

Automotive Antenna-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A8753C8DE02EN.html>

Date: December 2017

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: A8753C8DE02EN

Abstracts

Report Summary

Automotive Antenna-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Antenna industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Automotive Antenna 2013-2017, and development forecast 2018-2023

Main market players of Automotive Antenna in Asia Pacific, with company and product introduction, position in the Automotive Antenna market

Market status and development trend of Automotive Antenna by types and applications

Cost and profit status of Automotive Antenna, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Automotive Antenna market as:

Asia Pacific Automotive Antenna Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Automotive Antenna Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Car Radio Antennas
Satellite Radio Antennas
Car Television Antennas
GPS Navigation Antennas
Cell Phone Car Antennas

Asia Pacific Automotive Antenna Market: Application Segment Analysis (Consumption
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Car
Military Vehicle
Truck
Special Use Vehicle
Others

Asia Pacific Automotive Antenna Market: Players Segment Analysis (Company and
Product introduction, Automotive Antenna Sales Volume, Revenue, Price and Gross
Margin):

HARADA
Laird
Hirschmann Car Communication
Continental
Delphi
Kathrein Automotive
Amphenol
Antonics-ICP
Kymeta
Schaffner Solutions

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF AUTOMOTIVE ANTENNA

- 1.1 Definition of Automotive Antenna in This Report
- 1.2 Commercial Types of Automotive Antenna
 - 1.2.1 Car Radio Antennas
 - 1.2.2 Satellite Radio Antennas
 - 1.2.3 Car Television Antennas
 - 1.2.4 GPS Navigation Antennas
 - 1.2.5 Cell Phone Car Antennas
- 1.3 Downstream Application of Automotive Antenna
 - 1.3.1 Passenger Car
 - 1.3.2 Military Vehicle
 - 1.3.3 Truck
 - 1.3.4 Special Use Vehicle
 - 1.3.5 Others
- 1.4 Development History of Automotive Antenna
- 1.5 Market Status and Trend of Automotive Antenna 2013-2023
 - 1.5.1 Asia Pacific Automotive Antenna Market Status and Trend 2013-2023
 - 1.5.2 Regional Automotive Antenna Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Automotive Antenna in Asia Pacific 2013-2017
- 2.2 Consumption Market of Automotive Antenna in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Automotive Antenna in Asia Pacific by Regions
 - 2.2.2 Revenue of Automotive Antenna in Asia Pacific by Regions
- 2.3 Market Analysis of Automotive Antenna in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Automotive Antenna in China 2013-2017
 - 2.3.2 Market Analysis of Automotive Antenna in Japan 2013-2017
 - 2.3.3 Market Analysis of Automotive Antenna in Korea 2013-2017
 - 2.3.4 Market Analysis of Automotive Antenna in India 2013-2017
 - 2.3.5 Market Analysis of Automotive Antenna in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Automotive Antenna in Australia 2013-2017
- 2.4 Market Development Forecast of Automotive Antenna in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Automotive Antenna in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Automotive Antenna by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Automotive Antenna in Asia Pacific by Types

3.1.2 Revenue of Automotive Antenna in Asia Pacific by Types

3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

3.3 Market Forecast of Automotive Antenna in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Automotive Antenna in Asia Pacific by Downstream Industry

4.2 Demand Volume of Automotive Antenna by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive Antenna by Downstream Industry in China

4.2.2 Demand Volume of Automotive Antenna by Downstream Industry in Japan

4.2.3 Demand Volume of Automotive Antenna by Downstream Industry in Korea

4.2.4 Demand Volume of Automotive Antenna by Downstream Industry in India

4.2.5 Demand Volume of Automotive Antenna by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Automotive Antenna by Downstream Industry in Australia

4.3 Market Forecast of Automotive Antenna in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE ANTENNA

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Automotive Antenna Downstream Industry Situation and Trend Overview

CHAPTER 6 AUTOMOTIVE ANTENNA MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

6.1 Sales Volume of Automotive Antenna in Asia Pacific by Major Players

6.2 Revenue of Automotive Antenna in Asia Pacific by Major Players

6.3 Basic Information of Automotive Antenna by Major Players

6.3.1 Headquarters Location and Established Time of Automotive Antenna Major Players

6.3.2 Employees and Revenue Level of Automotive Antenna Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 AUTOMOTIVE ANTENNA MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 HARADA

7.1.1 Company profile

7.1.2 Representative Automotive Antenna Product

7.1.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of HARADA

7.2 Laird

7.2.1 Company profile

7.2.2 Representative Automotive Antenna Product

7.2.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Laird

7.3 Hirschmann Car Communication

7.3.1 Company profile

7.3.2 Representative Automotive Antenna Product

7.3.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Hirschmann Car Communication

7.4 Continental

7.4.1 Company profile

7.4.2 Representative Automotive Antenna Product

7.4.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Continental

7.5 Delphi

7.5.1 Company profile

7.5.2 Representative Automotive Antenna Product

7.5.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Delphi

7.6 Kathrein Automotive

7.6.1 Company profile

7.6.2 Representative Automotive Antenna Product

7.6.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Kathrein Automotive

7.7 Amphenol

7.7.1 Company profile

- 7.7.2 Representative Automotive Antenna Product
- 7.7.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Amphenol
- 7.8 Antonics-ICP
 - 7.8.1 Company profile
 - 7.8.2 Representative Automotive Antenna Product
 - 7.8.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Antonics-ICP
- 7.9 Kymeta
 - 7.9.1 Company profile
 - 7.9.2 Representative Automotive Antenna Product
 - 7.9.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Kymeta
- 7.10 Schaffner Solutions
 - 7.10.1 Company profile
 - 7.10.2 Representative Automotive Antenna Product
 - 7.10.3 Automotive Antenna Sales, Revenue, Price and Gross Margin of Schaffner Solutions

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE ANTENNA

- 8.1 Industry Chain of Automotive Antenna
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE ANTENNA

- 9.1 Cost Structure Analysis of Automotive Antenna
- 9.2 Raw Materials Cost Analysis of Automotive Antenna
- 9.3 Labor Cost Analysis of Automotive Antenna
- 9.4 Manufacturing Expenses Analysis of Automotive Antenna

CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE ANTENNA

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy

- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Automotive Antenna-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A8753C8DE02EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A8753C8DE02EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970