

Automotive Financing-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A4CD7DD8FDEEN.html

Date: April 2018

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: A4CD7DD8FDEEN

Abstracts

Report Summary

Automotive Financing-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Financing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Automotive Financing 2013-2017, and development forecast 2018-2023

Main market players of Automotive Financing in North America, with company and product introduction, position in the Automotive Financing market Market status and development trend of Automotive Financing by types and applications

Cost and profit status of Automotive Financing, and marketing status Market growth drivers and challenges

The report segments the North America Automotive Financing market as:

North America Automotive Financing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States

Canada

Mexico

North America Automotive Financing Market: Product Type Segment Analysis



(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

OEMS

Banks

Financial Institutions

Others

North America Automotive Financing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Loan

Lease

Others

North America Automotive Financing Market: Players Segment Analysis (Company and Product introduction, Automotive Financing Sales Volume, Revenue, Price and Gross Margin):

Bank of America

Ally Financial

Hitachi Capital Asia-Pacific

HDFC Bank

HSBC

Industrial and Commercial Bank of India

Bank of China

Capital One

Wells Fargo

Toyota Financial Services

BNP Paribas

Volkswagen Finance

Mercedes-Benz Financial Services

Standard Bank

Banco Bradesco Financiamentos

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF AUTOMOTIVE FINANCING

- 1.1 Definition of Automotive Financing in This Report
- 1.2 Commercial Types of Automotive Financing
 - 1.2.1 OEMS
 - 1.2.2 Banks
 - 1.2.3 Financial Institutions
 - 1.2.4 Others
- 1.3 Downstream Application of Automotive Financing
 - 1.3.1 Loan
 - 1.3.2 Lease
 - 1.3.3 Others
- 1.4 Development History of Automotive Financing
- 1.5 Market Status and Trend of Automotive Financing 2013-2023
- 1.5.1 North America Automotive Financing Market Status and Trend 2013-2023
- 1.5.2 Regional Automotive Financing Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive Financing in North America 2013-2017
- 2.2 Consumption Market of Automotive Financing in North America by Regions
- 2.2.1 Consumption Volume of Automotive Financing in North America by Regions
- 2.2.2 Revenue of Automotive Financing in North America by Regions
- 2.3 Market Analysis of Automotive Financing in North America by Regions
 - 2.3.1 Market Analysis of Automotive Financing in United States 2013-2017
 - 2.3.2 Market Analysis of Automotive Financing in Canada 2013-2017
 - 2.3.3 Market Analysis of Automotive Financing in Mexico 2013-2017
- 2.4 Market Development Forecast of Automotive Financing in North America 2018-2023
- 2.4.1 Market Development Forecast of Automotive Financing in North America 2018-2023
 - 2.4.2 Market Development Forecast of Automotive Financing by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Automotive Financing in North America by Types
 - 3.1.2 Revenue of Automotive Financing in North America by Types



- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Automotive Financing in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Automotive Financing in North America by Downstream Industry
- 4.2 Demand Volume of Automotive Financing by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Automotive Financing by Downstream Industry in United States
 - 4.2.2 Demand Volume of Automotive Financing by Downstream Industry in Canada
- 4.2.3 Demand Volume of Automotive Financing by Downstream Industry in Mexico
- 4.3 Market Forecast of Automotive Financing in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE FINANCING

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Automotive Financing Downstream Industry Situation and Trend Overview

CHAPTER 6 AUTOMOTIVE FINANCING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Automotive Financing in North America by Major Players
- 6.2 Revenue of Automotive Financing in North America by Major Players
- 6.3 Basic Information of Automotive Financing by Major Players
- 6.3.1 Headquarters Location and Established Time of Automotive Financing Major Players
- 6.3.2 Employees and Revenue Level of Automotive Financing Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 AUTOMOTIVE FINANCING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



- 7.1 Bank of America
 - 7.1.1 Company profile
 - 7.1.2 Representative Automotive Financing Product
- 7.1.3 Automotive Financing Sales, Revenue, Price and Gross Margin of Bank of America
- 7.2 Ally Financial
 - 7.2.1 Company profile
 - 7.2.2 Representative Automotive Financing Product
 - 7.2.3 Automotive Financing Sales, Revenue, Price and Gross Margin of Ally Financial
- 7.3 Hitachi Capital Asia-Pacific
 - 7.3.1 Company profile
 - 7.3.2 Representative Automotive Financing Product
- 7.3.3 Automotive Financing Sales, Revenue, Price and Gross Margin of Hitachi Capital Asia-Pacific
- 7.4 HDFC Bank
 - 7.4.1 Company profile
 - 7.4.2 Representative Automotive Financing Product
- 7.4.3 Automotive Financing Sales, Revenue, Price and Gross Margin of HDFC Bank
- 7.5 HSBC
 - 7.5.1 Company profile
 - 7.5.2 Representative Automotive Financing Product
 - 7.5.3 Automotive Financing Sales, Revenue, Price and Gross Margin of HSBC
- 7.6 Industrial and Commercial Bank of India
 - 7.6.1 Company profile
 - 7.6.2 Representative Automotive Financing Product
- 7.6.3 Automotive Financing Sales, Revenue, Price and Gross Margin of Industrial and Commercial Bank of India
- 7.7 Bank of China
 - 7.7.1 Company profile
 - 7.7.2 Representative Automotive Financing Product
- 7.7.3 Automotive Financing Sales, Revenue, Price and Gross Margin of Bank of China
- 7.8 Capital One
 - 7.8.1 Company profile
 - 7.8.2 Representative Automotive Financing Product
 - 7.8.3 Automotive Financing Sales, Revenue, Price and Gross Margin of Capital One
- 7.9 Wells Fargo
 - 7.9.1 Company profile
 - 7.9.2 Representative Automotive Financing Product



- 7.9.3 Automotive Financing Sales, Revenue, Price and Gross Margin of Wells Fargo
- 7.10 Toyota Financial Services
 - 7.10.1 Company profile
 - 7.10.2 Representative Automotive Financing Product
- 7.10.3 Automotive Financing Sales, Revenue, Price and Gross Margin of Toyota Financial Services
- 7.11 BNP Paribas
 - 7.11.1 Company profile
 - 7.11.2 Representative Automotive Financing Product
 - 7.11.3 Automotive Financing Sales, Revenue, Price and Gross Margin of BNP Paribas
- 7.12 Volkswagen Finance
 - 7.12.1 Company profile
 - 7.12.2 Representative Automotive Financing Product
- 7.12.3 Automotive Financing Sales, Revenue, Price and Gross Margin of Volkswagen Finance
- 7.13 Mercedes-Benz Financial Services
 - 7.13.1 Company profile
 - 7.13.2 Representative Automotive Financing Product
- 7.13.3 Automotive Financing Sales, Revenue, Price and Gross Margin of Mercedes-Benz Financial Services
- 7.14 Standard Bank
 - 7.14.1 Company profile
 - 7.14.2 Representative Automotive Financing Product
- 7.14.3 Automotive Financing Sales, Revenue, Price and Gross Margin of Standard Bank
- 7.15 Banco Bradesco Financiamentos
 - 7.15.1 Company profile
 - 7.15.2 Representative Automotive Financing Product
- 7.15.3 Automotive Financing Sales, Revenue, Price and Gross Margin of Banco Bradesco Financiamentos

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE FINANCING

- 8.1 Industry Chain of Automotive Financing
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE



FINANCING

- 9.1 Cost Structure Analysis of Automotive Financing
- 9.2 Raw Materials Cost Analysis of Automotive Financing
- 9.3 Labor Cost Analysis of Automotive Financing
- 9.4 Manufacturing Expenses Analysis of Automotive Financing

CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE FINANCING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Automotive Financing-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/A4CD7DD8FDEEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A4CD7DD8FDEEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970