

Athletic Footwear-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AC7A825B003EN.html>

Date: April 2018

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: AC7A825B003EN

Abstracts

Report Summary

Athletic Footwear-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Athletic Footwear industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Athletic Footwear 2013-2017, and development forecast 2018-2023

Main market players of Athletic Footwear in Europe, with company and product introduction, position in the Athletic Footwear market

Market status and development trend of Athletic Footwear by types and applications

Cost and profit status of Athletic Footwear, and marketing status

Market growth drivers and challenges

The report segments the Europe Athletic Footwear market as:

Europe Athletic Footwear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Athletic Footwear Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Running Shoes

Sports Shoes

Hiking Shoes

Others

Europe Athletic Footwear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Women

Men

Kids

Europe Athletic Footwear Market: Players Segment Analysis (Company and Product introduction, Athletic Footwear Sales Volume, Revenue, Price and Gross Margin):

Nike

Adidas

VF Corporation

New Balance

Asics

Converse

Saucony

Skechers

K-Swiss

Wolverine World Wide

Deckers Outdoor Corporation

PUMA

Mizuno

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ATHLETIC FOOTWEAR

- 1.1 Definition of Athletic Footwear in This Report
- 1.2 Commercial Types of Athletic Footwear
 - 1.2.1 Running Shoes
 - 1.2.2 Sports Shoes
 - 1.2.3 Hiking Shoes
 - 1.2.4 Others
- 1.3 Downstream Application of Athletic Footwear
 - 1.3.1 Women
 - 1.3.2 Men
 - 1.3.3 Kids
- 1.4 Development History of Athletic Footwear
- 1.5 Market Status and Trend of Athletic Footwear 2013-2023
 - 1.5.1 Europe Athletic Footwear Market Status and Trend 2013-2023
 - 1.5.2 Regional Athletic Footwear Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Athletic Footwear in Europe 2013-2017
- 2.2 Consumption Market of Athletic Footwear in Europe by Regions
 - 2.2.1 Consumption Volume of Athletic Footwear in Europe by Regions
 - 2.2.2 Revenue of Athletic Footwear in Europe by Regions
- 2.3 Market Analysis of Athletic Footwear in Europe by Regions
 - 2.3.1 Market Analysis of Athletic Footwear in Germany 2013-2017
 - 2.3.2 Market Analysis of Athletic Footwear in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Athletic Footwear in France 2013-2017
 - 2.3.4 Market Analysis of Athletic Footwear in Italy 2013-2017
 - 2.3.5 Market Analysis of Athletic Footwear in Spain 2013-2017
 - 2.3.6 Market Analysis of Athletic Footwear in Benelux 2013-2017
 - 2.3.7 Market Analysis of Athletic Footwear in Russia 2013-2017
- 2.4 Market Development Forecast of Athletic Footwear in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Athletic Footwear in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Athletic Footwear by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Athletic Footwear in Europe by Types
 - 3.1.2 Revenue of Athletic Footwear in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Athletic Footwear in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Athletic Footwear in Europe by Downstream Industry
- 4.2 Demand Volume of Athletic Footwear by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Athletic Footwear by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Athletic Footwear by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Athletic Footwear by Downstream Industry in France
 - 4.2.4 Demand Volume of Athletic Footwear by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Athletic Footwear by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Athletic Footwear by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Athletic Footwear by Downstream Industry in Russia
- 4.3 Market Forecast of Athletic Footwear in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ATHLETIC FOOTWEAR

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Athletic Footwear Downstream Industry Situation and Trend Overview

CHAPTER 6 ATHLETIC FOOTWEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Athletic Footwear in Europe by Major Players
- 6.2 Revenue of Athletic Footwear in Europe by Major Players
- 6.3 Basic Information of Athletic Footwear by Major Players

- 6.3.1 Headquarters Location and Established Time of Athletic Footwear Major Players
- 6.3.2 Employees and Revenue Level of Athletic Footwear Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 ATHLETIC FOOTWEAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Nike
 - 7.1.1 Company profile
 - 7.1.2 Representative Athletic Footwear Product
 - 7.1.3 Athletic Footwear Sales, Revenue, Price and Gross Margin of Nike
- 7.2 Adidas
 - 7.2.1 Company profile
 - 7.2.2 Representative Athletic Footwear Product
 - 7.2.3 Athletic Footwear Sales, Revenue, Price and Gross Margin of Adidas
- 7.3 VF Corporation
 - 7.3.1 Company profile
 - 7.3.2 Representative Athletic Footwear Product
 - 7.3.3 Athletic Footwear Sales, Revenue, Price and Gross Margin of VF Corporation
- 7.4 New Balance
 - 7.4.1 Company profile
 - 7.4.2 Representative Athletic Footwear Product
 - 7.4.3 Athletic Footwear Sales, Revenue, Price and Gross Margin of New Balance
- 7.5 Asics
 - 7.5.1 Company profile
 - 7.5.2 Representative Athletic Footwear Product
 - 7.5.3 Athletic Footwear Sales, Revenue, Price and Gross Margin of Asics
- 7.6 Converse
 - 7.6.1 Company profile
 - 7.6.2 Representative Athletic Footwear Product
 - 7.6.3 Athletic Footwear Sales, Revenue, Price and Gross Margin of Converse
- 7.7 Saucony
 - 7.7.1 Company profile
 - 7.7.2 Representative Athletic Footwear Product
 - 7.7.3 Athletic Footwear Sales, Revenue, Price and Gross Margin of Saucony
- 7.8 Skechers

- 7.8.1 Company profile
- 7.8.2 Representative Athletic Footwear Product
- 7.8.3 Athletic Footwear Sales, Revenue, Price and Gross Margin of Skechers
- 7.9 K-Swiss
 - 7.9.1 Company profile
 - 7.9.2 Representative Athletic Footwear Product
 - 7.9.3 Athletic Footwear Sales, Revenue, Price and Gross Margin of K-Swiss
- 7.10 Wolverine World Wide
 - 7.10.1 Company profile
 - 7.10.2 Representative Athletic Footwear Product
 - 7.10.3 Athletic Footwear Sales, Revenue, Price and Gross Margin of Wolverine World Wide
- 7.11 Deckers Outdoor Corporation
 - 7.11.1 Company profile
 - 7.11.2 Representative Athletic Footwear Product
 - 7.11.3 Athletic Footwear Sales, Revenue, Price and Gross Margin of Deckers Outdoor Corporation
- 7.12 PUMA
 - 7.12.1 Company profile
 - 7.12.2 Representative Athletic Footwear Product
 - 7.12.3 Athletic Footwear Sales, Revenue, Price and Gross Margin of PUMA
- 7.13 Mizuno
 - 7.13.1 Company profile
 - 7.13.2 Representative Athletic Footwear Product
 - 7.13.3 Athletic Footwear Sales, Revenue, Price and Gross Margin of Mizuno

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ATHLETIC FOOTWEAR

- 8.1 Industry Chain of Athletic Footwear
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ATHLETIC FOOTWEAR

- 9.1 Cost Structure Analysis of Athletic Footwear
- 9.2 Raw Materials Cost Analysis of Athletic Footwear
- 9.3 Labor Cost Analysis of Athletic Footwear
- 9.4 Manufacturing Expenses Analysis of Athletic Footwear

CHAPTER 10 MARKETING STATUS ANALYSIS OF ATHLETIC FOOTWEAR

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Athletic Footwear-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AC7A825B003EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AC7A825B003EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970