.1.2 Revenue of Automotive PVC Artificial Leather in Europe by Types

### 3.2 Europe Market Status by Types in Major Countries

3.2.1 Market Status by Types in Germany

3.2.2 Market Status by Types in United Kingdom

3.2.3 Market Status by Types in France

3.2.4 Market Status by Types in Italy

3.2.5 Market Status by Types in Spain

3.2.6 Market Status by Types in Benelux

3.2.7 Market Status by Types in Russia

### 3.3 Market Forecast of Automotive PVC Artificial Leather in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Automotive PVC Artificial Leather in Europe by Downstream Industry

### 4.2 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in Germany

4.2.2 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in United Kingdom

4.2.3 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in France

4.2.4 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in Italy

4.2.5 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in Spain

4.2.6 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in Benelux

4.2.7 Demand Volume of Automotive PVC Artificial Leather by Downstream Industry in Russia

### 4.3 Market Forecast of Automotive PVC Artificial Leather in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE PVC ARTIFICIAL LEATHER**

5.1 Europe Economy Situation and Trend Overview

5.2 Automotive PVC Artificial Leather Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE PVC ARTIFICIAL LEATHER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

6.1 Sales Volume of Automotive PVC Artificial Leather in Europe by Major Players

6.2 Revenue of Automotive PVC Artificial Leather in Europe by Major Players

6.3 Basic Information of Automotive PVC Artificial Leather by Major Players

6.3.1 Headquarters Location and Established Time of Automotive PVC Artificial Leather Major Players

6.3.2 Employees and Revenue Level of Automotive PVC Artificial Leather Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE PVC ARTIFICIAL LEATHER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Vulcaflex

7.1.1 Company profile

7.1.2 Representative Automotive PVC Artificial Leather Product

7.1.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Vulcaflex

7.2 CGT

7.2.1 Company profile

7.2.2 Representative Automotive PVC Artificial Leather Product

7.2.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of CGT

7.3 Benecke-Kaliko

7.3.1 Company profile

7.3.2 Representative Automotive PVC Artificial Leather Product

7.3.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of

## Benecke-Kaliko

### 7.4 Jiangsu Zhongtong Auto Interior Material

#### 7.4.1 Company profile

#### 7.4.2 Representative Automotive PVC Artificial Leather Product

#### 7.4.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Jiangsu Zhongtong Auto Interior Material

### 7.5 Wise Star

#### 7.5.1 Company profile

#### 7.5.2 Representative Automotive PVC Artificial Leather Product

#### 7.5.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Wise Star

### 7.6 Xiefu Group

#### 7.6.1 Company profile

#### 7.6.2 Representative Automotive PVC Artificial Leather Product

#### 7.6.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Xiefu Group

### 7.7 Benecke-Kaliko

#### 7.7.1 Company profile

#### 7.7.2 Representative Automotive PVC Artificial Leather Product

#### 7.7.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Benecke-Kaliko

### 7.8 FUJIAN POLYTECH GROUP

#### 7.8.1 Company profile

#### 7.8.2 Representative Automotive PVC Artificial Leather Product

#### 7.8.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of FUJIAN POLYTECH GROUP

### 7.9 Veekay Polycoats

#### 7.9.1 Company profile

#### 7.9.2 Representative Automotive PVC Artificial Leather Product

#### 7.9.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Veekay Polycoats

### 7.10 Leo Vinyls

#### 7.10.1 Company profile

#### 7.10.2 Representative Automotive PVC Artificial Leather Product

#### 7.10.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Leo Vinyls

### 7.11 Zoncen Chemical Industry

#### 7.11.1 Company profile

#### 7.11.2 Representative Automotive PVC Artificial Leather Product

7.11.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Zoncen Chemical Industry

7.12 Foshan GAO Ming Jun Teng Plastic

7.12.1 Company profile

7.12.2 Representative Automotive PVC Artificial Leather Product

7.12.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Foshan GAO Ming Jun Teng Plastic

7.13 Wuxi Double Elephant Micro Fibre Material

7.13.1 Company profile

7.13.2 Representative Automotive PVC Artificial Leather Product

7.13.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Wuxi Double Elephant Micro Fibre Material

7.14 Archilles

7.14.1 Company profile

7.14.2 Representative Automotive PVC Artificial Leather Product

7.14.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of Archilles

7.15 ATS

7.15.1 Company profile

7.15.2 Representative Automotive PVC Artificial Leather Product

7.15.3 Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin of ATS

7.16 Jiangsu Guoxin Synthetic Leather

7.17 Vulcaflex

7.18 CZPlastics

7.19 Prabhat Industries

7.20 Halol Leather

7.21 Tianan New Material

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE PVC ARTIFICIAL LEATHER**

8.1 Industry Chain of Automotive PVC Artificial Leather

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE PVC ARTIFICIAL LEATHER**



- 9.1 Cost Structure Analysis of Automotive PVC Artificial Leather
- 9.2 Raw Materials Cost Analysis of Automotive PVC Artificial Leather
- 9.3 Labor Cost Analysis of Automotive PVC Artificial Leather
- 9.4 Manufacturing Expenses Analysis of Automotive PVC Artificial Leather

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE PVC ARTIFICIAL LEATHER**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Automotive PVC Artificial Leather-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A970183C3B00EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A970183C3B00EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970