

# Automotive Interiors-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A9C24C973D7MEN.html>

Date: March 2018

Pages: 159

Price: US\$ 2,480.00 (Single User License)

ID: A9C24C973D7MEN

## Abstracts

### Report Summary

Automotive Interiors-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Interiors industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Automotive Interiors 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Automotive Interiors worldwide, with company and product introduction, position in the Automotive Interiors market

Market status and development trend of Automotive Interiors by types and applications

Cost and profit status of Automotive Interiors, and marketing status

Market growth drivers and challenges

The report segments the global Automotive Interiors market as:

Global Automotive Interiors Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Automotive Interiors Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Perfume  
Neckpillow  
Hanging Drop  
Foot Pad  
Steering Wheel Cover  
Others

Global Automotive Interiors Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Electric Vehicle  
Fuel Vehicle

Global Automotive Interiors Market: Manufacturers Segment Analysis (Company and Product introduction, Automotive Interiors Sales Volume, Revenue, Price and Gross Margin):

Johnson Controls  
DuPont  
Faurecia  
Borgers  
Eagle Ottawa  
International Textile Group  
Lear  
Sage Automotive Interiors  
BASF  
Dow Chemical  
Katzkin Leather Interiors Inc.  
Hyosung

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE INTERIORS**

- 1.1 Definition of Automotive Interiors in This Report
- 1.2 Commercial Types of Automotive Interiors
  - 1.2.1 Perfume
  - 1.2.2 Neckpillow
  - 1.2.3 Hanging Drop
  - 1.2.4 Foot Pad
  - 1.2.5 Steering Wheel Cover
  - 1.2.6 Others
- 1.3 Downstream Application of Automotive Interiors
  - 1.3.1 Electric Vehicle
  - 1.3.2 Fuel Vehicle
- 1.4 Development History of Automotive Interiors
- 1.5 Market Status and Trend of Automotive Interiors 2013-2023
  - 1.5.1 Global Automotive Interiors Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Interiors Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Automotive Interiors 2013-2017
- 2.2 Production Market of Automotive Interiors by Regions
  - 2.2.1 Production Volume of Automotive Interiors by Regions
  - 2.2.2 Production Value of Automotive Interiors by Regions
- 2.3 Demand Market of Automotive Interiors by Regions
- 2.4 Production and Demand Status of Automotive Interiors by Regions
  - 2.4.1 Production and Demand Status of Automotive Interiors by Regions 2013-2017
  - 2.4.2 Import and Export Status of Automotive Interiors by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Automotive Interiors by Types
- 3.2 Production Value of Automotive Interiors by Types
- 3.3 Market Forecast of Automotive Interiors by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Automotive Interiors by Downstream Industry
- 4.2 Market Forecast of Automotive Interiors by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE INTERIORS**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Automotive Interiors Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE INTERIORS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Automotive Interiors by Major Manufacturers
- 6.2 Production Value of Automotive Interiors by Major Manufacturers
- 6.3 Basic Information of Automotive Interiors by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Automotive Interiors Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Automotive Interiors Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE INTERIORS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Johnson Controls
  - 7.1.1 Company profile
  - 7.1.2 Representative Automotive Interiors Product
  - 7.1.3 Automotive Interiors Sales, Revenue, Price and Gross Margin of Johnson Controls
- 7.2 DuPont
  - 7.2.1 Company profile
  - 7.2.2 Representative Automotive Interiors Product
  - 7.2.3 Automotive Interiors Sales, Revenue, Price and Gross Margin of DuPont
- 7.3 Faurecia
  - 7.3.1 Company profile
  - 7.3.2 Representative Automotive Interiors Product
  - 7.3.3 Automotive Interiors Sales, Revenue, Price and Gross Margin of Faurecia

#### 7.4 Borgers

7.4.1 Company profile

7.4.2 Representative Automotive Interiors Product

7.4.3 Automotive Interiors Sales, Revenue, Price and Gross Margin of Borgers

#### 7.5 Eagle Ottawa

7.5.1 Company profile

7.5.2 Representative Automotive Interiors Product

7.5.3 Automotive Interiors Sales, Revenue, Price and Gross Margin of Eagle Ottawa

#### 7.6 International Textile Group

7.6.1 Company profile

7.6.2 Representative Automotive Interiors Product

7.6.3 Automotive Interiors Sales, Revenue, Price and Gross Margin of International

Textile Group

#### 7.7 Lear

7.7.1 Company profile

7.7.2 Representative Automotive Interiors Product

7.7.3 Automotive Interiors Sales, Revenue, Price and Gross Margin of Lear

#### 7.8 Sage Automotive Interiors

7.8.1 Company profile

7.8.2 Representative Automotive Interiors Product

7.8.3 Automotive Interiors Sales, Revenue, Price and Gross Margin of Sage

Automotive Interiors

#### 7.9 BASF

7.9.1 Company profile

7.9.2 Representative Automotive Interiors Product

7.9.3 Automotive Interiors Sales, Revenue, Price and Gross Margin of BASF

#### 7.10 Dow Chemical

7.10.1 Company profile

7.10.2 Representative Automotive Interiors Product

7.10.3 Automotive Interiors Sales, Revenue, Price and Gross Margin of Dow Chemical

#### 7.11 Katzkin Leather Interiors Inc.

7.11.1 Company profile

7.11.2 Representative Automotive Interiors Product

7.11.3 Automotive Interiors Sales, Revenue, Price and Gross Margin of Katzkin

Leather Interiors Inc.

#### 7.12 Hyosung

7.12.1 Company profile

7.12.2 Representative Automotive Interiors Product

7.12.3 Automotive Interiors Sales, Revenue, Price and Gross Margin of Hyosung

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE INTERIORS**

- 8.1 Industry Chain of Automotive Interiors
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE INTERIORS**

- 9.1 Cost Structure Analysis of Automotive Interiors
- 9.2 Raw Materials Cost Analysis of Automotive Interiors
- 9.3 Labor Cost Analysis of Automotive Interiors
- 9.4 Manufacturing Expenses Analysis of Automotive Interiors

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE INTERIORS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Automotive Interiors-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A9C24C973D7MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A9C24C973D7MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970