

Athleisure Products-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

https://marketpublishers.com/r/AC28035EB08EN.html

Date: July 2019 Pages: 133 Price: US\$ 3,680.00 (Single User License) ID: AC28035EB08EN

Abstracts

Report Summary

Athleisure Products-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Athleisure Products industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Athleisure Products 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Athleisure Products worldwide and market share by regions, with company and product introduction, position in the Athleisure Products market

Market status and development trend of Athleisure Products by types and applications Cost and profit status of Athleisure Products, and marketing status Market growth drivers and challenges

The report segments the global Athleisure Products market as:

Global Athleisure Products Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North America (United States, Canada and Mexico) Europe (Germany, UK, France, Italy, Russia, Spain and Benelux) Asia Pacific (China, Japan, India, Southeast Asia and Australia) Latin America (Brazil, Argentina and Colombia)



Middle East and Africa

Global Athleisure Products Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Sweatshirts Sweatpants Leggings Sports Bras Tank Tops Headbands Other

Global Athleisure Products Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Men Women Children

Global Athleisure Products Market: Manufacturers Segment Analysis (Company and Product introduction, Athleisure Products Sales Volume, Revenue, Price and Gross Margin):

Olivers Nike Vuori Sweaty Betty Adidas ADAY **GYAKUSOU** Rhone **Girlfriend Collective** Y-3 Lululemon AEANCE F.C. Real Bristol Hilly Uniqlo BrandBlack EYSOM **ISAORA**



Fourlaps UAS

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF ATHLEISURE PRODUCTS

- 1.1 Definition of Athleisure Products in This Report
- 1.2 Commercial Types of Athleisure Products
- 1.2.1 Sweatshirts
- 1.2.2 Sweatpants
- 1.2.3 Leggings
- 1.2.4 Sports Bras
- 1.2.5 Tank Tops
- 1.2.6 Headbands
- 1.2.7 Other
- 1.3 Downstream Application of Athleisure Products
 - 1.3.1 Men
 - 1.3.2 Women
 - 1.3.3 Children
- 1.4 Development History of Athleisure Products
- 1.5 Market Status and Trend of Athleisure Products 2013-2023
 - 1.5.1 Global Athleisure Products Market Status and Trend 2013-2023
 - 1.5.2 Regional Athleisure Products Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Athleisure Products 2013-2017
- 2.2 Sales Market of Athleisure Products by Regions
- 2.2.1 Sales Volume of Athleisure Products by Regions
- 2.2.2 Sales Value of Athleisure Products by Regions
- 2.3 Production Market of Athleisure Products by Regions
- 2.4 Global Market Forecast of Athleisure Products 2018-2023
- 2.4.1 Global Market Forecast of Athleisure Products 2018-2023
- 2.4.2 Market Forecast of Athleisure Products by Regions 2018-2023

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Sales Volume of Athleisure Products by Types
- 3.2 Sales Value of Athleisure Products by Types
- 3.3 Market Forecast of Athleisure Products by Types



CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Global Sales Volume of Athleisure Products by Downstream Industry

4.2 Global Market Forecast of Athleisure Products by Downstream Industry

CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

5.1 North America Athleisure Products Market Status by Countries

- 5.1.1 North America Athleisure Products Sales by Countries (2013-2017)
- 5.1.2 North America Athleisure Products Revenue by Countries (2013-2017)
- 5.1.3 United States Athleisure Products Market Status (2013-2017)
- 5.1.4 Canada Athleisure Products Market Status (2013-2017)
- 5.1.5 Mexico Athleisure Products Market Status (2013-2017)
- 5.2 North America Athleisure Products Market Status by Manufacturers
- 5.3 North America Athleisure Products Market Status by Type (2013-2017)
- 5.3.1 North America Athleisure Products Sales by Type (2013-2017)
- 5.3.2 North America Athleisure Products Revenue by Type (2013-2017)

5.4 North America Athleisure Products Market Status by Downstream Industry (2013-2017)

CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

6.1 Europe Athleisure Products Market Status by Countries

- 6.1.1 Europe Athleisure Products Sales by Countries (2013-2017)
- 6.1.2 Europe Athleisure Products Revenue by Countries (2013-2017)
- 6.1.3 Germany Athleisure Products Market Status (2013-2017)
- 6.1.4 UK Athleisure Products Market Status (2013-2017)
- 6.1.5 France Athleisure Products Market Status (2013-2017)
- 6.1.6 Italy Athleisure Products Market Status (2013-2017)
- 6.1.7 Russia Athleisure Products Market Status (2013-2017)
- 6.1.8 Spain Athleisure Products Market Status (2013-2017)
- 6.1.9 Benelux Athleisure Products Market Status (2013-2017)
- 6.2 Europe Athleisure Products Market Status by Manufacturers
- 6.3 Europe Athleisure Products Market Status by Type (2013-2017)
- 6.3.1 Europe Athleisure Products Sales by Type (2013-2017)
- 6.3.2 Europe Athleisure Products Revenue by Type (2013-2017)



6.4 Europe Athleisure Products Market Status by Downstream Industry (2013-2017)

CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

7.1 Asia Pacific Athleisure Products Market Status by Countries
7.1.1 Asia Pacific Athleisure Products Sales by Countries (2013-2017)
7.1.2 Asia Pacific Athleisure Products Revenue by Countries (2013-2017)
7.1.3 China Athleisure Products Market Status (2013-2017)
7.1.4 Japan Athleisure Products Market Status (2013-2017)
7.1.5 India Athleisure Products Market Status (2013-2017)
7.1.6 Southeast Asia Athleisure Products Market Status (2013-2017)
7.1.7 Australia Athleisure Products Market Status (2013-2017)
7.2 Asia Pacific Athleisure Products Market Status by Manufacturers
7.3 Asia Pacific Athleisure Products Market Status by Type (2013-2017)
7.3.1 Asia Pacific Athleisure Products Sales by Type (2013-2017)
7.3.2 Asia Pacific Athleisure Products Revenue by Type (2013-2017)
7.4 Asia Pacific Athleisure Products Market Status by Downstream Industry (2013-2017)

CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 8.1 Latin America Athleisure Products Market Status by Countries
 - 8.1.1 Latin America Athleisure Products Sales by Countries (2013-2017)
 - 8.1.2 Latin America Athleisure Products Revenue by Countries (2013-2017)
 - 8.1.3 Brazil Athleisure Products Market Status (2013-2017)
- 8.1.4 Argentina Athleisure Products Market Status (2013-2017)
- 8.1.5 Colombia Athleisure Products Market Status (2013-2017)
- 8.2 Latin America Athleisure Products Market Status by Manufacturers
- 8.3 Latin America Athleisure Products Market Status by Type (2013-2017)
- 8.3.1 Latin America Athleisure Products Sales by Type (2013-2017)
- 8.3.2 Latin America Athleisure Products Revenue by Type (2013-2017)

8.4 Latin America Athleisure Products Market Status by Downstream Industry (2013-2017)

CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY



9.1 Middle East and Africa Athleisure Products Market Status by Countries

- 9.1.1 Middle East and Africa Athleisure Products Sales by Countries (2013-2017)
- 9.1.2 Middle East and Africa Athleisure Products Revenue by Countries (2013-2017)
- 9.1.3 Middle East Athleisure Products Market Status (2013-2017)
- 9.1.4 Africa Athleisure Products Market Status (2013-2017)
- 9.2 Middle East and Africa Athleisure Products Market Status by Manufacturers
- 9.3 Middle East and Africa Athleisure Products Market Status by Type (2013-2017)
- 9.3.1 Middle East and Africa Athleisure Products Sales by Type (2013-2017)

9.3.2 Middle East and Africa Athleisure Products Revenue by Type (2013-2017)9.4 Middle East and Africa Athleisure Products Market Status by Downstream Industry (2013-2017)

CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF ATHLEISURE PRODUCTS

10.1 Global Economy Situation and Trend Overview

10.2 Athleisure Products Downstream Industry Situation and Trend Overview

CHAPTER 11 ATHLEISURE PRODUCTS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 11.1 Production Volume of Athleisure Products by Major Manufacturers
- 11.2 Production Value of Athleisure Products by Major Manufacturers
- 11.3 Basic Information of Athleisure Products by Major Manufacturers

11.3.1 Headquarters Location and Established Time of Athleisure Products Major Manufacturer

11.3.2 Employees and Revenue Level of Athleisure Products Major Manufacturer

- 11.4 Market Competition News and Trend
 - 11.4.1 Merger, Consolidation or Acquisition News
 - 11.4.2 Investment or Disinvestment News
- 11.4.3 New Product Development and Launch

CHAPTER 12 ATHLEISURE PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

12.1 Olivers

- 12.1.1 Company profile
- 12.1.2 Representative Athleisure Products Product
- 12.1.3 Athleisure Products Sales, Revenue, Price and Gross Margin of Olivers



12.2 Nike

- 12.2.1 Company profile
- 12.2.2 Representative Athleisure Products Product
- 12.2.3 Athleisure Products Sales, Revenue, Price and Gross Margin of Nike

12.3 Vuori

- 12.3.1 Company profile
- 12.3.2 Representative Athleisure Products Product
- 12.3.3 Athleisure Products Sales, Revenue, Price and Gross Margin of Vuori
- 12.4 Sweaty Betty
- 12.4.1 Company profile
- 12.4.2 Representative Athleisure Products Product
- 12.4.3 Athleisure Products Sales, Revenue, Price and Gross Margin of Sweaty Betty

12.5 Adidas

- 12.5.1 Company profile
- 12.5.2 Representative Athleisure Products Product
- 12.5.3 Athleisure Products Sales, Revenue, Price and Gross Margin of Adidas

12.6 ADAY

- 12.6.1 Company profile
- 12.6.2 Representative Athleisure Products Product
- 12.6.3 Athleisure Products Sales, Revenue, Price and Gross Margin of ADAY
- 12.7 GYAKUSOU
 - 12.7.1 Company profile
 - 12.7.2 Representative Athleisure Products Product
- 12.7.3 Athleisure Products Sales, Revenue, Price and Gross Margin of GYAKUSOU

12.8 Rhone

- 12.8.1 Company profile
- 12.8.2 Representative Athleisure Products Product
- 12.8.3 Athleisure Products Sales, Revenue, Price and Gross Margin of Rhone

12.9 Girlfriend Collective

12.9.1 Company profile

- 12.9.2 Representative Athleisure Products Product
- 12.9.3 Athleisure Products Sales, Revenue, Price and Gross Margin of Girlfriend Collective

12.10 Y-3

- 12.10.1 Company profile
- 12.10.2 Representative Athleisure Products Product
- 12.10.3 Athleisure Products Sales, Revenue, Price and Gross Margin of Y-3

12.11 Lululemon

12.11.1 Company profile



12.11.2 Representative Athleisure Products Product

12.11.3 Athleisure Products Sales, Revenue, Price and Gross Margin of Lululemon 12.12 AEANCE

12.12.1 Company profile

12.12.2 Representative Athleisure Products Product

12.12.3 Athleisure Products Sales, Revenue, Price and Gross Margin of AEANCE

12.13 F.C. Real Bristol

12.13.1 Company profile

12.13.2 Representative Athleisure Products Product

12.13.3 Athleisure Products Sales, Revenue, Price and Gross Margin of F.C. Real Bristol

- 12.14 Hilly
- 12.14.1 Company profile
- 12.14.2 Representative Athleisure Products Product
- 12.14.3 Athleisure Products Sales, Revenue, Price and Gross Margin of Hilly
- 12.15 Uniqlo
 - 12.15.1 Company profile
 - 12.15.2 Representative Athleisure Products Product
- 12.15.3 Athleisure Products Sales, Revenue, Price and Gross Margin of Uniqlo
- 12.16 BrandBlack
- 12.17 EYSOM
- 12.18 ISAORA
- 12.19 Fourlaps
- 12.20 UAS

CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ATHLEISURE PRODUCTS

- 13.1 Industry Chain of Athleisure Products
- 13.2 Upstream Market and Representative Companies Analysis
- 13.3 Downstream Market and Representative Companies Analysis

CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF ATHLEISURE PRODUCTS

- 14.1 Cost Structure Analysis of Athleisure Products
- 14.2 Raw Materials Cost Analysis of Athleisure Products
- 14.3 Labor Cost Analysis of Athleisure Products
- 14.4 Manufacturing Expenses Analysis of Athleisure Products



CHAPTER 15 REPORT CONCLUSION

CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE

- 16.1 Methodology/Research Approach
 - 16.1.1 Research Programs/Design
 - 16.1.2 Market Size Estimation
 - 16.1.3 Market Breakdown and Data Triangulation
- 16.2 Data Source
- 16.2.1 Secondary Sources
- 16.2.2 Primary Sources
- 16.3 Reference



I would like to order

Product name: Athleisure Products-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

Product link: https://marketpublishers.com/r/AC28035EB08EN.html

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/AC28035EB08EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Athleisure Products-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data