

# Audiology Devices-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A3B677CD7BAEN.html>

Date: December 2017

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: A3B677CD7BAEN

## Abstracts

### Report Summary

Audiology Devices-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Audiology Devices industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Audiology Devices 2013-2017, and development forecast 2018-2023

Main market players of Audiology Devices in North America, with company and product introduction, position in the Audiology Devices market

Market status and development trend of Audiology Devices by types and applications

Cost and profit status of Audiology Devices, and marketing status

Market growth drivers and challenges

The report segments the North America Audiology Devices market as:

North America Audiology Devices Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Audiology Devices Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend  
2013-2023):

Hearing Aids  
Bone Anchored Hearing Aids  
Cochlear Implants  
Diagnostic Devices  
Hearing Protection Devices

North America Audiology Devices Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Retail Chains  
Manufacturer Retail  
Public Channels

North America Audiology Devices Market: Players Segment Analysis (Company and  
Product introduction, Audiology Devices Sales Volume, Revenue, Price and Gross  
Margin):

Siemens Healthcare  
Phonak  
Starkey Hearing Technologies  
Serene Innovations  
William Demant Holding A/S  
Amplicomms  
Micro-tech  
Tremetrics  
Advanced Bionics  
Inmedico  
Benson Medical  
Geemarc  
Ambco  
Sonova Holdings AG  
Maico  
Sophono  
Widex A/S  
MedRx  
GN ReSound Group

MED-EL  
Natus

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AUDIOLOGY DEVICES**

- 1.1 Definition of Audiology Devices in This Report
- 1.2 Commercial Types of Audiology Devices
  - 1.2.1 Hearing Aids
  - 1.2.2 Bone Anchored Hearing Aids
  - 1.2.3 Cochlear Implants
  - 1.2.4 Diagnostic Devices
  - 1.2.5 Hearing Protection Devices
- 1.3 Downstream Application of Audiology Devices
  - 1.3.1 Retail Chains
  - 1.3.2 Manufacturer Retail
  - 1.3.3 Public Channels
- 1.4 Development History of Audiology Devices
- 1.5 Market Status and Trend of Audiology Devices 2013-2023
  - 1.5.1 North America Audiology Devices Market Status and Trend 2013-2023
  - 1.5.2 Regional Audiology Devices Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Audiology Devices in North America 2013-2017
- 2.2 Consumption Market of Audiology Devices in North America by Regions
  - 2.2.1 Consumption Volume of Audiology Devices in North America by Regions
  - 2.2.2 Revenue of Audiology Devices in North America by Regions
- 2.3 Market Analysis of Audiology Devices in North America by Regions
  - 2.3.1 Market Analysis of Audiology Devices in United States 2013-2017
  - 2.3.2 Market Analysis of Audiology Devices in Canada 2013-2017
  - 2.3.3 Market Analysis of Audiology Devices in Mexico 2013-2017
- 2.4 Market Development Forecast of Audiology Devices in North America 2018-2023
  - 2.4.1 Market Development Forecast of Audiology Devices in North America 2018-2023
  - 2.4.2 Market Development Forecast of Audiology Devices by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Audiology Devices in North America by Types
  - 3.1.2 Revenue of Audiology Devices in North America by Types

### 3.2 North America Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in United States

#### 3.2.2 Market Status by Types in Canada

#### 3.2.3 Market Status by Types in Mexico

### 3.3 Market Forecast of Audiology Devices in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Audiology Devices in North America by Downstream Industry

### 4.2 Demand Volume of Audiology Devices by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Audiology Devices by Downstream Industry in United States

#### 4.2.2 Demand Volume of Audiology Devices by Downstream Industry in Canada

#### 4.2.3 Demand Volume of Audiology Devices by Downstream Industry in Mexico

### 4.3 Market Forecast of Audiology Devices in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AUDIOLOGY DEVICES**

### 5.1 North America Economy Situation and Trend Overview

### 5.2 Audiology Devices Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AUDIOLOGY DEVICES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

### 6.1 Sales Volume of Audiology Devices in North America by Major Players

### 6.2 Revenue of Audiology Devices in North America by Major Players

### 6.3 Basic Information of Audiology Devices by Major Players

#### 6.3.1 Headquarters Location and Established Time of Audiology Devices Major Players

#### 6.3.2 Employees and Revenue Level of Audiology Devices Major Players

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 AUDIOLOGY DEVICES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Siemens Healthcare

- 7.1.1 Company profile
- 7.1.2 Representative Audiology Devices Product
- 7.1.3 Audiology Devices Sales, Revenue, Price and Gross Margin of Siemens Healthcare
- 7.2 Phonak
  - 7.2.1 Company profile
  - 7.2.2 Representative Audiology Devices Product
  - 7.2.3 Audiology Devices Sales, Revenue, Price and Gross Margin of Phonak
- 7.3 Starkey Hearing Technologies
  - 7.3.1 Company profile
  - 7.3.2 Representative Audiology Devices Product
  - 7.3.3 Audiology Devices Sales, Revenue, Price and Gross Margin of Starkey Hearing Technologies
- 7.4 Serene Innovations
  - 7.4.1 Company profile
  - 7.4.2 Representative Audiology Devices Product
  - 7.4.3 Audiology Devices Sales, Revenue, Price and Gross Margin of Serene Innovations
- 7.5 William Demant Holding A/S
  - 7.5.1 Company profile
  - 7.5.2 Representative Audiology Devices Product
  - 7.5.3 Audiology Devices Sales, Revenue, Price and Gross Margin of William Demant Holding A/S
- 7.6 Amplicomms
  - 7.6.1 Company profile
  - 7.6.2 Representative Audiology Devices Product
  - 7.6.3 Audiology Devices Sales, Revenue, Price and Gross Margin of Amplicomms
- 7.7 Micro-tech
  - 7.7.1 Company profile
  - 7.7.2 Representative Audiology Devices Product
  - 7.7.3 Audiology Devices Sales, Revenue, Price and Gross Margin of Micro-tech
- 7.8 Tremetrics
  - 7.8.1 Company profile
  - 7.8.2 Representative Audiology Devices Product
  - 7.8.3 Audiology Devices Sales, Revenue, Price and Gross Margin of Tremetrics
- 7.9 Advanced Bionics
  - 7.9.1 Company profile
  - 7.9.2 Representative Audiology Devices Product
  - 7.9.3 Audiology Devices Sales, Revenue, Price and Gross Margin of Advanced

## Bionics

### 7.10 Inmedico

#### 7.10.1 Company profile

#### 7.10.2 Representative Audiology Devices Product

#### 7.10.3 Audiology Devices Sales, Revenue, Price and Gross Margin of Inmedico

### 7.11 Benson Medical

#### 7.11.1 Company profile

#### 7.11.2 Representative Audiology Devices Product

#### 7.11.3 Audiology Devices Sales, Revenue, Price and Gross Margin of Benson Medical

### 7.12 Geemarc

#### 7.12.1 Company profile

#### 7.12.2 Representative Audiology Devices Product

#### 7.12.3 Audiology Devices Sales, Revenue, Price and Gross Margin of Geemarc

### 7.13 Ambco

#### 7.13.1 Company profile

#### 7.13.2 Representative Audiology Devices Product

#### 7.13.3 Audiology Devices Sales, Revenue, Price and Gross Margin of Ambco

### 7.14 Sonova Holdings AG

#### 7.14.1 Company profile

#### 7.14.2 Representative Audiology Devices Product

#### 7.14.3 Audiology Devices Sales, Revenue, Price and Gross Margin of Sonova

### Holdings AG

### 7.15 Maico

#### 7.15.1 Company profile

#### 7.15.2 Representative Audiology Devices Product

#### 7.15.3 Audiology Devices Sales, Revenue, Price and Gross Margin of Maico

### 7.16 Sophono

### 7.17 Widex A/S

### 7.18 MedRx

### 7.19 GN ReSound Group

### 7.20 MED-EL

### 7.21 Natus

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AUDIOLOGY DEVICES**

### 8.1 Industry Chain of Audiology Devices

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AUDIOLOGY DEVICES**

- 9.1 Cost Structure Analysis of Audiology Devices
- 9.2 Raw Materials Cost Analysis of Audiology Devices
- 9.3 Labor Cost Analysis of Audiology Devices
- 9.4 Manufacturing Expenses Analysis of Audiology Devices

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AUDIOLOGY DEVICES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Audiology Devices-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A3B677CD7BAEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A3B677CD7BAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970