

# Automotive Antenna Module-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AE46D71D88CEN.html>

Date: February 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: AE46D71D88CEN

## Abstracts

### Report Summary

Automotive Antenna Module-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Antenna Module industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Automotive Antenna Module 2013-2017, and development forecast 2018-2023

Main market players of Automotive Antenna Module in Asia Pacific, with company and product introduction, position in the Automotive Antenna Module market

Market status and development trend of Automotive Antenna Module by types and applications

Cost and profit status of Automotive Antenna Module, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Automotive Antenna Module market as:

Asia Pacific Automotive Antenna Module Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Automotive Antenna Module Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Internal type

External type

Asia Pacific Automotive Antenna Module Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Automotive TV antenna

Automotive radio antenna

Automotive GPS antenna

Automotive anti-static antenna

Asia Pacific Automotive Antenna Module Market: Players Segment Analysis (Company  
and Product introduction, Automotive Antenna Module Sales Volume, Revenue, Price  
and Gross Margin):

Kathrein Automotive

Harada

Hirsch-mann Car Communication GmbH

Laird Technologies Inc.

Yokowa Co.

Ace Technology Corp.

Amphenol

Fiamm

Inzi

Shien

Suzhong

Shenglu

Daji

Tuko

Riof

Szbtc

Likexin

Tianye  
Zhongfa  
Yabang  
Tianli

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE ANTENNA MODULE**

- 1.1 Definition of Automotive Antenna Module in This Report
- 1.2 Commercial Types of Automotive Antenna Module
  - 1.2.1 Internal type
  - 1.2.2 External type
- 1.3 Downstream Application of Automotive Antenna Module
  - 1.3.1 Automotive TV antenna
  - 1.3.2 Automotive radio antenna
  - 1.3.3 Automotive GPS antenna
  - 1.3.4 Automotive anti-static antenna
- 1.4 Development History of Automotive Antenna Module
- 1.5 Market Status and Trend of Automotive Antenna Module 2013-2023
  - 1.5.1 Asia Pacific Automotive Antenna Module Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Antenna Module Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive Antenna Module in Asia Pacific 2013-2017
- 2.2 Consumption Market of Automotive Antenna Module in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Automotive Antenna Module in Asia Pacific by Regions
  - 2.2.2 Revenue of Automotive Antenna Module in Asia Pacific by Regions
- 2.3 Market Analysis of Automotive Antenna Module in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Automotive Antenna Module in China 2013-2017
  - 2.3.2 Market Analysis of Automotive Antenna Module in Japan 2013-2017
  - 2.3.3 Market Analysis of Automotive Antenna Module in Korea 2013-2017
  - 2.3.4 Market Analysis of Automotive Antenna Module in India 2013-2017
  - 2.3.5 Market Analysis of Automotive Antenna Module in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Automotive Antenna Module in Australia 2013-2017
- 2.4 Market Development Forecast of Automotive Antenna Module in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Automotive Antenna Module in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Automotive Antenna Module by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Automotive Antenna Module in Asia Pacific by Types

3.1.2 Revenue of Automotive Antenna Module in Asia Pacific by Types

### 3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

### 3.3 Market Forecast of Automotive Antenna Module in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Automotive Antenna Module in Asia Pacific by Downstream Industry

### 4.2 Demand Volume of Automotive Antenna Module by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive Antenna Module by Downstream Industry in China

4.2.2 Demand Volume of Automotive Antenna Module by Downstream Industry in Japan

4.2.3 Demand Volume of Automotive Antenna Module by Downstream Industry in Korea

4.2.4 Demand Volume of Automotive Antenna Module by Downstream Industry in India

4.2.5 Demand Volume of Automotive Antenna Module by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Automotive Antenna Module by Downstream Industry in Australia

### 4.3 Market Forecast of Automotive Antenna Module in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE ANTENNA MODULE**

### 5.1 Asia Pacific Economy Situation and Trend Overview

## 5.2 Automotive Antenna Module Downstream Industry Situation and Trend Overview

### **CHAPTER 6 AUTOMOTIVE ANTENNA MODULE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

#### 6.1 Sales Volume of Automotive Antenna Module in Asia Pacific by Major Players

#### 6.2 Revenue of Automotive Antenna Module in Asia Pacific by Major Players

#### 6.3 Basic Information of Automotive Antenna Module by Major Players

##### 6.3.1 Headquarters Location and Established Time of Automotive Antenna Module Major Players

##### 6.3.2 Employees and Revenue Level of Automotive Antenna Module Major Players

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 AUTOMOTIVE ANTENNA MODULE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 Kathrein Automotive

##### 7.1.1 Company profile

##### 7.1.2 Representative Automotive Antenna Module Product

##### 7.1.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Kathrein Automotive

#### 7.2 Harada

##### 7.2.1 Company profile

##### 7.2.2 Representative Automotive Antenna Module Product

##### 7.2.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Harada

#### 7.3 Hirsch-mann Car Communication GmbH

##### 7.3.1 Company profile

##### 7.3.2 Representative Automotive Antenna Module Product

##### 7.3.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Hirsch-mann Car Communication GmbH

#### 7.4 Laird Technologies Inc.

##### 7.4.1 Company profile

##### 7.4.2 Representative Automotive Antenna Module Product

##### 7.4.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Laird Technologies Inc.

#### 7.5 Yokowa Co.

- 7.5.1 Company profile
- 7.5.2 Representative Automotive Antenna Module Product
- 7.5.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Yokowa Co.
- 7.6 Ace Technology Corp.
  - 7.6.1 Company profile
  - 7.6.2 Representative Automotive Antenna Module Product
  - 7.6.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Ace Technology Corp.
- 7.7 Amphenol
  - 7.7.1 Company profile
  - 7.7.2 Representative Automotive Antenna Module Product
  - 7.7.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Amphenol
- 7.8 Fiamm
  - 7.8.1 Company profile
  - 7.8.2 Representative Automotive Antenna Module Product
  - 7.8.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Fiamm
- 7.9 Inzi
  - 7.9.1 Company profile
  - 7.9.2 Representative Automotive Antenna Module Product
  - 7.9.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Inzi
- 7.10 Shien
  - 7.10.1 Company profile
  - 7.10.2 Representative Automotive Antenna Module Product
  - 7.10.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Shien
- 7.11 Suzhong
  - 7.11.1 Company profile
  - 7.11.2 Representative Automotive Antenna Module Product
  - 7.11.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Suzhong
- 7.12 Shenglu
  - 7.12.1 Company profile
  - 7.12.2 Representative Automotive Antenna Module Product
  - 7.12.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Shenglu
- 7.13 Daji
  - 7.13.1 Company profile
  - 7.13.2 Representative Automotive Antenna Module Product

- 7.13.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Daji
- 7.14 Tuko
  - 7.14.1 Company profile
  - 7.14.2 Representative Automotive Antenna Module Product
  - 7.14.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Tuko
- 7.15 Riof
  - 7.15.1 Company profile
  - 7.15.2 Representative Automotive Antenna Module Product
  - 7.15.3 Automotive Antenna Module Sales, Revenue, Price and Gross Margin of Riof
- 7.16 Szbtc
- 7.17 Likexin
- 7.18 Tianye
- 7.19 Zhongfa
- 7.20 Yabang
- 7.21 Tianli

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE ANTENNA MODULE**

- 8.1 Industry Chain of Automotive Antenna Module
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE ANTENNA MODULE**

- 9.1 Cost Structure Analysis of Automotive Antenna Module
- 9.2 Raw Materials Cost Analysis of Automotive Antenna Module
- 9.3 Labor Cost Analysis of Automotive Antenna Module
- 9.4 Manufacturing Expenses Analysis of Automotive Antenna Module

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE ANTENNA MODULE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Automotive Antenna Module-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AE46D71D88CEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE46D71D88CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970