

### Automotive OEM Coating-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/AF977785D78MEN.html

Date: August 2018 Pages: 140 Price: US\$ 3,480.00 (Single User License) ID: AF977785D78MEN

### Abstracts

#### **Report Summary**

Automotive OEM Coating-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive OEM Coating industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Automotive OEM Coating 2013-2017, and development forecast 2018-2023 Main market players of Automotive OEM Coating in United States, with company and product introduction, position in the Automotive OEM Coating market Market status and development trend of Automotive OEM Coating by types and applications Cost and profit status of Automotive OEM Coating, and marketing status

Market growth drivers and challenges

The report segments the United States Automotive OEM Coating market as:

United States Automotive OEM Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): New England The Middle Atlantic The Midwest The West The South



Southwest

United States Automotive OEM Coating Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Water-Based Coating Solvent-Based Coating Powder Coating

United States Automotive OEM Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Light Automotive Vehicles SUV Commercial Vehicles

United States Automotive OEM Coating Market: Players Segment Analysis (Company and Product introduction, Automotive OEM Coating Sales Volume, Revenue, Price and Gross Margin):

Axalta PPG 3M Maaco Axalta DuPontKansai Paint Nippon Paint KCC Henkel Valspar Paint

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### CHAPTER 1 OVERVIEW OF AUTOMOTIVE OEM COATING

- 1.1 Definition of Automotive OEM Coating in This Report
- 1.2 Commercial Types of Automotive OEM Coating
- 1.2.1 Water-Based Coating
- 1.2.2 Solvent-Based Coating
- 1.2.3 Powder Coating
- 1.3 Downstream Application of Automotive OEM Coating
- 1.3.1 Light Automotive Vehicles
- 1.3.2 SUV
- 1.3.3 Commercial Vehicles
- 1.4 Development History of Automotive OEM Coating
- 1.5 Market Status and Trend of Automotive OEM Coating 2013-2023
- 1.5.1 United States Automotive OEM Coating Market Status and Trend 2013-2023
- 1.5.2 Regional Automotive OEM Coating Market Status and Trend 2013-2023

#### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive OEM Coating in United States 2013-2017
- 2.2 Consumption Market of Automotive OEM Coating in United States by Regions
- 2.2.1 Consumption Volume of Automotive OEM Coating in United States by Regions
- 2.2.2 Revenue of Automotive OEM Coating in United States by Regions
- 2.3 Market Analysis of Automotive OEM Coating in United States by Regions
  - 2.3.1 Market Analysis of Automotive OEM Coating in New England 2013-2017
- 2.3.2 Market Analysis of Automotive OEM Coating in The Middle Atlantic 2013-2017
- 2.3.3 Market Analysis of Automotive OEM Coating in The Midwest 2013-2017
- 2.3.4 Market Analysis of Automotive OEM Coating in The West 2013-2017
- 2.3.5 Market Analysis of Automotive OEM Coating in The South 2013-2017
- 2.3.6 Market Analysis of Automotive OEM Coating in Southwest 2013-2017

2.4 Market Development Forecast of Automotive OEM Coating in United States 2018-2023

2.4.1 Market Development Forecast of Automotive OEM Coating in United States 2018-2023

2.4.2 Market Development Forecast of Automotive OEM Coating by Regions 2018-2023

#### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole United States Market Status by Types
- 3.1.1 Consumption Volume of Automotive OEM Coating in United States by Types
- 3.1.2 Revenue of Automotive OEM Coating in United States by Types
- 3.2 United States Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Automotive OEM Coating in United States by Types

## CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Automotive OEM Coating in United States by Downstream Industry

4.2 Demand Volume of Automotive OEM Coating by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive OEM Coating by Downstream Industry in New England

4.2.2 Demand Volume of Automotive OEM Coating by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Automotive OEM Coating by Downstream Industry in The Midwest

4.2.4 Demand Volume of Automotive OEM Coating by Downstream Industry in The West

4.2.5 Demand Volume of Automotive OEM Coating by Downstream Industry in The South

4.2.6 Demand Volume of Automotive OEM Coating by Downstream Industry in Southwest

4.3 Market Forecast of Automotive OEM Coating in United States by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE OEM COATING

5.1 United States Economy Situation and Trend Overview



5.2 Automotive OEM Coating Downstream Industry Situation and Trend Overview

#### CHAPTER 6 AUTOMOTIVE OEM COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

6.1 Sales Volume of Automotive OEM Coating in United States by Major Players

- 6.2 Revenue of Automotive OEM Coating in United States by Major Players
- 6.3 Basic Information of Automotive OEM Coating by Major Players

6.3.1 Headquarters Location and Established Time of Automotive OEM Coating Major Players

6.3.2 Employees and Revenue Level of Automotive OEM Coating Major Players

- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 AUTOMOTIVE OEM COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Axalta

7.1.1 Company profile

7.1.2 Representative Automotive OEM Coating Product

7.1.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Axalta

7.2 PPG

- 7.2.1 Company profile
- 7.2.2 Representative Automotive OEM Coating Product
- 7.2.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of PPG

7.3 3M

- 7.3.1 Company profile
- 7.3.2 Representative Automotive OEM Coating Product
- 7.3.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of 3M

7.4 Maaco

- 7.4.1 Company profile
- 7.4.2 Representative Automotive OEM Coating Product
- 7.4.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Maaco

7.5 Axalta

- 7.5.1 Company profile
- 7.5.2 Representative Automotive OEM Coating Product
- 7.5.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Axalta



- 7.6 DuPontKansai Paint
  - 7.6.1 Company profile
  - 7.6.2 Representative Automotive OEM Coating Product

7.6.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of

DuPontKansai Paint

- 7.7 Nippon Paint
  - 7.7.1 Company profile
  - 7.7.2 Representative Automotive OEM Coating Product
- 7.7.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Nippon Paint

7.8 KCC

- 7.8.1 Company profile
- 7.8.2 Representative Automotive OEM Coating Product
- 7.8.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of KCC

7.9 Henkel

- 7.9.1 Company profile
- 7.9.2 Representative Automotive OEM Coating Product
- 7.9.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Henkel

7.10 Valspar Paint

- 7.10.1 Company profile
- 7.10.2 Representative Automotive OEM Coating Product

7.10.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Valspar Paint

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE OEM COATING

- 8.1 Industry Chain of Automotive OEM Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE OEM COATING

- 9.1 Cost Structure Analysis of Automotive OEM Coating
- 9.2 Raw Materials Cost Analysis of Automotive OEM Coating
- 9.3 Labor Cost Analysis of Automotive OEM Coating
- 9.4 Manufacturing Expenses Analysis of Automotive OEM Coating



#### CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE OEM COATING

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Automotive OEM Coating-United States Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/AF977785D78MEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/AF977785D78MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970