

### Automotive Audio and Infotainment-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/AC4DD138C36EN.html

Date: December 2017

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: AC4DD138C36EN

### **Abstracts**

### **Report Summary**

Automotive Audio and Infotainment-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Audio and Infotainment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Automotive Audio and Infotainment 2013-2017, and development forecast 2018-2023

Main market players of Automotive Audio and Infotainment in United States, with company and product introduction, position in the Automotive Audio and Infotainment market

Market status and development trend of Automotive Audio and Infotainment by types and applications

Cost and profit status of Automotive Audio and Infotainment, and marketing status Market growth drivers and challenges

The report segments the United States Automotive Audio and Infotainment market as:

United States Automotive Audio and Infotainment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England



The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Automotive Audio and Infotainment Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Audio System
Infotainment System

United States Automotive Audio and Infotainment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Vehicle
Commercial Vehicle

United States Automotive Audio and Infotainment Market: Players Segment Analysis (Company and Product introduction, Automotive Audio and Infotainment Sales Volume, Revenue, Price and Gross Margin):

Audi AG

Ford Motor

**General Motors** 

Volkswagen AG

**ALPS Electric** 

Continental

Delphi

Harman

Denso

**Bosch** 

Pioneer

**DENSO** Corporation

Harman/Kardon

ΤI

Alpine Electronics



Panasonic Automotive Systems Fujitsu Ten Continental AG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF AUTOMOTIVE AUDIO AND INFOTAINMENT

- 1.1 Definition of Automotive Audio and Infotainment in This Report
- 1.2 Commercial Types of Automotive Audio and Infotainment
  - 1.2.1 Audio System
- 1.2.2 Infotainment System
- 1.3 Downstream Application of Automotive Audio and Infotainment
  - 1.3.1 Passenger Vehicle
  - 1.3.2 Commercial Vehicle
- 1.4 Development History of Automotive Audio and Infotainment
- 1.5 Market Status and Trend of Automotive Audio and Infotainment 2013-2023
- 1.5.1 United States Automotive Audio and Infotainment Market Status and Trend 2013-2023
- 1.5.2 Regional Automotive Audio and Infotainment Market Status and Trend 2013-2023

#### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive Audio and Infotainment in United States 2013-2017
- 2.2 Consumption Market of Automotive Audio and Infotainment in United States by Regions
- 2.2.1 Consumption Volume of Automotive Audio and Infotainment in United States by Regions
- 2.2.2 Revenue of Automotive Audio and Infotainment in United States by Regions
- 2.3 Market Analysis of Automotive Audio and Infotainment in United States by Regions
- 2.3.1 Market Analysis of Automotive Audio and Infotainment in New England 2013-2017
- 2.3.2 Market Analysis of Automotive Audio and Infotainment in The Middle Atlantic 2013-2017
- 2.3.3 Market Analysis of Automotive Audio and Infotainment in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Automotive Audio and Infotainment in The West 2013-2017
  - 2.3.5 Market Analysis of Automotive Audio and Infotainment in The South 2013-2017
- 2.3.6 Market Analysis of Automotive Audio and Infotainment in Southwest 2013-2017
- 2.4 Market Development Forecast of Automotive Audio and Infotainment in United States 2018-2023
- 2.4.1 Market Development Forecast of Automotive Audio and Infotainment in United



States 2018-2023

2.4.2 Market Development Forecast of Automotive Audio and Infotainment by Regions 2018-2023

#### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
- 3.1.1 Consumption Volume of Automotive Audio and Infotainment in United States by Types
- 3.1.2 Revenue of Automotive Audio and Infotainment in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Automotive Audio and Infotainment in United States by Types

### CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Automotive Audio and Infotainment in United States by Downstream Industry
- 4.2 Demand Volume of Automotive Audio and Infotainment by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Automotive Audio and Infotainment by Downstream Industry in New England
- 4.2.2 Demand Volume of Automotive Audio and Infotainment by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Automotive Audio and Infotainment by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Automotive Audio and Infotainment by Downstream Industry in The West
- 4.2.5 Demand Volume of Automotive Audio and Infotainment by Downstream Industry in The South
- 4.2.6 Demand Volume of Automotive Audio and Infotainment by Downstream Industry in Southwest
- 4.3 Market Forecast of Automotive Audio and Infotainment in United States by



#### **Downstream Industry**

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE AUDIO AND INFOTAINMENT

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Automotive Audio and Infotainment Downstream Industry Situation and Trend Overview

# CHAPTER 6 AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Automotive Audio and Infotainment in United States by Major Players
- 6.2 Revenue of Automotive Audio and Infotainment in United States by Major Players
- 6.3 Basic Information of Automotive Audio and Infotainment by Major Players
- 6.3.1 Headquarters Location and Established Time of Automotive Audio and Infotainment Major Players
- 6.3.2 Employees and Revenue Level of Automotive Audio and Infotainment Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 AUTOMOTIVE AUDIO AND INFOTAINMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Audi AG
  - 7.1.1 Company profile
- 7.1.2 Representative Automotive Audio and Infotainment Product
- 7.1.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Audi AG
- 7.2 Ford Motor
  - 7.2.1 Company profile
  - 7.2.2 Representative Automotive Audio and Infotainment Product
- 7.2.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Ford Motor
- 7.3 General Motors



- 7.3.1 Company profile
- 7.3.2 Representative Automotive Audio and Infotainment Product
- 7.3.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of General Motors
- 7.4 Volkswagen AG
  - 7.4.1 Company profile
  - 7.4.2 Representative Automotive Audio and Infotainment Product
- 7.4.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Volkswagen AG
- 7.5 ALPS Electric
  - 7.5.1 Company profile
  - 7.5.2 Representative Automotive Audio and Infotainment Product
- 7.5.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of ALPS Electric
- 7.6 Continental
  - 7.6.1 Company profile
  - 7.6.2 Representative Automotive Audio and Infotainment Product
- 7.6.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Continental
- 7.7 Delphi
  - 7.7.1 Company profile
  - 7.7.2 Representative Automotive Audio and Infotainment Product
- 7.7.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Delphi
- 7.8 Harman
  - 7.8.1 Company profile
  - 7.8.2 Representative Automotive Audio and Infotainment Product
- 7.8.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Harman
- 7.9 Denso
  - 7.9.1 Company profile
  - 7.9.2 Representative Automotive Audio and Infotainment Product
- 7.9.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Denso
- 7.10 Bosch
  - 7.10.1 Company profile
  - 7.10.2 Representative Automotive Audio and Infotainment Product
- 7.10.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Bosch



- 7.11 Pioneer
  - 7.11.1 Company profile
  - 7.11.2 Representative Automotive Audio and Infotainment Product
- 7.11.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Pioneer
- 7.12 DENSO Corporation
  - 7.12.1 Company profile
  - 7.12.2 Representative Automotive Audio and Infotainment Product
- 7.12.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of DENSO Corporation
- 7.13 Harman/Kardon
  - 7.13.1 Company profile
  - 7.13.2 Representative Automotive Audio and Infotainment Product
- 7.13.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Harman/Kardon
- 7.14 TI
  - 7.14.1 Company profile
  - 7.14.2 Representative Automotive Audio and Infotainment Product
- 7.14.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of TI
- 7.15 Alpine Electronics
  - 7.15.1 Company profile
  - 7.15.2 Representative Automotive Audio and Infotainment Product
- 7.15.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Alpine Electronics
- 7.16 Panasonic Automotive Systems
- 7.17 Fujitsu Ten
- 7.18 Continental AG

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE AUDIO AND INFOTAINMENT

- 8.1 Industry Chain of Automotive Audio and Infotainment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE AUDIO AND INFOTAINMENT



- 9.1 Cost Structure Analysis of Automotive Audio and Infotainment
- 9.2 Raw Materials Cost Analysis of Automotive Audio and Infotainment
- 9.3 Labor Cost Analysis of Automotive Audio and Infotainment
- 9.4 Manufacturing Expenses Analysis of Automotive Audio and Infotainment

### CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE AUDIO AND INFOTAINMENT

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Automotive Audio and Infotainment-United States Market Status and Trend Report

2013-2023

Product link: <a href="https://marketpublishers.com/r/AC4DD138C36EN.html">https://marketpublishers.com/r/AC4DD138C36EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/AC4DD138C36EN.html">https://marketpublishers.com/r/AC4DD138C36EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Last name:    |                           |
|---------------|---------------------------|
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



