

# Automotive Audio and Infotainment-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AF6D20E8966EN.html>

Date: December 2017

Pages: 160

Price: US\$ 2,480.00 (Single User License)

ID: AF6D20E8966EN

## Abstracts

### Report Summary

Automotive Audio and Infotainment-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Audio and Infotainment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Automotive Audio and Infotainment 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Automotive Audio and Infotainment worldwide, with company and product introduction, position in the Automotive Audio and Infotainment market

Market status and development trend of Automotive Audio and Infotainment by types and applications

Cost and profit status of Automotive Audio and Infotainment, and marketing status

Market growth drivers and challenges

The report segments the global Automotive Audio and Infotainment market as:

Global Automotive Audio and Infotainment Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Automotive Audio and Infotainment Market: Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Audio System

Infotainment System

Global Automotive Audio and Infotainment Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Vehicle

Commercial Vehicle

Global Automotive Audio and Infotainment Market: Manufacturers Segment Analysis  
(Company and Product introduction, Automotive Audio and Infotainment Sales Volume, Revenue, Price and Gross Margin):

Audi AG

Ford Motor

General Motors

Volkswagen AG

ALPS Electric

Continental

Delphi

Harman

Denso

Bosch

Pioneer

DENSO Corporation

Harman/Kardon

TI

Alpine Electronics

Panasonic Automotive Systems

Fujitsu Ten  
Continental AG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE AUDIO AND INFOTAINMENT**

- 1.1 Definition of Automotive Audio and Infotainment in This Report
- 1.2 Commercial Types of Automotive Audio and Infotainment
  - 1.2.1 Audio System
  - 1.2.2 Infotainment System
- 1.3 Downstream Application of Automotive Audio and Infotainment
  - 1.3.1 Passenger Vehicle
  - 1.3.2 Commercial Vehicle
- 1.4 Development History of Automotive Audio and Infotainment
- 1.5 Market Status and Trend of Automotive Audio and Infotainment 2013-2023
  - 1.5.1 Global Automotive Audio and Infotainment Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Audio and Infotainment Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Automotive Audio and Infotainment 2013-2017
- 2.2 Production Market of Automotive Audio and Infotainment by Regions
  - 2.2.1 Production Volume of Automotive Audio and Infotainment by Regions
  - 2.2.2 Production Value of Automotive Audio and Infotainment by Regions
- 2.3 Demand Market of Automotive Audio and Infotainment by Regions
- 2.4 Production and Demand Status of Automotive Audio and Infotainment by Regions
  - 2.4.1 Production and Demand Status of Automotive Audio and Infotainment by Regions 2013-2017
  - 2.4.2 Import and Export Status of Automotive Audio and Infotainment by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Automotive Audio and Infotainment by Types
- 3.2 Production Value of Automotive Audio and Infotainment by Types
- 3.3 Market Forecast of Automotive Audio and Infotainment by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Automotive Audio and Infotainment by Downstream Industry
- 4.2 Market Forecast of Automotive Audio and Infotainment by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE AUDIO AND INFOTAINMENT**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Automotive Audio and Infotainment Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE AUDIO AND INFOTAINMENT MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Automotive Audio and Infotainment by Major Manufacturers
- 6.2 Production Value of Automotive Audio and Infotainment by Major Manufacturers
- 6.3 Basic Information of Automotive Audio and Infotainment by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Automotive Audio and Infotainment Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Automotive Audio and Infotainment Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE AUDIO AND INFOTAINMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Audi AG
  - 7.1.1 Company profile
  - 7.1.2 Representative Automotive Audio and Infotainment Product
  - 7.1.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Audi AG
- 7.2 Ford Motor
  - 7.2.1 Company profile
  - 7.2.2 Representative Automotive Audio and Infotainment Product
  - 7.2.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Ford Motor
- 7.3 General Motors

- 7.3.1 Company profile
- 7.3.2 Representative Automotive Audio and Infotainment Product
- 7.3.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of General Motors
- 7.4 Volkswagen AG
  - 7.4.1 Company profile
  - 7.4.2 Representative Automotive Audio and Infotainment Product
  - 7.4.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Volkswagen AG
- 7.5 ALPS Electric
  - 7.5.1 Company profile
  - 7.5.2 Representative Automotive Audio and Infotainment Product
  - 7.5.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of ALPS Electric
- 7.6 Continental
  - 7.6.1 Company profile
  - 7.6.2 Representative Automotive Audio and Infotainment Product
  - 7.6.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Continental
- 7.7 Delphi
  - 7.7.1 Company profile
  - 7.7.2 Representative Automotive Audio and Infotainment Product
  - 7.7.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Delphi
- 7.8 Harman
  - 7.8.1 Company profile
  - 7.8.2 Representative Automotive Audio and Infotainment Product
  - 7.8.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Harman
- 7.9 Denso
  - 7.9.1 Company profile
  - 7.9.2 Representative Automotive Audio and Infotainment Product
  - 7.9.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Denso
- 7.10 Bosch
  - 7.10.1 Company profile
  - 7.10.2 Representative Automotive Audio and Infotainment Product
  - 7.10.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Bosch

## 7.11 Pioneer

### 7.11.1 Company profile

### 7.11.2 Representative Automotive Audio and Infotainment Product

### 7.11.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Pioneer

## 7.12 DENSO Corporation

### 7.12.1 Company profile

### 7.12.2 Representative Automotive Audio and Infotainment Product

### 7.12.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of DENSO Corporation

## 7.13 Harman/Kardon

### 7.13.1 Company profile

### 7.13.2 Representative Automotive Audio and Infotainment Product

### 7.13.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Harman/Kardon

## 7.14 TI

### 7.14.1 Company profile

### 7.14.2 Representative Automotive Audio and Infotainment Product

### 7.14.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of TI

## 7.15 Alpine Electronics

### 7.15.1 Company profile

### 7.15.2 Representative Automotive Audio and Infotainment Product

### 7.15.3 Automotive Audio and Infotainment Sales, Revenue, Price and Gross Margin of Alpine Electronics

## 7.16 Panasonic Automotive Systems

## 7.17 Fujitsu Ten

## 7.18 Continental AG

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE AUDIO AND INFOTAINMENT**

### 8.1 Industry Chain of Automotive Audio and Infotainment

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE AUDIO AND INFOTAINMENT**

- 9.1 Cost Structure Analysis of Automotive Audio and Infotainment
- 9.2 Raw Materials Cost Analysis of Automotive Audio and Infotainment
- 9.3 Labor Cost Analysis of Automotive Audio and Infotainment
- 9.4 Manufacturing Expenses Analysis of Automotive Audio and Infotainment

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE AUDIO AND INFOTAINMENT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Automotive Audio and Infotainment-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AF6D20E8966EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AF6D20E8966EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970