

Auto Leasing-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A0235D12110MEN.html>

Date: August 2018

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: A0235D12110MEN

Abstracts

Report Summary

Auto Leasing-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Auto Leasing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Auto Leasing 2013-2017, and development forecast 2018-2023

Main market players of Auto Leasing in EMEA, with company and product introduction, position in the Auto Leasing market

Market status and development trend of Auto Leasing by types and applications

Cost and profit status of Auto Leasing, and marketing status

Market growth drivers and challenges

The report segments the EMEA Auto Leasing market as:

EMEA Auto Leasing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Auto Leasing Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Long Term Auto Leasing
Short Term Auto Leasing

EMEA Auto Leasing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Customers

Non-commercial Customers

EMEA Auto Leasing Market: Players Segment Analysis (Company and Product introduction, Auto Leasing Sales Volume, Revenue, Price and Gross Margin):

Enterprise

Hertz

Avis Budget Group

Europcar

Sixt

ALD Automotive

Localiza

Movida

CAR Inc

Unidas

Goldcar

Fox Rent A Car

Advantage Rent A Car

LeasePlan

ACE Rent A Car

eHi Car Services

U-Save

Yestock Auto

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF AUTO LEASING

- 1.1 Definition of Auto Leasing in This Report
- 1.2 Commercial Types of Auto Leasing
 - 1.2.1 Long Term Auto Leasing
 - 1.2.2 Short Term Auto Leasing
- 1.3 Downstream Application of Auto Leasing
 - 1.3.1 Commercial Customers
 - 1.3.2 Non-commercial Customers
- 1.4 Development History of Auto Leasing
- 1.5 Market Status and Trend of Auto Leasing 2013-2023
 - 1.5.1 EMEA Auto Leasing Market Status and Trend 2013-2023
 - 1.5.2 Regional Auto Leasing Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Auto Leasing in EMEA 2013-2017
- 2.2 Consumption Market of Auto Leasing in EMEA by Regions
 - 2.2.1 Consumption Volume of Auto Leasing in EMEA by Regions
 - 2.2.2 Revenue of Auto Leasing in EMEA by Regions
- 2.3 Market Analysis of Auto Leasing in EMEA by Regions
 - 2.3.1 Market Analysis of Auto Leasing in Europe 2013-2017
 - 2.3.2 Market Analysis of Auto Leasing in Middle East 2013-2017
 - 2.3.3 Market Analysis of Auto Leasing in Africa 2013-2017
- 2.4 Market Development Forecast of Auto Leasing in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Auto Leasing in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Auto Leasing by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Auto Leasing in EMEA by Types
 - 3.1.2 Revenue of Auto Leasing in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa

3.3 Market Forecast of Auto Leasing in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Auto Leasing in EMEA by Downstream Industry
- 4.2 Demand Volume of Auto Leasing by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Auto Leasing by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Auto Leasing by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Auto Leasing by Downstream Industry in Africa
- 4.3 Market Forecast of Auto Leasing in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUTO LEASING

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Auto Leasing Downstream Industry Situation and Trend Overview

CHAPTER 6 AUTO LEASING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Auto Leasing in EMEA by Major Players
- 6.2 Revenue of Auto Leasing in EMEA by Major Players
- 6.3 Basic Information of Auto Leasing by Major Players
 - 6.3.1 Headquarters Location and Established Time of Auto Leasing Major Players
 - 6.3.2 Employees and Revenue Level of Auto Leasing Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 AUTO LEASING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Enterprise
 - 7.1.1 Company profile
 - 7.1.2 Representative Auto Leasing Product
 - 7.1.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Enterprise
- 7.2 Hertz
 - 7.2.1 Company profile

- 7.2.2 Representative Auto Leasing Product
- 7.2.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Hertz
- 7.3 Avis Budget Group
 - 7.3.1 Company profile
 - 7.3.2 Representative Auto Leasing Product
 - 7.3.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Avis Budget Group
- 7.4 Europcar
 - 7.4.1 Company profile
 - 7.4.2 Representative Auto Leasing Product
 - 7.4.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Europcar
- 7.5 Sixt
 - 7.5.1 Company profile
 - 7.5.2 Representative Auto Leasing Product
 - 7.5.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Sixt
- 7.6 ALD Automotive
 - 7.6.1 Company profile
 - 7.6.2 Representative Auto Leasing Product
 - 7.6.3 Auto Leasing Sales, Revenue, Price and Gross Margin of ALD Automotive
- 7.7 Localiza
 - 7.7.1 Company profile
 - 7.7.2 Representative Auto Leasing Product
 - 7.7.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Localiza
- 7.8 Movida
 - 7.8.1 Company profile
 - 7.8.2 Representative Auto Leasing Product
 - 7.8.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Movida
- 7.9 CAR Inc
 - 7.9.1 Company profile
 - 7.9.2 Representative Auto Leasing Product
 - 7.9.3 Auto Leasing Sales, Revenue, Price and Gross Margin of CAR Inc
- 7.10 Unidas
 - 7.10.1 Company profile
 - 7.10.2 Representative Auto Leasing Product
 - 7.10.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Unidas
- 7.11 Goldcar
 - 7.11.1 Company profile
 - 7.11.2 Representative Auto Leasing Product
 - 7.11.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Goldcar
- 7.12 Fox Rent A Car

- 7.12.1 Company profile
- 7.12.2 Representative Auto Leasing Product
- 7.12.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Fox Rent A Car
- 7.13 Advantage Rent A Car
 - 7.13.1 Company profile
 - 7.13.2 Representative Auto Leasing Product
 - 7.13.3 Auto Leasing Sales, Revenue, Price and Gross Margin of Advantage Rent A Car
- 7.14 LeasePlan
 - 7.14.1 Company profile
 - 7.14.2 Representative Auto Leasing Product
 - 7.14.3 Auto Leasing Sales, Revenue, Price and Gross Margin of LeasePlan
- 7.15 ACE Rent A Car
 - 7.15.1 Company profile
 - 7.15.2 Representative Auto Leasing Product
 - 7.15.3 Auto Leasing Sales, Revenue, Price and Gross Margin of ACE Rent A Car
- 7.16 eHi Car Services
- 7.17 U-Save
- 7.18 Yestock Auto

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUTO LEASING

- 8.1 Industry Chain of Auto Leasing
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUTO LEASING

- 9.1 Cost Structure Analysis of Auto Leasing
- 9.2 Raw Materials Cost Analysis of Auto Leasing
- 9.3 Labor Cost Analysis of Auto Leasing
- 9.4 Manufacturing Expenses Analysis of Auto Leasing

CHAPTER 10 MARKETING STATUS ANALYSIS OF AUTO LEASING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing

- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Auto Leasing-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A0235D12110MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A0235D12110MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970