

# Automotive Decorative Film-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A135BFBEEEEBEN.html>

Date: December 2017

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: A135BFBEEEEBEN

## Abstracts

### Report Summary

Automotive Decorative Film-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Decorative Film industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Automotive Decorative Film 2013-2017, and development forecast 2018-2023

Main market players of Automotive Decorative Film in Europe, with company and product introduction, position in the Automotive Decorative Film market

Market status and development trend of Automotive Decorative Film by types and applications

Cost and profit status of Automotive Decorative Film, and marketing status

Market growth drivers and challenges

The report segments the Europe Automotive Decorative Film market as:

Europe Automotive Decorative Film Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain  
Benelux  
Russia

Europe Automotive Decorative Film Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

ABS  
PVC  
Other

Europe Automotive Decorative Film Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Car  
Truck  
Other

Europe Automotive Decorative Film Market: Players Segment Analysis (Company and Product introduction, Automotive Decorative Film Sales Volume, Revenue, Price and Gross Margin):

Eastman  
3M  
Solar Gard-Saint Gobain  
Madico  
Johnson  
Hanita Coating  
Haverkamp  
Sekisui S-Lec America  
Garware SunControl  
Wintech  
Erickson International  
KDX Optical Material

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



## Contents

### CHAPTER 1 OVERVIEW OF AUTOMOTIVE DECORATIVE FILM

- 1.1 Definition of Automotive Decorative Film in This Report
- 1.2 Commercial Types of Automotive Decorative Film
  - 1.2.1 ABS
  - 1.2.2 PVC
  - 1.2.3 Other
- 1.3 Downstream Application of Automotive Decorative Film
  - 1.3.1 Car
  - 1.3.2 Truck
  - 1.3.3 Other
- 1.4 Development History of Automotive Decorative Film
- 1.5 Market Status and Trend of Automotive Decorative Film 2013-2023
  - 1.5.1 Europe Automotive Decorative Film Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Decorative Film Market Status and Trend 2013-2023

### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive Decorative Film in Europe 2013-2017
- 2.2 Consumption Market of Automotive Decorative Film in Europe by Regions
  - 2.2.1 Consumption Volume of Automotive Decorative Film in Europe by Regions
  - 2.2.2 Revenue of Automotive Decorative Film in Europe by Regions
- 2.3 Market Analysis of Automotive Decorative Film in Europe by Regions
  - 2.3.1 Market Analysis of Automotive Decorative Film in Germany 2013-2017
  - 2.3.2 Market Analysis of Automotive Decorative Film in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Automotive Decorative Film in France 2013-2017
  - 2.3.4 Market Analysis of Automotive Decorative Film in Italy 2013-2017
  - 2.3.5 Market Analysis of Automotive Decorative Film in Spain 2013-2017
  - 2.3.6 Market Analysis of Automotive Decorative Film in Benelux 2013-2017
  - 2.3.7 Market Analysis of Automotive Decorative Film in Russia 2013-2017
- 2.4 Market Development Forecast of Automotive Decorative Film in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Automotive Decorative Film in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Automotive Decorative Film by Regions 2018-2023

### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Automotive Decorative Film in Europe by Types
  - 3.1.2 Revenue of Automotive Decorative Film in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Automotive Decorative Film in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Automotive Decorative Film in Europe by Downstream Industry
- 4.2 Demand Volume of Automotive Decorative Film by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Automotive Decorative Film by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Automotive Decorative Film by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Automotive Decorative Film by Downstream Industry in France
  - 4.2.4 Demand Volume of Automotive Decorative Film by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Automotive Decorative Film by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Automotive Decorative Film by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Automotive Decorative Film by Downstream Industry in Russia
- 4.3 Market Forecast of Automotive Decorative Film in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE DECORATIVE FILM**

- 5.1 Europe Economy Situation and Trend Overview

## 5.2 Automotive Decorative Film Downstream Industry Situation and Trend Overview

### **CHAPTER 6 AUTOMOTIVE DECORATIVE FILM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

#### 6.1 Sales Volume of Automotive Decorative Film in Europe by Major Players

#### 6.2 Revenue of Automotive Decorative Film in Europe by Major Players

#### 6.3 Basic Information of Automotive Decorative Film by Major Players

##### 6.3.1 Headquarters Location and Established Time of Automotive Decorative Film Major Players

##### 6.3.2 Employees and Revenue Level of Automotive Decorative Film Major Players

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 AUTOMOTIVE DECORATIVE FILM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 Eastman

##### 7.1.1 Company profile

##### 7.1.2 Representative Automotive Decorative Film Product

##### 7.1.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Eastman

#### 7.2 3M

##### 7.2.1 Company profile

##### 7.2.2 Representative Automotive Decorative Film Product

##### 7.2.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of 3M

#### 7.3 Solar Gard-Saint Gobain

##### 7.3.1 Company profile

##### 7.3.2 Representative Automotive Decorative Film Product

##### 7.3.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Solar Gard-Saint Gobain

#### 7.4 Madico

##### 7.4.1 Company profile

##### 7.4.2 Representative Automotive Decorative Film Product

##### 7.4.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Madico

#### 7.5 Johnson

##### 7.5.1 Company profile

- 7.5.2 Representative Automotive Decorative Film Product
- 7.5.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Johnson
- 7.6 Hanita Coating
  - 7.6.1 Company profile
  - 7.6.2 Representative Automotive Decorative Film Product
  - 7.6.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Hanita Coating
- 7.7 Haverkamp
  - 7.7.1 Company profile
  - 7.7.2 Representative Automotive Decorative Film Product
  - 7.7.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Haverkamp
- 7.8 Sekisui S-Lec America
  - 7.8.1 Company profile
  - 7.8.2 Representative Automotive Decorative Film Product
  - 7.8.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Sekisui S-Lec America
- 7.9 Garware SunControl
  - 7.9.1 Company profile
  - 7.9.2 Representative Automotive Decorative Film Product
  - 7.9.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Garware SunControl
- 7.10 Wintech
  - 7.10.1 Company profile
  - 7.10.2 Representative Automotive Decorative Film Product
  - 7.10.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Wintech
- 7.11 Erickson International
  - 7.11.1 Company profile
  - 7.11.2 Representative Automotive Decorative Film Product
  - 7.11.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of Erickson International
- 7.12 KDX Optical Material
  - 7.12.1 Company profile
  - 7.12.2 Representative Automotive Decorative Film Product
  - 7.12.3 Automotive Decorative Film Sales, Revenue, Price and Gross Margin of KDX Optical Material

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF**

## **AUTOMOTIVE DECORATIVE FILM**

- 8.1 Industry Chain of Automotive Decorative Film
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE DECORATIVE FILM**

- 9.1 Cost Structure Analysis of Automotive Decorative Film
- 9.2 Raw Materials Cost Analysis of Automotive Decorative Film
- 9.3 Labor Cost Analysis of Automotive Decorative Film
- 9.4 Manufacturing Expenses Analysis of Automotive Decorative Film

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE DECORATIVE FILM**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Automotive Decorative Film-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A135BFBEEEEEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A135BFBEEEEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970