

# **Automotive Decorative Film-United States Market Status and Trend Report 2013-2023**

https://marketpublishers.com/r/A5E0066F227EN.html

Date: December 2017

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: A5E0066F227EN

#### **Abstracts**

#### **Report Summary**

Automotive Decorative Film-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Decorative Film industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Automotive Decorative Film 2013-2017, and development forecast 2018-2023

Main market players of Automotive Decorative Film in United States, with company and product introduction, position in the Automotive Decorative Film market Market status and development trend of Automotive Decorative Film by types and applications

Cost and profit status of Automotive Decorative Film, and marketing status Market growth drivers and challenges

The report segments the United States Automotive Decorative Film market as:

United States Automotive Decorative Film Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest



The West

The South
Southwest

United States Automotive Decorative Film Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

ABS PVC Other

United States Automotive Decorative Film Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Car

Truck

Other

United States Automotive Decorative Film Market: Players Segment Analysis (Company and Product introduction, Automotive Decorative Film Sales Volume, Revenue, Price and Gross Margin):

Eastman

3M

Solar Gard-Saint Gobain

Madico

Johnson

Hanita Coating

Haverkamp

Sekisui S-Lec America

Garware SunControl

Wintech

Erickson International

**KDX Optical Material** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.







#### **Contents**

#### CHAPTER 1 OVERVIEW OF AUTOMOTIVE DECORATIVE FILM

- 1.1 Definition of Automotive Decorative Film in This Report
- 1.2 Commercial Types of Automotive Decorative Film
  - 1.2.1 ABS
  - 1.2.2 PVC
  - 1.2.3 Other
- 1.3 Downstream Application of Automotive Decorative Film
  - 1.3.1 Car
  - 1.3.2 Truck
- 1.3.3 Other
- 1.4 Development History of Automotive Decorative Film
- 1.5 Market Status and Trend of Automotive Decorative Film 2013-2023
- 1.5.1 United States Automotive Decorative Film Market Status and Trend 2013-2023
- 1.5.2 Regional Automotive Decorative Film Market Status and Trend 2013-2023

#### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive Decorative Film in United States 2013-2017
- 2.2 Consumption Market of Automotive Decorative Film in United States by Regions
  - 2.2.1 Consumption Volume of Automotive Decorative Film in United States by Regions
- 2.2.2 Revenue of Automotive Decorative Film in United States by Regions
- 2.3 Market Analysis of Automotive Decorative Film in United States by Regions
  - 2.3.1 Market Analysis of Automotive Decorative Film in New England 2013-2017
  - 2.3.2 Market Analysis of Automotive Decorative Film in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Automotive Decorative Film in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Automotive Decorative Film in The West 2013-2017
  - 2.3.5 Market Analysis of Automotive Decorative Film in The South 2013-2017
- 2.3.6 Market Analysis of Automotive Decorative Film in Southwest 2013-2017
- 2.4 Market Development Forecast of Automotive Decorative Film in United States 2018-2023
- 2.4.1 Market Development Forecast of Automotive Decorative Film in United States 2018-2023
- 2.4.2 Market Development Forecast of Automotive Decorative Film by Regions 2018-2023

#### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Automotive Decorative Film in United States by Types
  - 3.1.2 Revenue of Automotive Decorative Film in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Automotive Decorative Film in United States by Types

# CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Automotive Decorative Film in United States by Downstream Industry
- 4.2 Demand Volume of Automotive Decorative Film by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Automotive Decorative Film by Downstream Industry in New England
- 4.2.2 Demand Volume of Automotive Decorative Film by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Automotive Decorative Film by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Automotive Decorative Film by Downstream Industry in The West
- 4.2.5 Demand Volume of Automotive Decorative Film by Downstream Industry in The South
- 4.2.6 Demand Volume of Automotive Decorative Film by Downstream Industry in Southwest
- 4.3 Market Forecast of Automotive Decorative Film in United States by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE DECORATIVE FILM

5.1 United States Economy Situation and Trend Overview



5.2 Automotive Decorative Film Downstream Industry Situation and Trend Overview

# CHAPTER 6 AUTOMOTIVE DECORATIVE FILM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Automotive Decorative Film in United States by Major Players
- 6.2 Revenue of Automotive Decorative Film in United States by Major Players
- 6.3 Basic Information of Automotive Decorative Film by Major Players
- 6.3.1 Headquarters Location and Established Time of Automotive Decorative Film Major Players
  - 6.3.2 Employees and Revenue Level of Automotive Decorative Film Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 AUTOMOTIVE DECORATIVE FILM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Eastman
  - 7.1.1 Company profile
  - 7.1.2 Representative Automotive Decorative Film Product
- 7.1.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Eastman
- 7.2 3M
  - 7.2.1 Company profile
  - 7.2.2 Representative Automotive Decorative Film Product
  - 7.2.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of 3M
- 7.3 Solar Gard-Saint Gobain
  - 7.3.1 Company profile
  - 7.3.2 Representative Automotive Decorative Film Product
- 7.3.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Solar Gard-Saint Gobain
- 7.4 Madico
  - 7.4.1 Company profile
  - 7.4.2 Representative Automotive Decorative Film Product
  - 7.4.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Madico
- 7.5 Johnson
  - 7.5.1 Company profile



- 7.5.2 Representative Automotive Decorative Film Product
- 7.5.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Johnson
- 7.6 Hanita Coating
  - 7.6.1 Company profile
  - 7.6.2 Representative Automotive Decorative Film Product
- 7.6.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Hanita Coating
- 7.7 Haverkamp
  - 7.7.1 Company profile
  - 7.7.2 Representative Automotive Decorative Film Product
- 7.7.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of

#### Haverkamp

- 7.8 Sekisui S-Lec America
  - 7.8.1 Company profile
  - 7.8.2 Representative Automotive Decorative Film Product
- 7.8.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Sekisui S-Lec America
- 7.9 Garware SunControl
  - 7.9.1 Company profile
  - 7.9.2 Representative Automotive Decorative Film Product
- 7.9.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Garware SunControl
- 7.10 Wintech
  - 7.10.1 Company profile
  - 7.10.2 Representative Automotive Decorative Film Product
- 7.10.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Wintech
- 7.11 Erickson International
  - 7.11.1 Company profile
  - 7.11.2 Representative Automotive Decorative Film Product
- 7.11.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of

#### Erickson International

- 7.12 KDX Optical Material
  - 7.12.1 Company profile
  - 7.12.2 Representative Automotive Decorative Film Product
- 7.12.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of KDX Optical Material

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF



#### **AUTOMOTIVE DECORATIVE FILM**

- 8.1 Industry Chain of Automotive Decorative Film
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE DECORATIVE FILM

- 9.1 Cost Structure Analysis of Automotive Decorative Film
- 9.2 Raw Materials Cost Analysis of Automotive Decorative Film
- 9.3 Labor Cost Analysis of Automotive Decorative Film
- 9.4 Manufacturing Expenses Analysis of Automotive Decorative Film

# CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE DECORATIVE FILM

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Automotive Decorative Film-United States Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/A5E0066F227EN.html">https://marketpublishers.com/r/A5E0066F227EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A5E0066F227EN.html">https://marketpublishers.com/r/A5E0066F227EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970