

# Auto Tyre-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A5135F9E230EN.html>

Date: February 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: A5135F9E230EN

## Abstracts

### Report Summary

Auto Tyre-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Auto Tyre industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Auto Tyre 2013-2017, and development forecast 2018-2023

Main market players of Auto Tyre in EMEA, with company and product introduction, position in the Auto Tyre market

Market status and development trend of Auto Tyre by types and applications

Cost and profit status of Auto Tyre, and marketing status

Market growth drivers and challenges

The report segments the EMEA Auto Tyre market as:

EMEA Auto Tyre Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Auto Tyre Market: Product Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

Radial Tyre  
Biased Tyre

EMEA Auto Tyre Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Auto  
Passenger Auto

EMEA Auto Tyre Market: Players Segment Analysis (Company and Product introduction, Auto Tyre Sales Volume, Revenue, Price and Gross Margin):

facturer, covering

Bridgestone

Michelin

Dunlop

Goodyear

Continental

Pirelli

Hankook

Sumitomo

Yokohama

Maxxis

Zhongce

GITI Tire

Cooper Tire

Kumho Tire

Toyo Tire

MRF

Apollo Tyres

Triangle Group

Nexen Tire

Titan

Balkrishna

Mitas

Eurotire

Hengfeng Rubber

Nokian Tyres  
Shandong Linglong  
Double Coin  
Jinyu Tyre  
JK Tyre

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUTO TYRE**

- 1.1 Definition of Auto Tyre in This Report
- 1.2 Commercial Types of Auto Tyre
  - 1.2.1 Radial Tyre
  - 1.2.2 Biased Tyre
- 1.3 Downstream Application of Auto Tyre
  - 1.3.1 Commercial Auto
  - 1.3.2 Passenger Auto
- 1.4 Development History of Auto Tyre
- 1.5 Market Status and Trend of Auto Tyre 2013-2023
  - 1.5.1 EMEA Auto Tyre Market Status and Trend 2013-2023
  - 1.5.2 Regional Auto Tyre Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Auto Tyre in EMEA 2013-2017
- 2.2 Consumption Market of Auto Tyre in EMEA by Regions
  - 2.2.1 Consumption Volume of Auto Tyre in EMEA by Regions
  - 2.2.2 Revenue of Auto Tyre in EMEA by Regions
- 2.3 Market Analysis of Auto Tyre in EMEA by Regions
  - 2.3.1 Market Analysis of Auto Tyre in Europe 2013-2017
  - 2.3.2 Market Analysis of Auto Tyre in Middle East 2013-2017
  - 2.3.3 Market Analysis of Auto Tyre in Africa 2013-2017
- 2.4 Market Development Forecast of Auto Tyre in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Auto Tyre in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Auto Tyre by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Auto Tyre in EMEA by Types
  - 3.1.2 Revenue of Auto Tyre in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa

### 3.3 Market Forecast of Auto Tyre in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Auto Tyre in EMEA by Downstream Industry
- 4.2 Demand Volume of Auto Tyre by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Auto Tyre by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Auto Tyre by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Auto Tyre by Downstream Industry in Africa
- 4.3 Market Forecast of Auto Tyre in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTO TYRE**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Auto Tyre Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUTO TYRE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Auto Tyre in EMEA by Major Players
- 6.2 Revenue of Auto Tyre in EMEA by Major Players
- 6.3 Basic Information of Auto Tyre by Major Players
  - 6.3.1 Headquarters Location and Established Time of Auto Tyre Major Players
  - 6.3.2 Employees and Revenue Level of Auto Tyre Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 AUTO TYRE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 facturer, covering
  - 7.1.1 Company profile
  - 7.1.2 Representative Auto Tyre Product
  - 7.1.3 Auto Tyre Sales, Revenue, Price and Gross Margin of facturer, covering
- 7.2 Bridgestone
  - 7.2.1 Company profile

- 7.2.2 Representative Auto Tyre Product
- 7.2.3 Auto Tyre Sales, Revenue, Price and Gross Margin of Bridgestone
- 7.3 Michelin
  - 7.3.1 Company profile
  - 7.3.2 Representative Auto Tyre Product
  - 7.3.3 Auto Tyre Sales, Revenue, Price and Gross Margin of Michelin
- 7.4 Dunlop
  - 7.4.1 Company profile
  - 7.4.2 Representative Auto Tyre Product
  - 7.4.3 Auto Tyre Sales, Revenue, Price and Gross Margin of Dunlop
- 7.5 Goodyear
  - 7.5.1 Company profile
  - 7.5.2 Representative Auto Tyre Product
  - 7.5.3 Auto Tyre Sales, Revenue, Price and Gross Margin of Goodyear
- 7.6 Continental
  - 7.6.1 Company profile
  - 7.6.2 Representative Auto Tyre Product
  - 7.6.3 Auto Tyre Sales, Revenue, Price and Gross Margin of Continental
- 7.7 Pirelli
  - 7.7.1 Company profile
  - 7.7.2 Representative Auto Tyre Product
  - 7.7.3 Auto Tyre Sales, Revenue, Price and Gross Margin of Pirelli
- 7.8 Hankook
  - 7.8.1 Company profile
  - 7.8.2 Representative Auto Tyre Product
  - 7.8.3 Auto Tyre Sales, Revenue, Price and Gross Margin of Hankook
- 7.9 Sumitomo
  - 7.9.1 Company profile
  - 7.9.2 Representative Auto Tyre Product
  - 7.9.3 Auto Tyre Sales, Revenue, Price and Gross Margin of Sumitomo
- 7.10 Yokohama
  - 7.10.1 Company profile
  - 7.10.2 Representative Auto Tyre Product
  - 7.10.3 Auto Tyre Sales, Revenue, Price and Gross Margin of Yokohama
- 7.11 Maxxis
  - 7.11.1 Company profile
  - 7.11.2 Representative Auto Tyre Product
  - 7.11.3 Auto Tyre Sales, Revenue, Price and Gross Margin of Maxxis
- 7.12 Zhongce

- 7.12.1 Company profile
- 7.12.2 Representative Auto Tyre Product
- 7.12.3 Auto Tyre Sales, Revenue, Price and Gross Margin of Zhongce
- 7.13 GITI Tire
  - 7.13.1 Company profile
  - 7.13.2 Representative Auto Tyre Product
  - 7.13.3 Auto Tyre Sales, Revenue, Price and Gross Margin of GITI Tire
- 7.14 Cooper Tire
  - 7.14.1 Company profile
  - 7.14.2 Representative Auto Tyre Product
  - 7.14.3 Auto Tyre Sales, Revenue, Price and Gross Margin of Cooper Tire
- 7.15 Kumho Tire
  - 7.15.1 Company profile
  - 7.15.2 Representative Auto Tyre Product
  - 7.15.3 Auto Tyre Sales, Revenue, Price and Gross Margin of Kumho Tire
- 7.16 Toyo Tire
- 7.17 MRF
- 7.18 Apollo Tyres
- 7.19 Triangle Group
- 7.20 Nexen Tire
- 7.21 Titan
- 7.22 Balkrishna
- 7.23 Mitas
- 7.24 Eurotire
- 7.25 Hengfeng Rubber
- 7.26 Nokian Tyres
- 7.27 Shandong Linglong
- 7.28 Double Coin
- 7.29 Jinyu Tyre
- 7.30 JK Tyre

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTO TYRE**

- 8.1 Industry Chain of Auto Tyre
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTO TYRE**

- 9.1 Cost Structure Analysis of Auto Tyre
- 9.2 Raw Materials Cost Analysis of Auto Tyre
- 9.3 Labor Cost Analysis of Auto Tyre
- 9.4 Manufacturing Expenses Analysis of Auto Tyre

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTO TYRE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Auto Tyre-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A5135F9E230EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A5135F9E230EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970