

# Audiophile Headphone-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A96CA9DFDF7EN.html

Date: December 2017

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: A96CA9DFDF7EN

### **Abstracts**

### **Report Summary**

Audiophile Headphone-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Audiophile Headphone industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Audiophile Headphone 2013-2017, and development forecast 2018-2023

Main market players of Audiophile Headphone in North America, with company and product introduction, position in the Audiophile Headphone market Market status and development trend of Audiophile Headphone by types and applications

Cost and profit status of Audiophile Headphone, and marketing status Market growth drivers and challenges

The report segments the North America Audiophile Headphone market as:

North America Audiophile Headphone Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico



North America Audiophile Headphone Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wireless/Bluetooth Wired

North America Audiophile Headphone Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Music

**Sports** 

Games

Travel denoising

Others

North America Audiophile Headphone Market: Players Segment Analysis (Company and Product introduction, Audiophile Headphone Sales Volume, Revenue, Price and Gross Margin):

**Beats** 

Harman

Bose

Sennheiser

Audio-Technica

Sony

Beyerdynamic

Grado

**Philips** 

Shure

Pioneer

Audeze

Etymotic Research

HiFiMan

**OPPO** 

DZL

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF AUDIOPHILE HEADPHONE**

- 1.1 Definition of Audiophile Headphone in This Report
- 1.2 Commercial Types of Audiophile Headphone
  - 1.2.1 Wireless/Bluetooth
  - 1.2.2 Wired
- 1.3 Downstream Application of Audiophile Headphone
  - 1.3.1 Music
- 1.3.2 Sports
- 1.3.3 Games
- 1.3.4 Travel denoising
- 1.3.5 Others
- 1.4 Development History of Audiophile Headphone
- 1.5 Market Status and Trend of Audiophile Headphone 2013-2023
  - 1.5.1 North America Audiophile Headphone Market Status and Trend 2013-2023
  - 1.5.2 Regional Audiophile Headphone Market Status and Trend 2013-2023

#### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Audiophile Headphone in North America 2013-2017
- 2.2 Consumption Market of Audiophile Headphone in North America by Regions
- 2.2.1 Consumption Volume of Audiophile Headphone in North America by Regions
- 2.2.2 Revenue of Audiophile Headphone in North America by Regions
- 2.3 Market Analysis of Audiophile Headphone in North America by Regions
  - 2.3.1 Market Analysis of Audiophile Headphone in United States 2013-2017
  - 2.3.2 Market Analysis of Audiophile Headphone in Canada 2013-2017
  - 2.3.3 Market Analysis of Audiophile Headphone in Mexico 2013-2017
- 2.4 Market Development Forecast of Audiophile Headphone in North America 2018-2023
- 2.4.1 Market Development Forecast of Audiophile Headphone in North America 2018-2023
  - 2.4.2 Market Development Forecast of Audiophile Headphone by Regions 2018-2023

#### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Audiophile Headphone in North America by Types



- 3.1.2 Revenue of Audiophile Headphone in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Audiophile Headphone in North America by Types

### CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Audiophile Headphone in North America by Downstream Industry
- 4.2 Demand Volume of Audiophile Headphone by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Audiophile Headphone by Downstream Industry in United States
- 4.2.2 Demand Volume of Audiophile Headphone by Downstream Industry in Canada
- 4.2.3 Demand Volume of Audiophile Headphone by Downstream Industry in Mexico
- 4.3 Market Forecast of Audiophile Headphone in North America by Downstream Industry

## CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUDIOPHILE HEADPHONE

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Audiophile Headphone Downstream Industry Situation and Trend Overview

### CHAPTER 6 AUDIOPHILE HEADPHONE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Audiophile Headphone in North America by Major Players
- 6.2 Revenue of Audiophile Headphone in North America by Major Players
- 6.3 Basic Information of Audiophile Headphone by Major Players
- 6.3.1 Headquarters Location and Established Time of Audiophile Headphone Major Players
- 6.3.2 Employees and Revenue Level of Audiophile Headphone Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



### 6.4.3 New Product Development and Launch

### CHAPTER 7 AUDIOPHILE HEADPHONE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Beats
  - 7.1.1 Company profile
  - 7.1.2 Representative Audiophile Headphone Product
  - 7.1.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of Beats
- 7.2 Harman
  - 7.2.1 Company profile
  - 7.2.2 Representative Audiophile Headphone Product
  - 7.2.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of Harman
- 7.3 Bose
  - 7.3.1 Company profile
  - 7.3.2 Representative Audiophile Headphone Product
  - 7.3.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of Bose
- 7.4 Sennheiser
  - 7.4.1 Company profile
  - 7.4.2 Representative Audiophile Headphone Product
  - 7.4.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of Sennheiser
- 7.5 Audio-Technica
  - 7.5.1 Company profile
  - 7.5.2 Representative Audiophile Headphone Product
- 7.5.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of Audio-

### Technica

- 7.6 Sony
  - 7.6.1 Company profile
  - 7.6.2 Representative Audiophile Headphone Product
  - 7.6.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of Sony
- 7.7 Beyerdynamic
  - 7.7.1 Company profile
  - 7.7.2 Representative Audiophile Headphone Product
- 7.7.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of Beyerdynamic
- 7.8 Grado
  - 7.8.1 Company profile
  - 7.8.2 Representative Audiophile Headphone Product
  - 7.8.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of Grado



- 7.9 Philips
  - 7.9.1 Company profile
  - 7.9.2 Representative Audiophile Headphone Product
  - 7.9.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of Philips
- **7.10 Shure** 
  - 7.10.1 Company profile
  - 7.10.2 Representative Audiophile Headphone Product
  - 7.10.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of Shure
- 7.11 Pioneer
  - 7.11.1 Company profile
  - 7.11.2 Representative Audiophile Headphone Product
  - 7.11.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of Pioneer
- 7.12 Audeze
  - 7.12.1 Company profile
  - 7.12.2 Representative Audiophile Headphone Product
  - 7.12.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of Audeze
- 7.13 Etymotic Research
  - 7.13.1 Company profile
  - 7.13.2 Representative Audiophile Headphone Product
- 7.13.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of Etymotic Research
- 7.14 HiFiMan
  - 7.14.1 Company profile
  - 7.14.2 Representative Audiophile Headphone Product
- 7.14.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of HiFiMan
- 7.15 OPPO
  - 7.15.1 Company profile
  - 7.15.2 Representative Audiophile Headphone Product
- 7.15.3 Audiophile Headphone Sales, Revenue, Price and Gross Margin of OPPO
- 7.16 DZL

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUDIOPHILE HEADPHONE

- 8.1 Industry Chain of Audiophile Headphone
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUDIOPHILE**



#### **HEADPHONE**

- 9.1 Cost Structure Analysis of Audiophile Headphone
- 9.2 Raw Materials Cost Analysis of Audiophile Headphone
- 9.3 Labor Cost Analysis of Audiophile Headphone
- 9.4 Manufacturing Expenses Analysis of Audiophile Headphone

### CHAPTER 10 MARKETING STATUS ANALYSIS OF AUDIOPHILE HEADPHONE

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Audiophile Headphone-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/A96CA9DFDF7EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A96CA9DFDF7EN.html">https://marketpublishers.com/r/A96CA9DFDF7EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970