

Automotive Personal Navigation Systems-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/ABADF50D222MEN.html

Date: April 2018 Pages: 160 Price: US\$ 3,480.00 (Single User License) ID: ABADF50D222MEN

Abstracts

Report Summary

Automotive Personal Navigation Systems-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Personal Navigation Systems industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Automotive Personal Navigation Systems 2013-2017, and development forecast 2018-2023

Main market players of Automotive Personal Navigation Systems in South America, with company and product introduction, position in the Automotive Personal Navigation Systems market

Market status and development trend of Automotive Personal Navigation Systems by types and applications

Cost and profit status of Automotive Personal Navigation Systems, and marketing status

Market growth drivers and challenges

The report segments the South America Automotive Personal Navigation Systems market as:

South America Automotive Personal Navigation Systems Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):



Brazil

Argentina Venezuela Colombia Others

South America Automotive Personal Navigation Systems Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Factory Fitted Navigation Systems Aftermarket Navigation Systems

South America Automotive Personal Navigation Systems Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Entry-Level Passenger Vehicle Mid-Premium Passenger Vehicle Luxury Passenger Vehicle Commercial Vehicle

South America Automotive Personal Navigation Systems Market: Players Segment Analysis (Company and Product introduction, Automotive Personal Navigation Systems Sales Volume, Revenue, Price and Gross Margin):

Denso Aisin Seiki Pioneer Daimler **BMW** Clarion Ford Fujitsu Ten TomTom **Alpine Electronics** Garmin Apple GM Kenwood Microsoft Mitsubishi Electric

Automotive Personal Navigation Systems-South America Market Status and Trend Report 2013-2023



Panasonic

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF AUTOMOTIVE PERSONAL NAVIGATION SYSTEMS

- 1.1 Definition of Automotive Personal Navigation Systems in This Report
- 1.2 Commercial Types of Automotive Personal Navigation Systems
- 1.2.1 Factory Fitted Navigation Systems
- 1.2.2 Aftermarket Navigation Systems
- 1.3 Downstream Application of Automotive Personal Navigation Systems
- 1.3.1 Entry-Level Passenger Vehicle
- 1.3.2 Mid-Premium Passenger Vehicle
- 1.3.3 Luxury Passenger Vehicle
- 1.3.4 Commercial Vehicle
- 1.4 Development History of Automotive Personal Navigation Systems
- 1.5 Market Status and Trend of Automotive Personal Navigation Systems 2013-2023

1.5.1 South America Automotive Personal Navigation Systems Market Status and Trend 2013-2023

1.5.2 Regional Automotive Personal Navigation Systems Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

2.1 Market Status of Automotive Personal Navigation Systems in South America 2013-2017

2.2 Consumption Market of Automotive Personal Navigation Systems in South America by Regions

2.2.1 Consumption Volume of Automotive Personal Navigation Systems in South America by Regions

2.2.2 Revenue of Automotive Personal Navigation Systems in South America by Regions

2.3 Market Analysis of Automotive Personal Navigation Systems in South America by Regions

2.3.1 Market Analysis of Automotive Personal Navigation Systems in Brazil 2013-2017

2.3.2 Market Analysis of Automotive Personal Navigation Systems in Argentina 2013-2017

2.3.3 Market Analysis of Automotive Personal Navigation Systems in Venezuela 2013-2017

2.3.4 Market Analysis of Automotive Personal Navigation Systems in Colombia 2013-2017



2.3.5 Market Analysis of Automotive Personal Navigation Systems in Others 2013-2017

2.4 Market Development Forecast of Automotive Personal Navigation Systems in South America 2018-2023

2.4.1 Market Development Forecast of Automotive Personal Navigation Systems in South America 2018-2023

2.4.2 Market Development Forecast of Automotive Personal Navigation Systems by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Automotive Personal Navigation Systems in South America by Types

3.1.2 Revenue of Automotive Personal Navigation Systems in South America by Types

3.2 South America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others

3.3 Market Forecast of Automotive Personal Navigation Systems in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Automotive Personal Navigation Systems in South America by Downstream Industry

4.2 Demand Volume of Automotive Personal Navigation Systems by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive Personal Navigation Systems by Downstream Industry in Brazil

4.2.2 Demand Volume of Automotive Personal Navigation Systems by Downstream Industry in Argentina

4.2.3 Demand Volume of Automotive Personal Navigation Systems by Downstream Industry in Venezuela

4.2.4 Demand Volume of Automotive Personal Navigation Systems by Downstream



Industry in Colombia

4.2.5 Demand Volume of Automotive Personal Navigation Systems by Downstream Industry in Others

4.3 Market Forecast of Automotive Personal Navigation Systems in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE PERSONAL NAVIGATION SYSTEMS

5.1 South America Economy Situation and Trend Overview

5.2 Automotive Personal Navigation Systems Downstream Industry Situation and Trend Overview

CHAPTER 6 AUTOMOTIVE PERSONAL NAVIGATION SYSTEMS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

6.1 Sales Volume of Automotive Personal Navigation Systems in South America by Major Players

6.2 Revenue of Automotive Personal Navigation Systems in South America by Major Players

6.3 Basic Information of Automotive Personal Navigation Systems by Major Players

6.3.1 Headquarters Location and Established Time of Automotive Personal Navigation Systems Major Players

6.3.2 Employees and Revenue Level of Automotive Personal Navigation Systems Major Players

6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 AUTOMOTIVE PERSONAL NAVIGATION SYSTEMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Denso

7.1.1 Company profile

- 7.1.2 Representative Automotive Personal Navigation Systems Product
- 7.1.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross Margin of Denso

7.2 Aisin Seiki



7.2.1 Company profile

7.2.2 Representative Automotive Personal Navigation Systems Product

7.2.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross Margin of Aisin Seiki

7.3 Pioneer

7.3.1 Company profile

7.3.2 Representative Automotive Personal Navigation Systems Product

7.3.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross Margin of Pioneer

7.4 Daimler

7.4.1 Company profile

7.4.2 Representative Automotive Personal Navigation Systems Product

7.4.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross Margin of Daimler

7.5 BMW

7.5.1 Company profile

7.5.2 Representative Automotive Personal Navigation Systems Product

7.5.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross Margin of BMW

7.6 Clarion

7.6.1 Company profile

7.6.2 Representative Automotive Personal Navigation Systems Product

7.6.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross Margin of Clarion

7.7 Ford

7.7.1 Company profile

7.7.2 Representative Automotive Personal Navigation Systems Product

7.7.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross Margin of Ford

7.8 Fujitsu Ten

7.8.1 Company profile

7.8.2 Representative Automotive Personal Navigation Systems Product

7.8.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross Margin of Fujitsu Ten

7.9 TomTom

7.9.1 Company profile

7.9.2 Representative Automotive Personal Navigation Systems Product

7.9.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross Margin of TomTom



7.10 Alpine Electronics

7.10.1 Company profile

7.10.2 Representative Automotive Personal Navigation Systems Product

7.10.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross Margin of Alpine Electronics

7.11 Garmin

7.11.1 Company profile

7.11.2 Representative Automotive Personal Navigation Systems Product

7.11.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross Margin of Garmin

7.12 Apple

7.12.1 Company profile

7.12.2 Representative Automotive Personal Navigation Systems Product

7.12.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross Margin of Apple

7.13 GM

7.13.1 Company profile

- 7.13.2 Representative Automotive Personal Navigation Systems Product
- 7.13.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross

Margin of GM

7.14 Kenwood

7.14.1 Company profile

7.14.2 Representative Automotive Personal Navigation Systems Product

7.14.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross Margin of Kenwood

7.15 Microsoft

7.15.1 Company profile

7.15.2 Representative Automotive Personal Navigation Systems Product

7.15.3 Automotive Personal Navigation Systems Sales, Revenue, Price and Gross Margin of Microsoft

7.16 Mitsubishi Electric

7.17 Panasonic

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE PERSONAL NAVIGATION SYSTEMS

- 8.1 Industry Chain of Automotive Personal Navigation Systems
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE PERSONAL NAVIGATION SYSTEMS

- 9.1 Cost Structure Analysis of Automotive Personal Navigation Systems
- 9.2 Raw Materials Cost Analysis of Automotive Personal Navigation Systems
- 9.3 Labor Cost Analysis of Automotive Personal Navigation Systems
- 9.4 Manufacturing Expenses Analysis of Automotive Personal Navigation Systems

CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE PERSONAL NAVIGATION SYSTEMS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Automotive Personal Navigation Systems-South America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/ABADF50D222MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/ABADF50D222MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Automotive Personal Navigation Systems-South America Market Status and Trend Report 2013-2023