

Automotive Air Fragrance Industry-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A49BC441D76EN.html

Date: February 2019 Pages: 146 Price: US\$ 3,480.00 (Single User License) ID: A49BC441D76EN

Abstracts

Report Summary

Automotive Air Fragrance Industry-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Automotive Air Fragrance Industry industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Automotive Air Fragrance Industry 2013-2017, and development forecast 2018-2023

Main market players of Automotive Air Fragrance Industry in United States, with company and product introduction, position in the Automotive Air Fragrance Industry market

Market status and development trend of Automotive Air Fragrance Industry by types and applications

Cost and profit status of Automotive Air Fragrance Industry, and marketing status Market growth drivers and challenges

The report segments the United States Automotive Air Fragrance Industry market as:

United States Automotive Air Fragrance Industry Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England The Middle Atlantic



The Midwest

The West The South Southwest

United States Automotive Air Fragrance Industry Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Vents & Clips Gels & Cans Sprays/Aerosols Paper Car Air Fresheners Others

United States Automotive Air Fragrance Industry Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Passenger Car Commercial Vehicle

United States Automotive Air Fragrance Industry Market: Players Segment Analysis (Company and Product introduction, Automotive Air Fragrance Industry Sales Volume, Revenue, Price and Gross Margin): Energizer (HandStands) P&G Little Trees Yankee Candle S.C.Johnson **Car-Freshner Corporation** Auto Expression American Covers **ABRO** Industries Jenray Products Chic Accessories Carmate Manufacturing Co Ltd Henkel AG & Co.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF AUTOMOTIVE AIR FRAGRANCE INDUSTRY

- 1.1 Definition of Automotive Air Fragrance Industry in This Report
- 1.2 Commercial Types of Automotive Air Fragrance Industry
- 1.2.1 Vents & Clips
- 1.2.2 Gels & Cans
- 1.2.3 Sprays/Aerosols
- 1.2.4 Paper Car Air Fresheners
- 1.2.5 Others
- 1.3 Downstream Application of Automotive Air Fragrance Industry
- 1.3.1 Passenger Car
- 1.3.2 Commercial Vehicle
- 1.4 Development History of Automotive Air Fragrance Industry
- 1.5 Market Status and Trend of Automotive Air Fragrance Industry 2013-2023

1.5.1 United States Automotive Air Fragrance Industry Market Status and Trend 2013-2023

1.5.2 Regional Automotive Air Fragrance Industry Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

2.1 Market Status of Automotive Air Fragrance Industry in United States 2013-20172.2 Consumption Market of Automotive Air Fragrance Industry in United States by Regions

2.2.1 Consumption Volume of Automotive Air Fragrance Industry in United States by Regions

2.2.2 Revenue of Automotive Air Fragrance Industry in United States by Regions 2.3 Market Analysis of Automotive Air Fragrance Industry in United States by Regions

2.3.1 Market Analysis of Automotive Air Fragrance Industry in New England 2013-2017

2.3.2 Market Analysis of Automotive Air Fragrance Industry in The Middle Atlantic 2013-2017

2.3.3 Market Analysis of Automotive Air Fragrance Industry in The Midwest 2013-2017

2.3.4 Market Analysis of Automotive Air Fragrance Industry in The West 2013-2017

2.3.5 Market Analysis of Automotive Air Fragrance Industry in The South 2013-2017

2.3.6 Market Analysis of Automotive Air Fragrance Industry in Southwest 2013-20172.4 Market Development Forecast of Automotive Air Fragrance Industry in United States2018-2023



2.4.1 Market Development Forecast of Automotive Air Fragrance Industry in United States 2018-2023

2.4.2 Market Development Forecast of Automotive Air Fragrance Industry by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Automotive Air Fragrance Industry in United States by Types

3.1.2 Revenue of Automotive Air Fragrance Industry in United States by Types

3.2 United States Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Automotive Air Fragrance Industry in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Automotive Air Fragrance Industry in United States by Downstream Industry

4.2 Demand Volume of Automotive Air Fragrance Industry by Downstream Industry in Major Countries

4.2.1 Demand Volume of Automotive Air Fragrance Industry by Downstream Industry in New England

4.2.2 Demand Volume of Automotive Air Fragrance Industry by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Automotive Air Fragrance Industry by Downstream Industry in The Midwest

4.2.4 Demand Volume of Automotive Air Fragrance Industry by Downstream Industry in The West

4.2.5 Demand Volume of Automotive Air Fragrance Industry by Downstream Industry in The South

4.2.6 Demand Volume of Automotive Air Fragrance Industry by Downstream Industry in Southwest



4.3 Market Forecast of Automotive Air Fragrance Industry in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTOMOTIVE AIR FRAGRANCE INDUSTRY

5.1 United States Economy Situation and Trend Overview

5.2 Automotive Air Fragrance Industry Downstream Industry Situation and Trend Overview

CHAPTER 6 AUTOMOTIVE AIR FRAGRANCE INDUSTRY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

6.1 Sales Volume of Automotive Air Fragrance Industry in United States by Major Players

6.2 Revenue of Automotive Air Fragrance Industry in United States by Major Players6.3 Basic Information of Automotive Air Fragrance Industry by Major Players

6.3.1 Headquarters Location and Established Time of Automotive Air Fragrance Industry Major Players

6.3.2 Employees and Revenue Level of Automotive Air Fragrance Industry Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 AUTOMOTIVE AIR FRAGRANCE INDUSTRY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Energizer (HandStands)

- 7.1.1 Company profile
- 7.1.2 Representative Automotive Air Fragrance Industry Product

7.1.3 Automotive Air Fragrance Industry Sales, Revenue, Price and Gross Margin of Energizer (HandStands)

7.2 P&G

7.2.1 Company profile

7.2.2 Representative Automotive Air Fragrance Industry Product

7.2.3 Automotive Air Fragrance Industry Sales, Revenue, Price and Gross Margin of P&G



7.3 Little Trees

- 7.3.1 Company profile
- 7.3.2 Representative Automotive Air Fragrance Industry Product

7.3.3 Automotive Air Fragrance Industry Sales, Revenue, Price and Gross Margin of

Little Trees

7.4 Yankee Candle

7.4.1 Company profile

7.4.2 Representative Automotive Air Fragrance Industry Product

7.4.3 Automotive Air Fragrance Industry Sales, Revenue, Price and Gross Margin of Yankee Candle

7.5 S.C.Johnson

7.5.1 Company profile

7.5.2 Representative Automotive Air Fragrance Industry Product

7.5.3 Automotive Air Fragrance Industry Sales, Revenue, Price and Gross Margin of S.C.Johnson

7.6 Car-Freshner Corporation

7.6.1 Company profile

7.6.2 Representative Automotive Air Fragrance Industry Product

7.6.3 Automotive Air Fragrance Industry Sales, Revenue, Price and Gross Margin of

Car-Freshner Corporation

7.7 Auto Expression

7.7.1 Company profile

7.7.2 Representative Automotive Air Fragrance Industry Product

7.7.3 Automotive Air Fragrance Industry Sales, Revenue, Price and Gross Margin of Auto Expression

7.8 American Covers

7.8.1 Company profile

7.8.2 Representative Automotive Air Fragrance Industry Product

7.8.3 Automotive Air Fragrance Industry Sales, Revenue, Price and Gross Margin of American Covers

7.9 ABRO Industries

7.9.1 Company profile

7.9.2 Representative Automotive Air Fragrance Industry Product

7.9.3 Automotive Air Fragrance Industry Sales, Revenue, Price and Gross Margin of ABRO Industries

7.10 Jenray Products

7.10.1 Company profile

7.10.2 Representative Automotive Air Fragrance Industry Product

7.10.3 Automotive Air Fragrance Industry Sales, Revenue, Price and Gross Margin of



Jenray Products

- 7.11 Chic Accessories
- 7.11.1 Company profile
- 7.11.2 Representative Automotive Air Fragrance Industry Product
- 7.11.3 Automotive Air Fragrance Industry Sales, Revenue, Price and Gross Margin of Chic Accessories
- 7.12 Carmate Manufacturing Co Ltd
 - 7.12.1 Company profile
- 7.12.2 Representative Automotive Air Fragrance Industry Product
- 7.12.3 Automotive Air Fragrance Industry Sales, Revenue, Price and Gross Margin of Carmate Manufacturing Co Ltd
- 7.13 Henkel AG & Co.
- 7.13.1 Company profile
- 7.13.2 Representative Automotive Air Fragrance Industry Product

7.13.3 Automotive Air Fragrance Industry Sales, Revenue, Price and Gross Margin of Henkel AG & Co.

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTOMOTIVE AIR FRAGRANCE INDUSTRY

- 8.1 Industry Chain of Automotive Air Fragrance Industry
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTOMOTIVE AIR FRAGRANCE INDUSTRY

- 9.1 Cost Structure Analysis of Automotive Air Fragrance Industry
- 9.2 Raw Materials Cost Analysis of Automotive Air Fragrance Industry
- 9.3 Labor Cost Analysis of Automotive Air Fragrance Industry
- 9.4 Manufacturing Expenses Analysis of Automotive Air Fragrance Industry

CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTOMOTIVE AIR FRAGRANCE INDUSTRY

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend



- 10.2 Market Positioning 10.2.1 Pricing Strategy 10.2.2 Brand Strategy 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Automotive Air Fragrance Industry-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/A49BC441D76EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/A49BC441D76EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Automotive Air Fragrance Industry-United States Market Status and Trend Report 2013-2023