

# Automotive Antenna-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AE1D3DFDAA0EN.html>

Date: December 2017

Pages: 140

Price: US\$ 2,480.00 (Single User License)

ID: AE1D3DFDAA0EN

## Abstracts

### Report Summary

Automotive Antenna-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Antenna industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Automotive Antenna 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Automotive Antenna worldwide, with company and product introduction, position in the Automotive Antenna market

Market status and development trend of Automotive Antenna by types and applications

Cost and profit status of Automotive Antenna, and marketing status

Market growth drivers and challenges

The report segments the global Automotive Antenna market as:

Global Automotive Antenna Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Automotive Antenna Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

- Car Radio Antennas
- Satellite Radio Antennas
- Car Television Antennas
- GPS Navigation Antennas
- Cell Phone Car Antennas

Global Automotive Antenna Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

- Passenger Car
- Military Vehicle
- Truck
- Special Use Vehicle
- Others

Global Automotive Antenna Market: Manufacturers Segment Analysis (Company and Product introduction, Automotive Antenna Sales Volume, Revenue, Price and Gross Margin):

- HARADA
- Laird
- Hirschmann Car Communication
- Continental
- Delphi
- Kathrein Automotive
- Amphenol
- Antonics-ICP
- Kymeta
- Schaffner Solutions

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE ANTENNA**

- 1.1 Definition of Automotive Antenna in This Report
- 1.2 Commercial Types of Automotive Antenna
  - 1.2.1 Car Radio Antennas
  - 1.2.2 Satellite Radio Antennas
  - 1.2.3 Car Television Antennas
  - 1.2.4 GPS Navigation Antennas
  - 1.2.5 Cell Phone Car Antennas
- 1.3 Downstream Application of Automotive Antenna
  - 1.3.1 Passenger Car
  - 1.3.2 Military Vehicle
  - 1.3.3 Truck
  - 1.3.4 Special Use Vehicle
  - 1.3.5 Others
- 1.4 Development History of Automotive Antenna
- 1.5 Market Status and Trend of Automotive Antenna 2013-2023
  - 1.5.1 Global Automotive Antenna Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Antenna Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Automotive Antenna 2013-2017
- 2.2 Production Market of Automotive Antenna by Regions
  - 2.2.1 Production Volume of Automotive Antenna by Regions
  - 2.2.2 Production Value of Automotive Antenna by Regions
- 2.3 Demand Market of Automotive Antenna by Regions
- 2.4 Production and Demand Status of Automotive Antenna by Regions
  - 2.4.1 Production and Demand Status of Automotive Antenna by Regions 2013-2017
  - 2.4.2 Import and Export Status of Automotive Antenna by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Automotive Antenna by Types
- 3.2 Production Value of Automotive Antenna by Types
- 3.3 Market Forecast of Automotive Antenna by Types

## **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Automotive Antenna by Downstream Industry
- 4.2 Market Forecast of Automotive Antenna by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE ANTENNA**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Automotive Antenna Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE ANTENNA MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Automotive Antenna by Major Manufacturers
- 6.2 Production Value of Automotive Antenna by Major Manufacturers
- 6.3 Basic Information of Automotive Antenna by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Automotive Antenna Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Automotive Antenna Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE ANTENNA MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 HARADA
  - 7.1.1 Company profile
  - 7.1.2 Representative Automotive Antenna Product
  - 7.1.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of HARADA
- 7.2 Laird
  - 7.2.1 Company profile
  - 7.2.2 Representative Automotive Antenna Product
  - 7.2.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Laird
- 7.3 Hirschmann Car Communication
  - 7.3.1 Company profile
  - 7.3.2 Representative Automotive Antenna Product

7.3.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Hirschmann  
Car Communication

7.4 Continental

7.4.1 Company profile

7.4.2 Representative Automotive Antenna Product

7.4.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Continental

7.5 Delphi

7.5.1 Company profile

7.5.2 Representative Automotive Antenna Product

7.5.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Delphi

7.6 Kathrein Automotive

7.6.1 Company profile

7.6.2 Representative Automotive Antenna Product

7.6.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Kathrein

Automotive

7.7 Amphenol

7.7.1 Company profile

7.7.2 Representative Automotive Antenna Product

7.7.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Amphenol

7.8 Antonics-ICP

7.8.1 Company profile

7.8.2 Representative Automotive Antenna Product

7.8.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Antonics-ICP

7.9 Kymeta

7.9.1 Company profile

7.9.2 Representative Automotive Antenna Product

7.9.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Kymeta

7.10 Schaffner Solutions

7.10.1 Company profile

7.10.2 Representative Automotive Antenna Product

7.10.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Schaffner  
Solutions

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE ANTENNA**

8.1 Industry Chain of Automotive Antenna

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE ANTENNA**

- 9.1 Cost Structure Analysis of Automotive Antenna
- 9.2 Raw Materials Cost Analysis of Automotive Antenna
- 9.3 Labor Cost Analysis of Automotive Antenna
- 9.4 Manufacturing Expenses Analysis of Automotive Antenna

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE ANTENNA**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Automotive Antenna-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AE1D3DFDAA0EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE1D3DFDAA0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970