

# Automotive Bring Your Own Device (BYOD)-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AF339C6341EEN.html>

Date: February 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: AF339C6341EEN

## Abstracts

### Report Summary

Automotive Bring Your Own Device (BYOD)-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Bring Your Own Device (BYOD) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Automotive Bring Your Own Device (BYOD) 2013-2017, and development forecast 2018-2023

Main market players of Automotive Bring Your Own Device (BYOD) in EMEA, with company and product introduction, position in the Automotive Bring Your Own Device (BYOD) market

Market status and development trend of Automotive Bring Your Own Device (BYOD) by types and applications

Cost and profit status of Automotive Bring Your Own Device (BYOD), and marketing status

Market growth drivers and challenges

The report segments the EMEA Automotive Bring Your Own Device (BYOD) market as:

EMEA Automotive Bring Your Own Device (BYOD) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe  
Middle East  
Africa

EMEA Automotive Bring Your Own Device (BYOD) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bring Your Own Phone (BYOP)  
Bring Your Own Personal Computer (BYOPC)  
Other

EMEA Automotive Bring Your Own Device (BYOD) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Vehicle  
Commercial Vehicle

EMEA Automotive Bring Your Own Device (BYOD) Market: Players Segment Analysis (Company and Product introduction, Automotive Bring Your Own Device (BYOD) Sales Volume, Revenue, Price and Gross Margin):

Google  
IBM  
Intel  
Honda Motor  
Panasonic  
Qualcomm  
Samsung  
Apple  
General Motors  
Chrysler  
Daimler  
Toyota  
BMW  
Softbank  
Airbiquity  
AT&T

NXP  
Sierra Wireless  
Tesla Motors  
Broadcom  
Ford Motor  
FreeScale  
Volkswagen  
WirelessCar  
Tech Mahindra  
Verizon Wireless

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE BRING YOUR OWN DEVICE (BYOD)**

- 1.1 Definition of Automotive Bring Your Own Device (BYOD) in This Report
- 1.2 Commercial Types of Automotive Bring Your Own Device (BYOD)
  - 1.2.1 Bring Your Own Phone (BYOP)
  - 1.2.2 Bring Your Own Personal Computer (BYOPC)
  - 1.2.3 Other
- 1.3 Downstream Application of Automotive Bring Your Own Device (BYOD)
  - 1.3.1 Passenger Vehicle
  - 1.3.2 Commercial Vehicle
- 1.4 Development History of Automotive Bring Your Own Device (BYOD)
- 1.5 Market Status and Trend of Automotive Bring Your Own Device (BYOD) 2013-2023
  - 1.5.1 EMEA Automotive Bring Your Own Device (BYOD) Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Bring Your Own Device (BYOD) Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive Bring Your Own Device (BYOD) in EMEA 2013-2017
- 2.2 Consumption Market of Automotive Bring Your Own Device (BYOD) in EMEA by Regions
  - 2.2.1 Consumption Volume of Automotive Bring Your Own Device (BYOD) in EMEA by Regions
  - 2.2.2 Revenue of Automotive Bring Your Own Device (BYOD) in EMEA by Regions
- 2.3 Market Analysis of Automotive Bring Your Own Device (BYOD) in EMEA by Regions
  - 2.3.1 Market Analysis of Automotive Bring Your Own Device (BYOD) in Europe 2013-2017
  - 2.3.2 Market Analysis of Automotive Bring Your Own Device (BYOD) in Middle East 2013-2017
  - 2.3.3 Market Analysis of Automotive Bring Your Own Device (BYOD) in Africa 2013-2017
- 2.4 Market Development Forecast of Automotive Bring Your Own Device (BYOD) in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Automotive Bring Your Own Device (BYOD) in EMEA 2018-2023

2.4.2 Market Development Forecast of Automotive Bring Your Own Device (BYOD) by Regions 2018-2023

## **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole EMEA Market Status by Types

3.1.1 Consumption Volume of Automotive Bring Your Own Device (BYOD) in EMEA by Types

3.1.2 Revenue of Automotive Bring Your Own Device (BYOD) in EMEA by Types

3.2 EMEA Market Status by Types in Major Countries

3.2.1 Market Status by Types in Europe

3.2.2 Market Status by Types in Middle East

3.2.3 Market Status by Types in Africa

3.3 Market Forecast of Automotive Bring Your Own Device (BYOD) in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Automotive Bring Your Own Device (BYOD) in EMEA by Downstream Industry

4.2 Demand Volume of Automotive Bring Your Own Device (BYOD) by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive Bring Your Own Device (BYOD) by Downstream Industry in Europe

4.2.2 Demand Volume of Automotive Bring Your Own Device (BYOD) by Downstream Industry in Middle East

4.2.3 Demand Volume of Automotive Bring Your Own Device (BYOD) by Downstream Industry in Africa

4.3 Market Forecast of Automotive Bring Your Own Device (BYOD) in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE BRING YOUR OWN DEVICE (BYOD)**

5.1 EMEA Economy Situation and Trend Overview

5.2 Automotive Bring Your Own Device (BYOD) Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE BRING YOUR OWN DEVICE (BYOD) MARKET**

## **COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

6.1 Sales Volume of Automotive Bring Your Own Device (BYOD) in EMEA by Major Players

6.2 Revenue of Automotive Bring Your Own Device (BYOD) in EMEA by Major Players

6.3 Basic Information of Automotive Bring Your Own Device (BYOD) by Major Players

6.3.1 Headquarters Location and Established Time of Automotive Bring Your Own Device (BYOD) Major Players

6.3.2 Employees and Revenue Level of Automotive Bring Your Own Device (BYOD) Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE BRING YOUR OWN DEVICE (BYOD) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Google

7.1.1 Company profile

7.1.2 Representative Automotive Bring Your Own Device (BYOD) Product

7.1.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Google

7.2 IBM

7.2.1 Company profile

7.2.2 Representative Automotive Bring Your Own Device (BYOD) Product

7.2.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of IBM

7.3 Intel

7.3.1 Company profile

7.3.2 Representative Automotive Bring Your Own Device (BYOD) Product

7.3.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Intel

7.4 Honda Motor

7.4.1 Company profile

7.4.2 Representative Automotive Bring Your Own Device (BYOD) Product

7.4.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Honda Motor

7.5 Panasonic

- 7.5.1 Company profile
- 7.5.2 Representative Automotive Bring Your Own Device (BYOD) Product
- 7.5.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Panasonic
- 7.6 Qualcomm
  - 7.6.1 Company profile
  - 7.6.2 Representative Automotive Bring Your Own Device (BYOD) Product
  - 7.6.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Qualcomm
- 7.7 Samsung
  - 7.7.1 Company profile
  - 7.7.2 Representative Automotive Bring Your Own Device (BYOD) Product
  - 7.7.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Samsung
- 7.8 Apple
  - 7.8.1 Company profile
  - 7.8.2 Representative Automotive Bring Your Own Device (BYOD) Product
  - 7.8.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Apple
- 7.9 General Motors
  - 7.9.1 Company profile
  - 7.9.2 Representative Automotive Bring Your Own Device (BYOD) Product
  - 7.9.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of General Motors
- 7.10 Chrysler
  - 7.10.1 Company profile
  - 7.10.2 Representative Automotive Bring Your Own Device (BYOD) Product
  - 7.10.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Chrysler
- 7.11 Daimler
  - 7.11.1 Company profile
  - 7.11.2 Representative Automotive Bring Your Own Device (BYOD) Product
  - 7.11.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Daimler
- 7.12 Toyota
  - 7.12.1 Company profile
  - 7.12.2 Representative Automotive Bring Your Own Device (BYOD) Product
  - 7.12.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Toyota

## 7.13 BMW

7.13.1 Company profile

7.13.2 Representative Automotive Bring Your Own Device (BYOD) Product

7.13.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of BMW

## 7.14 Softbank

7.14.1 Company profile

7.14.2 Representative Automotive Bring Your Own Device (BYOD) Product

7.14.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Softbank

## 7.15 Airbiquity

7.15.1 Company profile

7.15.2 Representative Automotive Bring Your Own Device (BYOD) Product

7.15.3 Automotive Bring Your Own Device (BYOD) Sales, Revenue, Price and Gross Margin of Airbiquity

## 7.16 AT&T

## 7.17 NXP

## 7.18 Sierra Wireless

## 7.19 Tesla Motors

## 7.20 Broadcom

## 7.21 Ford Motor

## 7.22 FreeScale

## 7.23 Volkswagen

## 7.24 WirelessCar

## 7.25 Tech Mahindra

## 7.26 Verizon Wireless

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE BRING YOUR OWN DEVICE (BYOD)**

8.1 Industry Chain of Automotive Bring Your Own Device (BYOD)

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE BRING YOUR OWN DEVICE (BYOD)**

9.1 Cost Structure Analysis of Automotive Bring Your Own Device (BYOD)

9.2 Raw Materials Cost Analysis of Automotive Bring Your Own Device (BYOD)



9.3 Labor Cost Analysis of Automotive Bring Your Own Device (BYOD)

9.4 Manufacturing Expenses Analysis of Automotive Bring Your Own Device (BYOD)

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE BRING YOUR OWN DEVICE (BYOD)**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Automotive Bring Your Own Device (BYOD)-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AF339C6341EEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AF339C6341EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

