

Automotive Bring Your Own Device (BYOD)-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AC21FCDCD9BEN.html>

Date: February 2018

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: AC21FCDCD9BEN

Abstracts

Report Summary

Automotive Bring Your Own Device (BYOD)-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Bring Your Own Device (BYOD) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Automotive Bring Your Own Device (BYOD) 2013-2017, and development forecast 2018-2023

Main market players of Automotive Bring Your Own Device (BYOD) in South America, with company and product introduction, position in the Automotive Bring Your Own Device (BYOD) market

Market status and development trend of Automotive Bring Your Own Device (BYOD) by types and applications

Cost and profit status of Automotive Bring Your Own Device (BYOD), and marketing status

Market growth drivers and challenges

The report segments the South America Automotive Bring Your Own Device (BYOD) market as:

South America Automotive Bring Your Own Device (BYOD) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil
Argentina
Venezuela
Colombia
Others

South America Automotive Bring Your Own Device (BYOD) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bring Your Own Phone (BYOP)
Bring Your Own Personal Computer (BYOPC)
Other

South America Automotive Bring Your Own Device (BYOD) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Vehicle
Commercial Vehicle

South America Automotive Bring Your Own Device (BYOD) Market: Players Segment Analysis (Company and Product introduction, Automotive Bring Your Own Device (BYOD) Sales Volume, Revenue, Price and Gross Margin):

Google
IBM
Intel
Honda Motor
Panasonic
Qualcomm
Samsung
Apple
General Motors
Chrysler
Daimler
Toyota
BMW

Softbank
Airbiquity
AT&T
NXP
Sierra Wireless
Tesla Motors
Broadcom
Ford Motor
FreeScale
Volkswagen
WirelessCar
Tech Mahindra
Verizon Wireless

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF AUTOMOTIVE BRING YOUR OWN DEVICE (BYOD)

- 1.1 Definition of Automotive Bring Your Own Device (BYOD) in This Report
- 1.2 Commercial Types of Automotive Bring Your Own Device (BYOD)
 - 1.2.1 Bring Your Own Phone (BYOP)
 - 1.2.2 Bring Your Own Personal Computer (BYOPC)
 - 1.2.3 Other
- 1.3 Downstream Application of Automotive Bring Your Own Device (BYOD)
 - 1.3.1 Passenger Vehicle
 - 1.3.2 Commercial Vehicle
- 1.4 Development History of Automotive Bring Your Own Device (BYOD)
- 1.5 Market Status and Trend of Automotive Bring Your Own Device (BYOD) 2013-2023
 - 1.5.1 South America Automotive Bring Your Own Device (BYOD) Market Status and Trend 2013-2023
 - 1.5.2 Regional Automotive Bring Your Own Device (BYOD) Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive Bring Your Own Device (BYOD) in South America 2013-2017
- 2.2 Consumption Market of Automotive Bring Your Own Device (BYOD) in South America by Regions
 - 2.2.1 Consumption Volume of Automotive Bring Your Own Device (BYOD) in South America by Regions
 - 2.2.2 Revenue of Automotive Bring Your Own Device (BYOD) in South America by Regions
- 2.3 Market Analysis of Automotive Bring Your Own Device (BYOD) in South America by Regions
 - 2.3.1 Market Analysis of Automotive Bring Your Own Device (BYOD) in Brazil 2013-2017
 - 2.3.2 Market Analysis of Automotive Bring Your Own Device (BYOD) in Argentina 2013-2017
 - 2.3.3 Market Analysis of Automotive Bring Your Own Device (BYOD) in Venezuela 2013-2017
 - 2.3.4 Market Analysis of Automotive Bring Your Own Device (BYOD) in Colombia 2013-2017

2.3.5 Market Analysis of Automotive Bring Your Own Device (BYOD) in Others
2013-2017

2.4 Market Development Forecast of Automotive Bring Your Own Device (BYOD) in
South America 2018-2023

2.4.1 Market Development Forecast of Automotive Bring Your Own Device (BYOD) in
South America 2018-2023

2.4.2 Market Development Forecast of Automotive Bring Your Own Device (BYOD) by
Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Automotive Bring Your Own Device (BYOD) in South
America by Types

3.1.2 Revenue of Automotive Bring Your Own Device (BYOD) in South America by
Types

3.2 South America Market Status by Types in Major Countries

3.2.1 Market Status by Types in Brazil

3.2.2 Market Status by Types in Argentina

3.2.3 Market Status by Types in Venezuela

3.2.4 Market Status by Types in Colombia

3.2.5 Market Status by Types in Others

3.3 Market Forecast of Automotive Bring Your Own Device (BYOD) in South America by
Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Automotive Bring Your Own Device (BYOD) in South America
by Downstream Industry

4.2 Demand Volume of Automotive Bring Your Own Device (BYOD) by Downstream
Industry in Major Countries

4.2.1 Demand Volume of Automotive Bring Your Own Device (BYOD) by Downstream
Industry in Brazil

4.2.2 Demand Volume of Automotive Bring Your Own Device (BYOD) by Downstream
Industry in Argentina

4.2.3 Demand Volume of Automotive Bring Your Own Device (BYOD) by Downstream
Industry in Venezuela

4.2.4 Demand Volume of Automotive Bring Your Own Device (BYOD) by Downstream

Industry in Colombia

4.2.5 Demand Volume of Automotive Bring Your Own Device (BYOD) by Downstream Industry in Others

4.3 Market Forecast of Automotive Bring Your Own Device (BYOD) in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE BRING YOUR OWN DEVICE (BYOD)

5.1 South America Economy Situation and Trend Overview

5.2 Automotive Bring Your Own Device (BYOD) Downstream Industry Situation and Trend Overview

CHAPTER 6 AUTOMOTIVE BRING YOUR OWN DEVICE (BYOD) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

6.1 Sales Volume of Automotive Bring Your Own Device (BYOD) in South America by Major Players

6.2 Revenue of Automotive Bring Your Own Device (BYOD) in South America by Major Players

6.3 Basic Information of Automotive Bring Your Own Device (BYOD) by Major Players

6.3.1 Headquarters Location and Established Time of Automotive Bring Your Own Device (BYOD) Major Players

6.3.2 Employees and Revenue Level of Automotive Bring Your Own Device (BYOD) Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 AUTOMOTIVE BRING YOUR OWN DEVICE (BYOD) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Google

7.1.1 Company profile

7.1.2 Representative Automotive Bring Your Own Device (BYOD) Product

7.1.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Google

7.2 IBM

- 7.2.1 Company profile
- 7.2.2 Representative Automotive Bring Your Own Device (BYOD) Product
- 7.2.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of IBM
- 7.3 Intel
 - 7.3.1 Company profile
 - 7.3.2 Representative Automotive Bring Your Own Device (BYOD) Product
 - 7.3.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Intel
- 7.4 Honda Motor
 - 7.4.1 Company profile
 - 7.4.2 Representative Automotive Bring Your Own Device (BYOD) Product
 - 7.4.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Honda Motor
- 7.5 Panasonic
 - 7.5.1 Company profile
 - 7.5.2 Representative Automotive Bring Your Own Device (BYOD) Product
 - 7.5.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Panasonic
- 7.6 Qualcomm
 - 7.6.1 Company profile
 - 7.6.2 Representative Automotive Bring Your Own Device (BYOD) Product
 - 7.6.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Qualcomm
- 7.7 Samsung
 - 7.7.1 Company profile
 - 7.7.2 Representative Automotive Bring Your Own Device (BYOD) Product
 - 7.7.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Samsung
- 7.8 Apple
 - 7.8.1 Company profile
 - 7.8.2 Representative Automotive Bring Your Own Device (BYOD) Product
 - 7.8.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Apple
- 7.9 General Motors
 - 7.9.1 Company profile
 - 7.9.2 Representative Automotive Bring Your Own Device (BYOD) Product
 - 7.9.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of General Motors

7.10 Chrysler

7.10.1 Company profile

7.10.2 Representative Automotive Bring Your Own Device (BYOD) Product

7.10.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Chrysler

7.11 Daimler

7.11.1 Company profile

7.11.2 Representative Automotive Bring Your Own Device (BYOD) Product

7.11.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Daimler

7.12 Toyota

7.12.1 Company profile

7.12.2 Representative Automotive Bring Your Own Device (BYOD) Product

7.12.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Toyota

7.13 BMW

7.13.1 Company profile

7.13.2 Representative Automotive Bring Your Own Device (BYOD) Product

7.13.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of BMW

7.14 Softbank

7.14.1 Company profile

7.14.2 Representative Automotive Bring Your Own Device (BYOD) Product

7.14.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Softbank

7.15 Airbiquity

7.15.1 Company profile

7.15.2 Representative Automotive Bring Your Own Device (BYOD) Product

7.15.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Airbiquity

7.16 AT&T

7.17 NXP

7.18 Sierra Wireless

7.19 Tesla Motors

7.20 Broadcom

7.21 Ford Motor

7.22 FreeScale

7.23 Volkswagen

7.24 WirelessCar

- 7.25 Tech Mahindra
- 7.26 Verizon Wireless

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE BRING YOUR OWN DEVICE (BYOD)

- 8.1 Industry Chain of Automotive Bring Your Own Device (BYOD)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE BRING YOUR OWN DEVICE (BYOD)

- 9.1 Cost Structure Analysis of Automotive Bring Your Own Device (BYOD)
- 9.2 Raw Materials Cost Analysis of Automotive Bring Your Own Device (BYOD)
- 9.3 Labor Cost Analysis of Automotive Bring Your Own Device (BYOD)
- 9.4 Manufacturing Expenses Analysis of Automotive Bring Your Own Device (BYOD)

CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE BRING YOUR OWN DEVICE (BYOD)

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Automotive Bring Your Own Device (BYOD)-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AC21FCDCD9BEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AC21FCDCD9BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

