

### Automotive Interior Materials-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A511960A252EN.html

Date: February 2018 Pages: 160 Price: US\$ 3,480.00 (Single User License) ID: A511960A252EN

### Abstracts

#### **Report Summary**

Automotive Interior Materials-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Interior Materials industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Automotive Interior Materials 2013-2017, and development forecast 2018-2023

Main market players of Automotive Interior Materials in South America, with company and product introduction, position in the Automotive Interior Materials market Market status and development trend of Automotive Interior Materials by types and applications

Cost and profit status of Automotive Interior Materials, and marketing status Market growth drivers and challenges

The report segments the South America Automotive Interior Materials market as:

South America Automotive Interior Materials Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil Argentina



Venezuela

Colombia Others

South America Automotive Interior Materials Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Plastics Metals Fabrics Leather Composites Others

South America Automotive Interior Materials Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Vehicles Commercial Vehicles

South America Automotive Interior Materials Market: Players Segment Analysis (Company and Product introduction, Automotive Interior Materials Sales Volume, Revenue, Price and Gross Margin):

BASF Benecke-Kaliko Borgers Dow Chemical DK-Schweizer Eagle Ottawa Faurecia Automotive Johnson Controls Katzkin Leather Lear Corporation Sage Automotive Interiors

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



### Contents

#### CHAPTER 1 OVERVIEW OF AUTOMOTIVE INTERIOR MATERIALS

- 1.1 Definition of Automotive Interior Materials in This Report
- 1.2 Commercial Types of Automotive Interior Materials
- 1.2.1 Plastics
- 1.2.2 Metals
- 1.2.3 Fabrics
- 1.2.4 Leather
- 1.2.5 Composites
- 1.2.6 Others
- 1.3 Downstream Application of Automotive Interior Materials
- 1.3.1 Passenger Vehicles
- 1.3.2 Commercial Vehicles
- 1.4 Development History of Automotive Interior Materials
- 1.5 Market Status and Trend of Automotive Interior Materials 2013-2023
- 1.5.1 South America Automotive Interior Materials Market Status and Trend 2013-2023
- 1.5.2 Regional Automotive Interior Materials Market Status and Trend 2013-2023

#### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

2.1 Market Status of Automotive Interior Materials in South America 2013-2017

2.2 Consumption Market of Automotive Interior Materials in South America by Regions

2.2.1 Consumption Volume of Automotive Interior Materials in South America by Regions

2.2.2 Revenue of Automotive Interior Materials in South America by Regions 2.3 Market Analysis of Automotive Interior Materials in South America by Regions

- 2.3.1 Market Analysis of Automotive Interior Materials in Brazil 2013-2017
- 2.3.2 Market Analysis of Automotive Interior Materials in Argentina 2013-2017
- 2.3.3 Market Analysis of Automotive Interior Materials in Venezuela 2013-2017
- 2.3.4 Market Analysis of Automotive Interior Materials in Colombia 2013-2017
- 2.3.5 Market Analysis of Automotive Interior Materials in Others 2013-2017

2.4 Market Development Forecast of Automotive Interior Materials in South America 2018-2023

2.4.1 Market Development Forecast of Automotive Interior Materials in South America 2018-2023

2.4.2 Market Development Forecast of Automotive Interior Materials by Regions 2018-2023



#### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
- 3.1.1 Consumption Volume of Automotive Interior Materials in South America by Types
- 3.1.2 Revenue of Automotive Interior Materials in South America by Types
- 3.2 South America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others

3.3 Market Forecast of Automotive Interior Materials in South America by Types

### CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Automotive Interior Materials in South America by Downstream Industry

4.2 Demand Volume of Automotive Interior Materials by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive Interior Materials by Downstream Industry in Brazil

4.2.2 Demand Volume of Automotive Interior Materials by Downstream Industry in Argentina

4.2.3 Demand Volume of Automotive Interior Materials by Downstream Industry in Venezuela

4.2.4 Demand Volume of Automotive Interior Materials by Downstream Industry in Colombia

4.2.5 Demand Volume of Automotive Interior Materials by Downstream Industry in Others

4.3 Market Forecast of Automotive Interior Materials in South America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE INTERIOR MATERIALS

5.1 South America Economy Situation and Trend Overview

5.2 Automotive Interior Materials Downstream Industry Situation and Trend Overview



#### CHAPTER 6 AUTOMOTIVE INTERIOR MATERIALS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

6.1 Sales Volume of Automotive Interior Materials in South America by Major Players

6.2 Revenue of Automotive Interior Materials in South America by Major Players

6.3 Basic Information of Automotive Interior Materials by Major Players

6.3.1 Headquarters Location and Established Time of Automotive Interior Materials Major Players

6.3.2 Employees and Revenue Level of Automotive Interior Materials Major Players6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 AUTOMOTIVE INTERIOR MATERIALS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 BASF

7.1.1 Company profile

- 7.1.2 Representative Automotive Interior Materials Product
- 7.1.3 Automotive Interior Materials Sales, Revenue, Price and Gross Margin of BASF

7.2 Benecke-Kaliko

7.2.1 Company profile

7.2.2 Representative Automotive Interior Materials Product

7.2.3 Automotive Interior Materials Sales, Revenue, Price and Gross Margin of Benecke-Kaliko

7.3 Borgers

7.3.1 Company profile

7.3.2 Representative Automotive Interior Materials Product

7.3.3 Automotive Interior Materials Sales, Revenue, Price and Gross Margin of

Borgers

7.4 Dow Chemical

- 7.4.1 Company profile
- 7.4.2 Representative Automotive Interior Materials Product

7.4.3 Automotive Interior Materials Sales, Revenue, Price and Gross Margin of Dow Chemical

7.5 DK-Schweizer

7.5.1 Company profile



7.5.2 Representative Automotive Interior Materials Product

7.5.3 Automotive Interior Materials Sales, Revenue, Price and Gross Margin of DK-Schweizer

7.6 Eagle Ottawa

7.6.1 Company profile

7.6.2 Representative Automotive Interior Materials Product

7.6.3 Automotive Interior Materials Sales, Revenue, Price and Gross Margin of Eagle Ottawa

7.7 Faurecia Automotive

7.7.1 Company profile

7.7.2 Representative Automotive Interior Materials Product

7.7.3 Automotive Interior Materials Sales, Revenue, Price and Gross Margin of

Faurecia Automotive

7.8 Johnson Controls

7.8.1 Company profile

7.8.2 Representative Automotive Interior Materials Product

7.8.3 Automotive Interior Materials Sales, Revenue, Price and Gross Margin of

Johnson Controls

7.9 Katzkin Leather

7.9.1 Company profile

7.9.2 Representative Automotive Interior Materials Product

7.9.3 Automotive Interior Materials Sales, Revenue, Price and Gross Margin of Katzkin Leather

7.10 Lear Corporation

7.10.1 Company profile

7.10.2 Representative Automotive Interior Materials Product

7.10.3 Automotive Interior Materials Sales, Revenue, Price and Gross Margin of Lear Corporation

7.11 Sage Automotive Interiors

7.11.1 Company profile

7.11.2 Representative Automotive Interior Materials Product

7.11.3 Automotive Interior Materials Sales, Revenue, Price and Gross Margin of Sage Automotive Interiors

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE INTERIOR MATERIALS

8.1 Industry Chain of Automotive Interior Materials

8.2 Upstream Market and Representative Companies Analysis



8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE INTERIOR MATERIALS

- 9.1 Cost Structure Analysis of Automotive Interior Materials
- 9.2 Raw Materials Cost Analysis of Automotive Interior Materials
- 9.3 Labor Cost Analysis of Automotive Interior Materials
- 9.4 Manufacturing Expenses Analysis of Automotive Interior Materials

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE INTERIOR MATERIALS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### CHAPTER 11 REPORT CONCLUSION

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Automotive Interior Materials-South America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/A511960A252EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/A511960A252EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970