

# Automotive OEM Coating-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A8104A12BAAMEN.html>

Date: August 2018

Pages: 160

Price: US\$ 2,480.00 (Single User License)

ID: A8104A12BAAMEN

## Abstracts

### Report Summary

Automotive OEM Coating-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive OEM Coating industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Automotive OEM Coating 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Automotive OEM Coating worldwide, with company and product introduction, position in the Automotive OEM Coating market

Market status and development trend of Automotive OEM Coating by types and applications

Cost and profit status of Automotive OEM Coating, and marketing status

Market growth drivers and challenges

The report segments the global Automotive OEM Coating market as:

Global Automotive OEM Coating Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Automotive OEM Coating Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Water-Based Coating

Solvent-Based Coating

Powder Coating

Global Automotive OEM Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Light Automotive Vehicles

SUV

Commercial Vehicles

Global Automotive OEM Coating Market: Manufacturers Segment Analysis (Company and Product introduction, Automotive OEM Coating Sales Volume, Revenue, Price and Gross Margin):

Axalta

PPG

3M

Maaco

Axalta

DuPontKansai Paint

Nippon Paint

KCC

Henkel

Valspar Paint

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE OEM COATING**

- 1.1 Definition of Automotive OEM Coating in This Report
- 1.2 Commercial Types of Automotive OEM Coating
  - 1.2.1 Water-Based Coating
  - 1.2.2 Solvent-Based Coating
  - 1.2.3 Powder Coating
- 1.3 Downstream Application of Automotive OEM Coating
  - 1.3.1 Light Automotive Vehicles
  - 1.3.2 SUV
  - 1.3.3 Commercial Vehicles
- 1.4 Development History of Automotive OEM Coating
- 1.5 Market Status and Trend of Automotive OEM Coating 2013-2023
  - 1.5.1 Global Automotive OEM Coating Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive OEM Coating Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Automotive OEM Coating 2013-2017
- 2.2 Production Market of Automotive OEM Coating by Regions
  - 2.2.1 Production Volume of Automotive OEM Coating by Regions
  - 2.2.2 Production Value of Automotive OEM Coating by Regions
- 2.3 Demand Market of Automotive OEM Coating by Regions
- 2.4 Production and Demand Status of Automotive OEM Coating by Regions
  - 2.4.1 Production and Demand Status of Automotive OEM Coating by Regions 2013-2017
  - 2.4.2 Import and Export Status of Automotive OEM Coating by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Automotive OEM Coating by Types
- 3.2 Production Value of Automotive OEM Coating by Types
- 3.3 Market Forecast of Automotive OEM Coating by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Automotive OEM Coating by Downstream Industry
- 4.2 Market Forecast of Automotive OEM Coating by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE OEM COATING**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Automotive OEM Coating Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE OEM COATING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Automotive OEM Coating by Major Manufacturers
- 6.2 Production Value of Automotive OEM Coating by Major Manufacturers
- 6.3 Basic Information of Automotive OEM Coating by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Automotive OEM Coating Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Automotive OEM Coating Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE OEM COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Axalta
  - 7.1.1 Company profile
  - 7.1.2 Representative Automotive OEM Coating Product
  - 7.1.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Axalta
- 7.2 PPG
  - 7.2.1 Company profile
  - 7.2.2 Representative Automotive OEM Coating Product
  - 7.2.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of PPG
- 7.3 3M
  - 7.3.1 Company profile
  - 7.3.2 Representative Automotive OEM Coating Product
  - 7.3.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of 3M
- 7.4 Maaco

- 7.4.1 Company profile
- 7.4.2 Representative Automotive OEM Coating Product
- 7.4.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Maaco
- 7.5 Axalta
  - 7.5.1 Company profile
  - 7.5.2 Representative Automotive OEM Coating Product
  - 7.5.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Axalta
- 7.6 DuPontKansai Paint
  - 7.6.1 Company profile
  - 7.6.2 Representative Automotive OEM Coating Product
  - 7.6.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of DuPontKansai Paint
- 7.7 Nippon Paint
  - 7.7.1 Company profile
  - 7.7.2 Representative Automotive OEM Coating Product
  - 7.7.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Nippon Paint
- 7.8 KCC
  - 7.8.1 Company profile
  - 7.8.2 Representative Automotive OEM Coating Product
  - 7.8.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of KCC
- 7.9 Henkel
  - 7.9.1 Company profile
  - 7.9.2 Representative Automotive OEM Coating Product
  - 7.9.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Henkel
- 7.10 Valspar Paint
  - 7.10.1 Company profile
  - 7.10.2 Representative Automotive OEM Coating Product
  - 7.10.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Valspar Paint

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE OEM COATING**

- 8.1 Industry Chain of Automotive OEM Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE OEM**

## **COATING**

- 9.1 Cost Structure Analysis of Automotive OEM Coating
- 9.2 Raw Materials Cost Analysis of Automotive OEM Coating
- 9.3 Labor Cost Analysis of Automotive OEM Coating
- 9.4 Manufacturing Expenses Analysis of Automotive OEM Coating

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE OEM COATING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Automotive OEM Coating-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A8104A12BAAMEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A8104A12BAAMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970