

Auto Leasing-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A94C3DD3C64MEN.html

Date: August 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: A94C3DD3C64MEN

Abstracts

Report Summary

Auto Leasing-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Auto Leasing industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Auto Leasing 2013-2017, and development forecast 2018-2023

Main market players of Auto Leasing in North America, with company and product introduction, position in the Auto Leasing market

Market status and development trend of Auto Leasing by types and applications Cost and profit status of Auto Leasing, and marketing status Market growth drivers and challenges

The report segments the North America Auto Leasing market as:

North America Auto Leasing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States

Canada

Mexico

North America Auto Leasing Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Long Term Auto Leasing Short Term Auto Leasing

Non-commercial Customers

North America Auto Leasing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Commercial Customers

North America Auto Leasing Market: Players Segment Analysis (Company and Product introduction, Auto Leasing Sales Volume, Revenue, Price and Gross Margin):

Enterprise

Hertz

Avis Budget Group

Europcar

Sixt

ALD Automotive

Localiza

Movida

CAR Inc

Unidas

Goldcar

Fox Rent A Car

Advantage Rent A Car

LeasePlan

ACE Rent A Car

eHi Car Services

U-Save

Yestock Auto

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF AUTO LEASING

- 1.1 Definition of Auto Leasing in This Report
- 1.2 Commercial Types of Auto Leasing
 - 1.2.1 Long Term Auto Leasing
 - 1.2.2 Short Term Auto Leasing
- 1.3 Downstream Application of Auto Leasing
 - 1.3.1 Commercial Customers
- 1.3.2 Non-commercial Customers
- 1.4 Development History of Auto Leasing
- 1.5 Market Status and Trend of Auto Leasing 2013-2023
 - 1.5.1 North America Auto Leasing Market Status and Trend 2013-2023
- 1.5.2 Regional Auto Leasing Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Auto Leasing in North America 2013-2017
- 2.2 Consumption Market of Auto Leasing in North America by Regions
 - 2.2.1 Consumption Volume of Auto Leasing in North America by Regions
 - 2.2.2 Revenue of Auto Leasing in North America by Regions
- 2.3 Market Analysis of Auto Leasing in North America by Regions
 - 2.3.1 Market Analysis of Auto Leasing in United States 2013-2017
 - 2.3.2 Market Analysis of Auto Leasing in Canada 2013-2017
 - 2.3.3 Market Analysis of Auto Leasing in Mexico 2013-2017
- 2.4 Market Development Forecast of Auto Leasing in North America 2018-2023
 - 2.4.1 Market Development Forecast of Auto Leasing in North America 2018-2023
 - 2.4.2 Market Development Forecast of Auto Leasing by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Auto Leasing in North America by Types
 - 3.1.2 Revenue of Auto Leasing in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico



3.3 Market Forecast of Auto Leasing in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Auto Leasing in North America by Downstream Industry
- 4.2 Demand Volume of Auto Leasing by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Auto Leasing by Downstream Industry in United States
- 4.2.2 Demand Volume of Auto Leasing by Downstream Industry in Canada
- 4.2.3 Demand Volume of Auto Leasing by Downstream Industry in Mexico
- 4.3 Market Forecast of Auto Leasing in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTO LEASING

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Auto Leasing Downstream Industry Situation and Trend Overview

CHAPTER 6 AUTO LEASING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Auto Leasing in North America by Major Players
- 6.2 Revenue of Auto Leasing in North America by Major Players
- 6.3 Basic Information of Auto Leasing by Major Players
- 6.3.1 Headquarters Location and Established Time of Auto Leasing Major Players
- 6.3.2 Employees and Revenue Level of Auto Leasing Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 AUTO LEASING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Enterprise
 - 7.1.1 Company profile
 - 7.1.2 Representative Auto Leasing Product
 - 7.1.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Enterprise
- 7.2 Hertz
 - 7.2.1 Company profile



- 7.2.2 Representative Auto Leasing Product
- 7.2.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Hertz
- 7.3 Avis Budget Group
 - 7.3.1 Company profile
 - 7.3.2 Representative Auto Leasing Product
 - 7.3.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Avis Budget Group
- 7.4 Europcar
 - 7.4.1 Company profile
 - 7.4.2 Representative Auto Leasing Product
 - 7.4.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Europear
- 7.5 Sixt
 - 7.5.1 Company profile
 - 7.5.2 Representative Auto Leasing Product
- 7.5.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Sixt
- 7.6 ALD Automotive
 - 7.6.1 Company profile
 - 7.6.2 Representative Auto Leasing Product
 - 7.6.3 Auto Leasing Sales, Revenue, Price and Gross Margin of ALD Automotive
- 7.7 Localiza
 - 7.7.1 Company profile
 - 7.7.2 Representative Auto Leasing Product
 - 7.7.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Localiza
- 7.8 Movida
 - 7.8.1 Company profile
 - 7.8.2 Representative Auto Leasing Product
 - 7.8.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Movida
- 7.9 CAR Inc
 - 7.9.1 Company profile
 - 7.9.2 Representative Auto Leasing Product
- 7.9.3 Auto Leasing Sales, Revenue, Price and Gross Margin of CAR Inc
- 7.10 Unidas
 - 7.10.1 Company profile
 - 7.10.2 Representative Auto Leasing Product
 - 7.10.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Unidas
- 7.11 Goldcar
 - 7.11.1 Company profile
 - 7.11.2 Representative Auto Leasing Product
- 7.11.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Goldcar
- 7.12 Fox Rent A Car



- 7.12.1 Company profile
- 7.12.2 Representative Auto Leasing Product
- 7.12.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Fox Rent A Car
- 7.13 Advantage Rent A Car
 - 7.13.1 Company profile
- 7.13.2 Representative Auto Leasing Product
- 7.13.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Advantage Rent A Car
- 7.14 LeasePlan
 - 7.14.1 Company profile
 - 7.14.2 Representative Auto Leasing Product
 - 7.14.3 Auto Leasing Sales, Revenue, Price and Gross Margin of LeasePlan
- 7.15 ACE Rent A Car
 - 7.15.1 Company profile
 - 7.15.2 Representative Auto Leasing Product
 - 7.15.3 Auto Leasing Sales, Revenue, Price and Gross Margin of ACE Rent A Car
- 7.16 eHi Car Services
- 7.17 U-Save
- 7.18 Yestock Auto

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTO LEASING

- 8.1 Industry Chain of Auto Leasing
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTO LEASING

- 9.1 Cost Structure Analysis of Auto Leasing
- 9.2 Raw Materials Cost Analysis of Auto Leasing
- 9.3 Labor Cost Analysis of Auto Leasing
- 9.4 Manufacturing Expenses Analysis of Auto Leasing

CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTO LEASING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Auto Leasing-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/A94C3DD3C64MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A94C3DD3C64MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970