

# Automotive Aluminum alloy wheels-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AA58FDF0443MEN.html>

Date: April 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: AA58FDF0443MEN

## Abstracts

### Report Summary

Automotive Aluminum alloy wheels-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Aluminum alloy wheels industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Automotive Aluminum alloy wheels 2013-2017, and development forecast 2018-2023

Main market players of Automotive Aluminum alloy wheels in United States, with company and product introduction, position in the Automotive Aluminum alloy wheels market

Market status and development trend of Automotive Aluminum alloy wheels by types and applications

Cost and profit status of Automotive Aluminum alloy wheels, and marketing status

Market growth drivers and challenges

The report segments the United States Automotive Aluminum alloy wheels market as:

United States Automotive Aluminum alloy wheels Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Automotive Aluminum alloy wheels Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Painting wheels

Polished wheels

Plating wheels

Vacuum plating wheel

United States Automotive Aluminum alloy wheels Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger cars

Commercial vehicles

United States Automotive Aluminum alloy wheels Market: Players Segment Analysis (Company and Product introduction, Automotive Aluminum alloy wheels Sales Volume, Revenue, Price and Gross Margin):

Borbet

Ronal Wheels

Enkei Wheels

Superior Industries

Alcoa

lochpe-Maxion

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTOMOTIVE ALUMINUM ALLOY WHEELS**

- 1.1 Definition of Automotive Aluminum alloy wheels in This Report
- 1.2 Commercial Types of Automotive Aluminum alloy wheels
  - 1.2.1 Painting wheels
  - 1.2.2 Polished wheels
  - 1.2.3 Plating wheels
  - 1.2.4 Vacuum plating wheel
- 1.3 Downstream Application of Automotive Aluminum alloy wheels
  - 1.3.1 Passenger cars
  - 1.3.2 Commercial vehicles
- 1.4 Development History of Automotive Aluminum alloy wheels
- 1.5 Market Status and Trend of Automotive Aluminum alloy wheels 2013-2023
  - 1.5.1 United States Automotive Aluminum alloy wheels Market Status and Trend 2013-2023
  - 1.5.2 Regional Automotive Aluminum alloy wheels Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Automotive Aluminum alloy wheels in United States 2013-2017
- 2.2 Consumption Market of Automotive Aluminum alloy wheels in United States by Regions
  - 2.2.1 Consumption Volume of Automotive Aluminum alloy wheels in United States by Regions
  - 2.2.2 Revenue of Automotive Aluminum alloy wheels in United States by Regions
- 2.3 Market Analysis of Automotive Aluminum alloy wheels in United States by Regions
  - 2.3.1 Market Analysis of Automotive Aluminum alloy wheels in New England 2013-2017
  - 2.3.2 Market Analysis of Automotive Aluminum alloy wheels in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Automotive Aluminum alloy wheels in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Automotive Aluminum alloy wheels in The West 2013-2017
  - 2.3.5 Market Analysis of Automotive Aluminum alloy wheels in The South 2013-2017
  - 2.3.6 Market Analysis of Automotive Aluminum alloy wheels in Southwest 2013-2017
- 2.4 Market Development Forecast of Automotive Aluminum alloy wheels in United

States 2018-2023

2.4.1 Market Development Forecast of Automotive Aluminum alloy wheels in United States 2018-2023

2.4.2 Market Development Forecast of Automotive Aluminum alloy wheels by Regions 2018-2023

## **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Automotive Aluminum alloy wheels in United States by Types

3.1.2 Revenue of Automotive Aluminum alloy wheels in United States by Types

3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Automotive Aluminum alloy wheels in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Automotive Aluminum alloy wheels in United States by Downstream Industry

4.2 Demand Volume of Automotive Aluminum alloy wheels by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive Aluminum alloy wheels by Downstream Industry in New England

4.2.2 Demand Volume of Automotive Aluminum alloy wheels by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Automotive Aluminum alloy wheels by Downstream Industry in The Midwest

4.2.4 Demand Volume of Automotive Aluminum alloy wheels by Downstream Industry in The West

4.2.5 Demand Volume of Automotive Aluminum alloy wheels by Downstream Industry in The South

4.2.6 Demand Volume of Automotive Aluminum alloy wheels by Downstream Industry

in Southwest

4.3 Market Forecast of Automotive Aluminum alloy wheels in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE ALUMINUM ALLOY WHEELS**

5.1 United States Economy Situation and Trend Overview

5.2 Automotive Aluminum alloy wheels Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTOMOTIVE ALUMINUM ALLOY WHEELS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

6.1 Sales Volume of Automotive Aluminum alloy wheels in United States by Major Players

6.2 Revenue of Automotive Aluminum alloy wheels in United States by Major Players

6.3 Basic Information of Automotive Aluminum alloy wheels by Major Players

6.3.1 Headquarters Location and Established Time of Automotive Aluminum alloy wheels Major Players

6.3.2 Employees and Revenue Level of Automotive Aluminum alloy wheels Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTOMOTIVE ALUMINUM ALLOY WHEELS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Borbet

7.1.1 Company profile

7.1.2 Representative Automotive Aluminum alloy wheels Product

7.1.3 Automotive Aluminum alloy wheels Sales, Revenue, Price and Gross Margin of Borbet

7.2 Ronal Wheels

7.2.1 Company profile

7.2.2 Representative Automotive Aluminum alloy wheels Product

7.2.3 Automotive Aluminum alloy wheels Sales, Revenue, Price and Gross Margin of

## Ronal Wheels

### 7.3 Enkei Wheels

#### 7.3.1 Company profile

#### 7.3.2 Representative Automotive Aluminum alloy wheels Product

#### 7.3.3 Automotive Aluminum alloy wheels Sales, Revenue, Price and Gross Margin of Enkei Wheels

### 7.4 Superior Industries

#### 7.4.1 Company profile

#### 7.4.2 Representative Automotive Aluminum alloy wheels Product

#### 7.4.3 Automotive Aluminum alloy wheels Sales, Revenue, Price and Gross Margin of Superior Industries

### 7.5 Alcoa

#### 7.5.1 Company profile

#### 7.5.2 Representative Automotive Aluminum alloy wheels Product

#### 7.5.3 Automotive Aluminum alloy wheels Sales, Revenue, Price and Gross Margin of Alcoa

### 7.6 lochpe-Maxion

#### 7.6.1 Company profile

#### 7.6.2 Representative Automotive Aluminum alloy wheels Product

#### 7.6.3 Automotive Aluminum alloy wheels Sales, Revenue, Price and Gross Margin of lochpe-Maxion

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE ALUMINUM ALLOY WHEELS**

### 8.1 Industry Chain of Automotive Aluminum alloy wheels

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE ALUMINUM ALLOY WHEELS**

### 9.1 Cost Structure Analysis of Automotive Aluminum alloy wheels

### 9.2 Raw Materials Cost Analysis of Automotive Aluminum alloy wheels

### 9.3 Labor Cost Analysis of Automotive Aluminum alloy wheels

### 9.4 Manufacturing Expenses Analysis of Automotive Aluminum alloy wheels

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE ALUMINUM ALLOY WHEELS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Automotive Aluminum alloy wheels-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AA58FDF0443MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AA58FDF0443MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



