

# Automotive Paint-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A2F7E412EDDEN.html

Date: February 2018

Pages: 134

Price: US\$ 2,980.00 (Single User License)

ID: A2F7E412EDDEN

## **Abstracts**

### **Report Summary**

Automotive Paint-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Paint industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Automotive Paint 2013-2017, and development forecast 2018-2023

Main market players of Automotive Paint in China, with company and product introduction, position in the Automotive Paint market

Market status and development trend of Automotive Paint by types and applications

Cost and profit status of Automotive Paint, and marketing status

Market growth drivers and challenges

The report segments the China Automotive Paint market as:

China Automotive Paint Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



### Northwest China

China Automotive Paint Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Solvent-Borne Coatings Waterborne Coatings Powder Coatings

China Automotive Paint Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Vehicles
Commercial Vehicles

China Automotive Paint Market: Players Segment Analysis (Company and Product introduction, Automotive Paint Sales Volume, Revenue, Price and Gross Margin):

**PPG Industries** 

**BASF** 

**Axalta Coating Systems** 

**NIPPON** 

Kansai

Bayer AG

Solvay SA

**KCC** Corporation

**AKZO NOBEL** 

Valspar

Sherwin-Williams

**Strong Chemical** 

Kinlita

**PRIME** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE PAINT**

- 1.1 Definition of Automotive Paint in This Report
- 1.2 Commercial Types of Automotive Paint
  - 1.2.1 Solvent-Borne Coatings
  - 1.2.2 Waterborne Coatings
  - 1.2.3 Powder Coatings
- 1.3 Downstream Application of Automotive Paint
  - 1.3.1 Passenger Vehicles
  - 1.3.2 Commercial Vehicles
- 1.4 Development History of Automotive Paint
- 1.5 Market Status and Trend of Automotive Paint 2013-2023
- 1.5.1 China Automotive Paint Market Status and Trend 2013-2023
- 1.5.2 Regional Automotive Paint Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive Paint in China 2013-2017
- 2.2 Consumption Market of Automotive Paint in China by Regions
  - 2.2.1 Consumption Volume of Automotive Paint in China by Regions
  - 2.2.2 Revenue of Automotive Paint in China by Regions
- 2.3 Market Analysis of Automotive Paint in China by Regions
  - 2.3.1 Market Analysis of Automotive Paint in North China 2013-2017
  - 2.3.2 Market Analysis of Automotive Paint in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Automotive Paint in East China 2013-2017
  - 2.3.4 Market Analysis of Automotive Paint in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Automotive Paint in Southwest China 2013-2017
- 2.3.6 Market Analysis of Automotive Paint in Northwest China 2013-2017
- 2.4 Market Development Forecast of Automotive Paint in China 2018-2023
  - 2.4.1 Market Development Forecast of Automotive Paint in China 2018-2023
  - 2.4.2 Market Development Forecast of Automotive Paint by Regions 2018-2023

#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Automotive Paint in China by Types
  - 3.1.2 Revenue of Automotive Paint in China by Types



- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Automotive Paint in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Automotive Paint in China by Downstream Industry
- 4.2 Demand Volume of Automotive Paint by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Automotive Paint by Downstream Industry in North China
- 4.2.2 Demand Volume of Automotive Paint by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Automotive Paint by Downstream Industry in East China
- 4.2.4 Demand Volume of Automotive Paint by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Automotive Paint by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Automotive Paint by Downstream Industry in Northwest
- 4.3 Market Forecast of Automotive Paint in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE PAINT

- 5.1 China Economy Situation and Trend Overview
- 5.2 Automotive Paint Downstream Industry Situation and Trend Overview

# CHAPTER 6 AUTOMOTIVE PAINT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Automotive Paint in China by Major Players
- 6.2 Revenue of Automotive Paint in China by Major Players
- 6.3 Basic Information of Automotive Paint by Major Players
  - 6.3.1 Headquarters Location and Established Time of Automotive Paint Major Players
  - 6.3.2 Employees and Revenue Level of Automotive Paint Major Players



- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 AUTOMOTIVE PAINT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 PPG Industries
  - 7.1.1 Company profile
  - 7.1.2 Representative Automotive Paint Product
  - 7.1.3 Automotive Paint Sales, Revenue, Price and Gross Margin of PPG Industries
- **7.2 BASF** 
  - 7.2.1 Company profile
  - 7.2.2 Representative Automotive Paint Product
  - 7.2.3 Automotive Paint Sales, Revenue, Price and Gross Margin of BASF
- 7.3 Axalta Coating Systems
  - 7.3.1 Company profile
  - 7.3.2 Representative Automotive Paint Product
- 7.3.3 Automotive Paint Sales, Revenue, Price and Gross Margin of Axalta Coating Systems
- 7.4 NIPPON
  - 7.4.1 Company profile
- 7.4.2 Representative Automotive Paint Product
- 7.4.3 Automotive Paint Sales, Revenue, Price and Gross Margin of NIPPON
- 7.5 Kansai
  - 7.5.1 Company profile
  - 7.5.2 Representative Automotive Paint Product
  - 7.5.3 Automotive Paint Sales, Revenue, Price and Gross Margin of Kansai
- 7.6 Bayer AG
  - 7.6.1 Company profile
  - 7.6.2 Representative Automotive Paint Product
  - 7.6.3 Automotive Paint Sales, Revenue, Price and Gross Margin of Bayer AG
- 7.7 Solvay SA
  - 7.7.1 Company profile
  - 7.7.2 Representative Automotive Paint Product
  - 7.7.3 Automotive Paint Sales, Revenue, Price and Gross Margin of Solvay SA
- 7.8 KCC Corporation
  - 7.8.1 Company profile



- 7.8.2 Representative Automotive Paint Product
- 7.8.3 Automotive Paint Sales, Revenue, Price and Gross Margin of KCC Corporation
- 7.9 AKZO NOBEL
  - 7.9.1 Company profile
  - 7.9.2 Representative Automotive Paint Product
  - 7.9.3 Automotive Paint Sales, Revenue, Price and Gross Margin of AKZO NOBEL
- 7.10 Valspar
  - 7.10.1 Company profile
  - 7.10.2 Representative Automotive Paint Product
  - 7.10.3 Automotive Paint Sales, Revenue, Price and Gross Margin of Valspar
- 7.11 Sherwin-Williams
  - 7.11.1 Company profile
  - 7.11.2 Representative Automotive Paint Product
  - 7.11.3 Automotive Paint Sales, Revenue, Price and Gross Margin of Sherwin-Williams
- 7.12 Strong Chemical
  - 7.12.1 Company profile
  - 7.12.2 Representative Automotive Paint Product
  - 7.12.3 Automotive Paint Sales, Revenue, Price and Gross Margin of Strong Chemical
- 7.13 Kinlita
  - 7.13.1 Company profile
  - 7.13.2 Representative Automotive Paint Product
- 7.13.3 Automotive Paint Sales, Revenue, Price and Gross Margin of Kinlita
- **7.14 PRIME** 
  - 7.14.1 Company profile
  - 7.14.2 Representative Automotive Paint Product
  - 7.14.3 Automotive Paint Sales, Revenue, Price and Gross Margin of PRIME

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE PAINT

- 8.1 Industry Chain of Automotive Paint
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE PAINT**

- 9.1 Cost Structure Analysis of Automotive Paint
- 9.2 Raw Materials Cost Analysis of Automotive Paint
- 9.3 Labor Cost Analysis of Automotive Paint



### 9.4 Manufacturing Expenses Analysis of Automotive Paint

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE PAINT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Automotive Paint-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/A2F7E412EDDEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A2F7E412EDDEN.html">https://marketpublishers.com/r/A2F7E412EDDEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970