

Automotive Antenna Module-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/AA5D178CED0EN.html

Date: February 2018

Pages: 139

Price: US\$ 2,980.00 (Single User License)

ID: AA5D178CED0EN

Abstracts

Report Summary

Automotive Antenna Module-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Antenna Module industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Automotive Antenna Module 2013-2017, and development forecast 2018-2023

Main market players of Automotive Antenna Module in China, with company and product introduction, position in the Automotive Antenna Module market Market status and development trend of Automotive Antenna Module by types and applications

Cost and profit status of Automotive Antenna Module, and marketing status Market growth drivers and challenges

The report segments the China Automotive Antenna Module market as:

China Automotive Antenna Module Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China



Southwest China

Northwest China

China Automotive Antenna Module Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Internal type

External type

China Automotive Antenna Module Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Automotive TV antenna
Automotive radio antenna
Automotive GPS antenna
Automotive anti-static antenna

China Automotive Antenna Module Market: Players Segment Analysis (Company and Product introduction, Automotive Antenna Module Sales Volume, Revenue, Price and Gross Margin):

Kathrein Automotive

Harada

Hirsch-mann Car Communication GmbH

Laird Technologies Inc.

Yokowa Co.

Ace Technology Corp.

Amphenol

Fiamm

Inzi

Shien

Suzhong

Shenglu

Daji

Tuko

Riof

Szbtc

Likexin



Tianye Zhongfa Yabang Tianli

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF AUTOMOTIVE ANTENNA MODULE

- 1.1 Definition of Automotive Antenna Module in This Report
- 1.2 Commercial Types of Automotive Antenna Module
 - 1.2.1 Internal type
 - 1.2.2 External type
- 1.3 Downstream Application of Automotive Antenna Module
 - 1.3.1 Automotive TV antenna
 - 1.3.2 Automotive radio antenna
 - 1.3.3 Automotive GPS antenna
- 1.3.4 Automotive anti-static antenna
- 1.4 Development History of Automotive Antenna Module
- 1.5 Market Status and Trend of Automotive Antenna Module 2013-2023
 - 1.5.1 China Automotive Antenna Module Market Status and Trend 2013-2023
- 1.5.2 Regional Automotive Antenna Module Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive Antenna Module in China 2013-2017
- 2.2 Consumption Market of Automotive Antenna Module in China by Regions
 - 2.2.1 Consumption Volume of Automotive Antenna Module in China by Regions
- 2.2.2 Revenue of Automotive Antenna Module in China by Regions
- 2.3 Market Analysis of Automotive Antenna Module in China by Regions
 - 2.3.1 Market Analysis of Automotive Antenna Module in North China 2013-2017
 - 2.3.2 Market Analysis of Automotive Antenna Module in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Automotive Antenna Module in East China 2013-2017
- 2.3.4 Market Analysis of Automotive Antenna Module in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Automotive Antenna Module in Southwest China 2013-2017
- 2.3.6 Market Analysis of Automotive Antenna Module in Northwest China 2013-2017
- 2.4 Market Development Forecast of Automotive Antenna Module in China 2018-2023
- 2.4.1 Market Development Forecast of Automotive Antenna Module in China 2018-2023
- 2.4.2 Market Development Forecast of Automotive Antenna Module by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Automotive Antenna Module in China by Types
- 3.1.2 Revenue of Automotive Antenna Module in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Automotive Antenna Module in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Automotive Antenna Module in China by Downstream Industry
- 4.2 Demand Volume of Automotive Antenna Module by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Automotive Antenna Module by Downstream Industry in North China
- 4.2.2 Demand Volume of Automotive Antenna Module by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Automotive Antenna Module by Downstream Industry in East China
- 4.2.4 Demand Volume of Automotive Antenna Module by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Automotive Antenna Module by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Automotive Antenna Module by Downstream Industry in Northwest China
- 4.3 Market Forecast of Automotive Antenna Module in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE ANTENNA MODULE

- 5.1 China Economy Situation and Trend Overview
- 5.2 Automotive Antenna Module Downstream Industry Situation and Trend Overview



CHAPTER 6 AUTOMOTIVE ANTENNA MODULE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Automotive Antenna Module in China by Major Players
- 6.2 Revenue of Automotive Antenna Module in China by Major Players
- 6.3 Basic Information of Automotive Antenna Module by Major Players
- 6.3.1 Headquarters Location and Established Time of Automotive Antenna Module Major Players
 - 6.3.2 Employees and Revenue Level of Automotive Antenna Module Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 AUTOMOTIVE ANTENNA MODULE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Kathrein Automotive
 - 7.1.1 Company profile
 - 7.1.2 Representative Automotive Antenna Module Product
- 7.1.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Kathrein Automotive
- 7.2 Harada
 - 7.2.1 Company profile
 - 7.2.2 Representative Automotive Antenna Module Product
- 7.2.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Harada
- 7.3 Hirsch-mann Car Communication GmbH
 - 7.3.1 Company profile
 - 7.3.2 Representative Automotive Antenna Module Product
- 7.3.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Hirschmann Car Communication GmbH
- 7.4 Laird Technologies Inc.
 - 7.4.1 Company profile
 - 7.4.2 Representative Automotive Antenna Module Product
- 7.4.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Laird Technologies Inc.
- 7.5 Yokowa Co.
 - 7.5.1 Company profile
 - 7.5.2 Representative Automotive Antenna Module Product



- 7.5.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Yokowa Co.
- 7.6 Ace Technology Corp.
 - 7.6.1 Company profile
 - 7.6.2 Representative Automotive Antenna Module Product
- 7.6.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Ace Technology Corp.
- 7.7 Amphenol
 - 7.7.1 Company profile
 - 7.7.2 Representative Automotive Antenna Module Product
- 7.7.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of

Amphenol

- 7.8 Fiamm
 - 7.8.1 Company profile
 - 7.8.2 Representative Automotive Antenna Module Product
- 7.8.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Fiamm 7.9 Inzi
 - 7.9.1 Company profile
- 7.9.2 Representative Automotive Antenna Module Product
- 7.9.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Inzi
- 7.10 Shien
 - 7.10.1 Company profile
 - 7.10.2 Representative Automotive Antenna Module Product
 - 7.10.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Shien
- 7.11 Suzhong
 - 7.11.1 Company profile
 - 7.11.2 Representative Automotive Antenna Module Product
- 7.11.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Suzhong
- 7.12 Shenglu
 - 7.12.1 Company profile
 - 7.12.2 Representative Automotive Antenna Module Product
- 7.12.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Shenglu
- 7.13 Daji
 - 7.13.1 Company profile
 - 7.13.2 Representative Automotive Antenna Module Product
- 7.13.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Daji
- 7.14 Tuko



- 7.14.1 Company profile
- 7.14.2 Representative Automotive Antenna Module Product
- 7.14.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Tuko
- 7.15 Riof
 - 7.15.1 Company profile
- 7.15.2 Representative Automotive Antenna Module Product
- 7.15.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Riof
- 7.16 Szbtc
- 7.17 Likexin
- 7.18 Tianye
- 7.19 Zhongfa
- 7.20 Yabang
- 7.21 Tianli

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE ANTENNA MODULE

- 8.1 Industry Chain of Automotive Antenna Module
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE ANTENNA MODULE

- 9.1 Cost Structure Analysis of Automotive Antenna Module
- 9.2 Raw Materials Cost Analysis of Automotive Antenna Module
- 9.3 Labor Cost Analysis of Automotive Antenna Module
- 9.4 Manufacturing Expenses Analysis of Automotive Antenna Module

CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE ANTENNA MODULE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy



10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Automotive Antenna Module-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/AA5D178CED0EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/AA5D178CED0EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970