

# Augmented Reality and Virtual Reality Apps-United States Market Status and Trend Report 2013-2023

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## Abstracts

### Report Summary

Augmented Reality and Virtual Reality Apps-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Augmented Reality and Virtual Reality Apps industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Augmented Reality and Virtual Reality Apps 2013-2017, and development forecast 2018-2023

Main market players of Augmented Reality and Virtual Reality Apps in United States, with company and product introduction, position in the Augmented Reality and Virtual Reality Apps market

Market status and development trend of Augmented Reality and Virtual Reality Apps by types and applications

Cost and profit status of Augmented Reality and Virtual Reality Apps, and marketing status

Market growth drivers and challenges

The report segments the United States Augmented Reality and Virtual Reality Apps market as:

United States Augmented Reality and Virtual Reality Apps Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Augmented Reality and Virtual Reality Apps Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

For Non-Immersive Systems

For Semi-Immersive Projection Systems

For Fully Immersive Head-Mounted Systems.

United States Augmented Reality and Virtual Reality Apps Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Education and training

Video Game

Media

Tourism

Social Media

Others

United States Augmented Reality and Virtual Reality Apps Market: Players Segment Analysis (Company and Product introduction, Augmented Reality and Virtual Reality Apps Sales Volume, Revenue, Price and Gross Margin):

Augmented Pixels

Aurasma

Blippar

Catchoom

DAQRI

Wikitude

AR Circuits

SkyView

Anatomy 4D

Blippar

BuildAR.com

Virtals

EON Reality Inc.  
Google  
Zappar  
Wikitude  
Reza Mohammady  
Here

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUGMENTED REALITY AND VIRTUAL REALITY APPS**

- 1.1 Definition of Augmented Reality and Virtual Reality Apps in This Report
- 1.2 Commercial Types of Augmented Reality and Virtual Reality Apps
  - 1.2.1 For Non-Immersive Systems
  - 1.2.2 For Semi-Immersive Projection Systems
  - 1.2.3 For Fully Immersive Head-Mounted Systems.
- 1.3 Downstream Application of Augmented Reality and Virtual Reality Apps
  - 1.3.1 Education and training
  - 1.3.2 Video Game
  - 1.3.3 Media
  - 1.3.4 Tourism
  - 1.3.5 Social Media
  - 1.3.6 Others
- 1.4 Development History of Augmented Reality and Virtual Reality Apps
- 1.5 Market Status and Trend of Augmented Reality and Virtual Reality Apps 2013-2023
  - 1.5.1 United States Augmented Reality and Virtual Reality Apps Market Status and Trend 2013-2023
  - 1.5.2 Regional Augmented Reality and Virtual Reality Apps Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Augmented Reality and Virtual Reality Apps in United States 2013-2017
- 2.2 Consumption Market of Augmented Reality and Virtual Reality Apps in United States by Regions
  - 2.2.1 Consumption Volume of Augmented Reality and Virtual Reality Apps in United States by Regions
  - 2.2.2 Revenue of Augmented Reality and Virtual Reality Apps in United States by Regions
- 2.3 Market Analysis of Augmented Reality and Virtual Reality Apps in United States by Regions
  - 2.3.1 Market Analysis of Augmented Reality and Virtual Reality Apps in New England 2013-2017
  - 2.3.2 Market Analysis of Augmented Reality and Virtual Reality Apps in The Middle Atlantic 2013-2017

2.3.3 Market Analysis of Augmented Reality and Virtual Reality Apps in The Midwest 2013-2017

2.3.4 Market Analysis of Augmented Reality and Virtual Reality Apps in The West 2013-2017

2.3.5 Market Analysis of Augmented Reality and Virtual Reality Apps in The South 2013-2017

2.3.6 Market Analysis of Augmented Reality and Virtual Reality Apps in Southwest 2013-2017

2.4 Market Development Forecast of Augmented Reality and Virtual Reality Apps in United States 2018-2023

2.4.1 Market Development Forecast of Augmented Reality and Virtual Reality Apps in United States 2018-2023

2.4.2 Market Development Forecast of Augmented Reality and Virtual Reality Apps by Regions 2018-2023

## **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Augmented Reality and Virtual Reality Apps in United States by Types

3.1.2 Revenue of Augmented Reality and Virtual Reality Apps in United States by Types

3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Augmented Reality and Virtual Reality Apps in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Augmented Reality and Virtual Reality Apps in United States by Downstream Industry

4.2 Demand Volume of Augmented Reality and Virtual Reality Apps by Downstream Industry in Major Countries

4.2.1 Demand Volume of Augmented Reality and Virtual Reality Apps by Downstream Industry in New England

4.2.2 Demand Volume of Augmented Reality and Virtual Reality Apps by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Augmented Reality and Virtual Reality Apps by Downstream Industry in The Midwest

4.2.4 Demand Volume of Augmented Reality and Virtual Reality Apps by Downstream Industry in The West

4.2.5 Demand Volume of Augmented Reality and Virtual Reality Apps by Downstream Industry in The South

4.2.6 Demand Volume of Augmented Reality and Virtual Reality Apps by Downstream Industry in Southwest

4.3 Market Forecast of Augmented Reality and Virtual Reality Apps in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUGMENTED REALITY AND VIRTUAL REALITY APPS**

5.1 United States Economy Situation and Trend Overview

5.2 Augmented Reality and Virtual Reality Apps Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUGMENTED REALITY AND VIRTUAL REALITY APPS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

6.1 Sales Volume of Augmented Reality and Virtual Reality Apps in United States by Major Players

6.2 Revenue of Augmented Reality and Virtual Reality Apps in United States by Major Players

6.3 Basic Information of Augmented Reality and Virtual Reality Apps by Major Players

6.3.1 Headquarters Location and Established Time of Augmented Reality and Virtual Reality Apps Major Players

6.3.2 Employees and Revenue Level of Augmented Reality and Virtual Reality Apps Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 AUGMENTED REALITY AND VIRTUAL REALITY APPS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Augmented Pixels

#### 7.1.1 Company profile

#### 7.1.2 Representative Augmented Reality and Virtual Reality Apps Product

#### 7.1.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of Augmented Pixels

### 7.2 Aurasma

#### 7.2.1 Company profile

#### 7.2.2 Representative Augmented Reality and Virtual Reality Apps Product

#### 7.2.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of Aurasma

### 7.3 Blippar

#### 7.3.1 Company profile

#### 7.3.2 Representative Augmented Reality and Virtual Reality Apps Product

#### 7.3.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of Blippar

### 7.4 Catchoom

#### 7.4.1 Company profile

#### 7.4.2 Representative Augmented Reality and Virtual Reality Apps Product

#### 7.4.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of Catchoom

### 7.5 DAQRI

#### 7.5.1 Company profile

#### 7.5.2 Representative Augmented Reality and Virtual Reality Apps Product

#### 7.5.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of DAQRI

### 7.6 Wikitude

#### 7.6.1 Company profile

#### 7.6.2 Representative Augmented Reality and Virtual Reality Apps Product

#### 7.6.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of Wikitude

### 7.7 AR Circuits

#### 7.7.1 Company profile

#### 7.7.2 Representative Augmented Reality and Virtual Reality Apps Product

#### 7.7.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of AR Circuits

### 7.8 SkyView

- 7.8.1 Company profile
- 7.8.2 Representative Augmented Reality and Virtual Reality Apps Product
- 7.8.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of SkyView
- 7.9 Anatomy 4D
  - 7.9.1 Company profile
  - 7.9.2 Representative Augmented Reality and Virtual Reality Apps Product
  - 7.9.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of Anatomy 4D
- 7.10 Blippar
  - 7.10.1 Company profile
  - 7.10.2 Representative Augmented Reality and Virtual Reality Apps Product
  - 7.10.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of Blippar
- 7.11 BuildAR.com
  - 7.11.1 Company profile
  - 7.11.2 Representative Augmented Reality and Virtual Reality Apps Product
  - 7.11.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of BuildAR.com
- 7.12 Virtals
  - 7.12.1 Company profile
  - 7.12.2 Representative Augmented Reality and Virtual Reality Apps Product
  - 7.12.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of Virtals
- 7.13 EON Reality Inc.
  - 7.13.1 Company profile
  - 7.13.2 Representative Augmented Reality and Virtual Reality Apps Product
  - 7.13.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of EON Reality Inc.
- 7.14 Google
  - 7.14.1 Company profile
  - 7.14.2 Representative Augmented Reality and Virtual Reality Apps Product
  - 7.14.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of Google
- 7.15 Zappar
  - 7.15.1 Company profile
  - 7.15.2 Representative Augmented Reality and Virtual Reality Apps Product
  - 7.15.3 Augmented Reality and Virtual Reality Apps Sales, Revenue, Price and Gross Margin of Zappar



7.16 Wikitude

7.17 Reza Mohammady

7.18 Here

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUGMENTED REALITY AND VIRTUAL REALITY APPS**

8.1 Industry Chain of Augmented Reality and Virtual Reality Apps

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUGMENTED REALITY AND VIRTUAL REALITY APPS**

9.1 Cost Structure Analysis of Augmented Reality and Virtual Reality Apps

9.2 Raw Materials Cost Analysis of Augmented Reality and Virtual Reality Apps

9.3 Labor Cost Analysis of Augmented Reality and Virtual Reality Apps

9.4 Manufacturing Expenses Analysis of Augmented Reality and Virtual Reality Apps

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUGMENTED REALITY AND VIRTUAL REALITY APPS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

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