

Automotive OEM Coating-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A8AE209DD40MEN.html

Date: August 2018 Pages: 149 Price: US\$ 3,480.00 (Single User License) ID: A8AE209DD40MEN

Abstracts

Report Summary

Automotive OEM Coating-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive OEM Coating industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Automotive OEM Coating 2013-2017, and development forecast 2018-2023 Main market players of Automotive OEM Coating in Asia Pacific, with company and product introduction, position in the Automotive OEM Coating market Market status and development trend of Automotive OEM Coating by types and applications Cost and profit status of Automotive OEM Coating, and marketing status

Cost and profit status of Automotive OEM Coating, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Automotive OEM Coating market as:

Asia Pacific Automotive OEM Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): China Japan Korea India Southeast Asia



Australia

Asia Pacific Automotive OEM Coating Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Water-Based Coating Solvent-Based Coating Powder Coating

Asia Pacific Automotive OEM Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Light Automotive Vehicles SUV Commercial Vehicles

Asia Pacific Automotive OEM Coating Market: Players Segment Analysis (Company and Product introduction, Automotive OEM Coating Sales Volume, Revenue, Price and Gross Margin):

Axalta PPG 3M Maaco Axalta DuPontKansai Paint Nippon Paint KCC Henkel Valspar Paint

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF AUTOMOTIVE OEM COATING

- 1.1 Definition of Automotive OEM Coating in This Report
- 1.2 Commercial Types of Automotive OEM Coating
- 1.2.1 Water-Based Coating
- 1.2.2 Solvent-Based Coating
- 1.2.3 Powder Coating
- 1.3 Downstream Application of Automotive OEM Coating
- 1.3.1 Light Automotive Vehicles
- 1.3.2 SUV
- 1.3.3 Commercial Vehicles
- 1.4 Development History of Automotive OEM Coating
- 1.5 Market Status and Trend of Automotive OEM Coating 2013-2023
- 1.5.1 Asia Pacific Automotive OEM Coating Market Status and Trend 2013-2023
- 1.5.2 Regional Automotive OEM Coating Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive OEM Coating in Asia Pacific 2013-2017
- 2.2 Consumption Market of Automotive OEM Coating in Asia Pacific by Regions
- 2.2.1 Consumption Volume of Automotive OEM Coating in Asia Pacific by Regions
- 2.2.2 Revenue of Automotive OEM Coating in Asia Pacific by Regions
- 2.3 Market Analysis of Automotive OEM Coating in Asia Pacific by Regions
- 2.3.1 Market Analysis of Automotive OEM Coating in China 2013-2017
- 2.3.2 Market Analysis of Automotive OEM Coating in Japan 2013-2017
- 2.3.3 Market Analysis of Automotive OEM Coating in Korea 2013-2017
- 2.3.4 Market Analysis of Automotive OEM Coating in India 2013-2017
- 2.3.5 Market Analysis of Automotive OEM Coating in Southeast Asia 2013-2017
- 2.3.6 Market Analysis of Automotive OEM Coating in Australia 2013-2017

2.4 Market Development Forecast of Automotive OEM Coating in Asia Pacific 2018-2023

2.4.1 Market Development Forecast of Automotive OEM Coating in Asia Pacific 2018-2023

2.4.2 Market Development Forecast of Automotive OEM Coating by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Asia Pacific Market Status by Types
- 3.1.1 Consumption Volume of Automotive OEM Coating in Asia Pacific by Types
- 3.1.2 Revenue of Automotive OEM Coating in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in China
- 3.2.2 Market Status by Types in Japan
- 3.2.3 Market Status by Types in Korea
- 3.2.4 Market Status by Types in India
- 3.2.5 Market Status by Types in Southeast Asia
- 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Automotive OEM Coating in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Automotive OEM Coating in Asia Pacific by Downstream Industry

4.2 Demand Volume of Automotive OEM Coating by Downstream Industry in Major Countries

- 4.2.1 Demand Volume of Automotive OEM Coating by Downstream Industry in China
- 4.2.2 Demand Volume of Automotive OEM Coating by Downstream Industry in Japan
- 4.2.3 Demand Volume of Automotive OEM Coating by Downstream Industry in Korea
- 4.2.4 Demand Volume of Automotive OEM Coating by Downstream Industry in India

4.2.5 Demand Volume of Automotive OEM Coating by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Automotive OEM Coating by Downstream Industry in Australia

4.3 Market Forecast of Automotive OEM Coating in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE OEM COATING

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Automotive OEM Coating Downstream Industry Situation and Trend Overview

CHAPTER 6 AUTOMOTIVE OEM COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC



- 6.1 Sales Volume of Automotive OEM Coating in Asia Pacific by Major Players
- 6.2 Revenue of Automotive OEM Coating in Asia Pacific by Major Players
- 6.3 Basic Information of Automotive OEM Coating by Major Players

6.3.1 Headquarters Location and Established Time of Automotive OEM Coating Major Players

6.3.2 Employees and Revenue Level of Automotive OEM Coating Major Players6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 AUTOMOTIVE OEM COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Axalta

- 7.1.1 Company profile
- 7.1.2 Representative Automotive OEM Coating Product
- 7.1.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Axalta

7.2 PPG

- 7.2.1 Company profile
- 7.2.2 Representative Automotive OEM Coating Product
- 7.2.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of PPG

7.3 3M

- 7.3.1 Company profile
- 7.3.2 Representative Automotive OEM Coating Product
- 7.3.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of 3M

7.4 Maaco

- 7.4.1 Company profile
- 7.4.2 Representative Automotive OEM Coating Product
- 7.4.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Maaco

7.5 Axalta

- 7.5.1 Company profile
- 7.5.2 Representative Automotive OEM Coating Product
- 7.5.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Axalta
- 7.6 DuPontKansai Paint
 - 7.6.1 Company profile
 - 7.6.2 Representative Automotive OEM Coating Product
 - 7.6.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of



DuPontKansai Paint

- 7.7 Nippon Paint
 - 7.7.1 Company profile
 - 7.7.2 Representative Automotive OEM Coating Product

7.7.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Nippon Paint

7.8 KCC

- 7.8.1 Company profile
- 7.8.2 Representative Automotive OEM Coating Product
- 7.8.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of KCC

7.9 Henkel

- 7.9.1 Company profile
- 7.9.2 Representative Automotive OEM Coating Product
- 7.9.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Henkel

7.10 Valspar Paint

7.10.1 Company profile

7.10.2 Representative Automotive OEM Coating Product

7.10.3 Automotive OEM Coating Sales, Revenue, Price and Gross Margin of Valspar Paint

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE OEM COATING

- 8.1 Industry Chain of Automotive OEM Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE OEM COATING

- 9.1 Cost Structure Analysis of Automotive OEM Coating
- 9.2 Raw Materials Cost Analysis of Automotive OEM Coating
- 9.3 Labor Cost Analysis of Automotive OEM Coating
- 9.4 Manufacturing Expenses Analysis of Automotive OEM Coating

CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE OEM COATING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Automotive OEM Coating-Asia Pacific Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/A8AE209DD40MEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/A8AE209DD40MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970