

# Asphalt Additives-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A64C3991097EN.html>

Date: February 2018

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: A64C3991097EN

## Abstracts

### Report Summary

Asphalt Additives-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Asphalt Additives industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Asphalt Additives 2013-2017, and development forecast 2018-2023

Main market players of Asphalt Additives in Asia Pacific, with company and product introduction, position in the Asphalt Additives market

Market status and development trend of Asphalt Additives by types and applications

Cost and profit status of Asphalt Additives, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Asphalt Additives market as:

Asia Pacific Asphalt Additives Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

## Australia

Asia Pacific Asphalt Additives Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hot Mix Asphalt Additive

Warm Mix Asphalt Additive

Cold Mix Asphalt Additive

Asia Pacific Asphalt Additives Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Road Construction and Paving

Roofing

Airport Construction

Other

Asia Pacific Asphalt Additives Market: Players Segment Analysis (Company and Product introduction, Asphalt Additives Sales Volume, Revenue, Price and Gross Margin):

Dow

ArrMaz

Colasphalt

Evonik

DuPont

Arkema Group

Engineered Additives

Kraton Performance Polymers

Kao Chemicals

Akzo Nobel

Huntsman

Sinopec

Sasol

Jiangsu Jinyang

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF ASPHALT ADDITIVES

- 1.1 Definition of Asphalt Additives in This Report
- 1.2 Commercial Types of Asphalt Additives
  - 1.2.1 Hot Mix Asphalt Additive
  - 1.2.2 Warm Mix Asphalt Additive
  - 1.2.3 Cold Mix Asphalt Additive
- 1.3 Downstream Application of Asphalt Additives
  - 1.3.1 Road Construction and Paving
  - 1.3.2 Roofing
  - 1.3.3 Airport Construction
  - 1.3.4 Other
- 1.4 Development History of Asphalt Additives
- 1.5 Market Status and Trend of Asphalt Additives 2013-2023
  - 1.5.1 Asia Pacific Asphalt Additives Market Status and Trend 2013-2023
  - 1.5.2 Regional Asphalt Additives Market Status and Trend 2013-2023

### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Asphalt Additives in Asia Pacific 2013-2017
- 2.2 Consumption Market of Asphalt Additives in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Asphalt Additives in Asia Pacific by Regions
  - 2.2.2 Revenue of Asphalt Additives in Asia Pacific by Regions
- 2.3 Market Analysis of Asphalt Additives in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Asphalt Additives in China 2013-2017
  - 2.3.2 Market Analysis of Asphalt Additives in Japan 2013-2017
  - 2.3.3 Market Analysis of Asphalt Additives in Korea 2013-2017
  - 2.3.4 Market Analysis of Asphalt Additives in India 2013-2017
  - 2.3.5 Market Analysis of Asphalt Additives in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Asphalt Additives in Australia 2013-2017
- 2.4 Market Development Forecast of Asphalt Additives in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Asphalt Additives in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Asphalt Additives by Regions 2018-2023

### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types

- 3.1.1 Consumption Volume of Asphalt Additives in Asia Pacific by Types
- 3.1.2 Revenue of Asphalt Additives in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Asphalt Additives in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Asphalt Additives in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Asphalt Additives by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Asphalt Additives by Downstream Industry in China
  - 4.2.2 Demand Volume of Asphalt Additives by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Asphalt Additives by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Asphalt Additives by Downstream Industry in India
  - 4.2.5 Demand Volume of Asphalt Additives by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of Asphalt Additives by Downstream Industry in Australia
- 4.3 Market Forecast of Asphalt Additives in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ASPHALT ADDITIVES**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Asphalt Additives Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ASPHALT ADDITIVES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Asphalt Additives in Asia Pacific by Major Players
- 6.2 Revenue of Asphalt Additives in Asia Pacific by Major Players
- 6.3 Basic Information of Asphalt Additives by Major Players
  - 6.3.1 Headquarters Location and Established Time of Asphalt Additives Major Players
  - 6.3.2 Employees and Revenue Level of Asphalt Additives Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 ASPHALT ADDITIVES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### **7.1 Dow**

- 7.1.1 Company profile
- 7.1.2 Representative Asphalt Additives Product
- 7.1.3 Asphalt Additives Sales, Revenue, Price and Gross Margin of Dow

### **7.2 ArrMaz**

- 7.2.1 Company profile
- 7.2.2 Representative Asphalt Additives Product
- 7.2.3 Asphalt Additives Sales, Revenue, Price and Gross Margin of ArrMaz

### **7.3 Colasphalt**

- 7.3.1 Company profile
- 7.3.2 Representative Asphalt Additives Product
- 7.3.3 Asphalt Additives Sales, Revenue, Price and Gross Margin of Colasphalt

### **7.4 Evonik**

- 7.4.1 Company profile
- 7.4.2 Representative Asphalt Additives Product
- 7.4.3 Asphalt Additives Sales, Revenue, Price and Gross Margin of Evonik

### **7.5 DuPont**

- 7.5.1 Company profile
- 7.5.2 Representative Asphalt Additives Product
- 7.5.3 Asphalt Additives Sales, Revenue, Price and Gross Margin of DuPont

### **7.6 Arkema Group**

- 7.6.1 Company profile
- 7.6.2 Representative Asphalt Additives Product
- 7.6.3 Asphalt Additives Sales, Revenue, Price and Gross Margin of Arkema Group

### **7.7 Engineered Additives**

- 7.7.1 Company profile
- 7.7.2 Representative Asphalt Additives Product
- 7.7.3 Asphalt Additives Sales, Revenue, Price and Gross Margin of Engineered Additives

### **7.8 Kraton Performance Polymers**

- 7.8.1 Company profile
- 7.8.2 Representative Asphalt Additives Product
- 7.8.3 Asphalt Additives Sales, Revenue, Price and Gross Margin of Kraton

## Performance Polymers

### 7.9 Kao Chemicals

#### 7.9.1 Company profile

#### 7.9.2 Representative Asphalt Additives Product

#### 7.9.3 Asphalt Additives Sales, Revenue, Price and Gross Margin of Kao Chemicals

### 7.10 Akzo Nobel

#### 7.10.1 Company profile

#### 7.10.2 Representative Asphalt Additives Product

#### 7.10.3 Asphalt Additives Sales, Revenue, Price and Gross Margin of Akzo Nobel

### 7.11 Huntsman

#### 7.11.1 Company profile

#### 7.11.2 Representative Asphalt Additives Product

#### 7.11.3 Asphalt Additives Sales, Revenue, Price and Gross Margin of Huntsman

### 7.12 Sinopec

#### 7.12.1 Company profile

#### 7.12.2 Representative Asphalt Additives Product

#### 7.12.3 Asphalt Additives Sales, Revenue, Price and Gross Margin of Sinopec

### 7.13 Sasol

#### 7.13.1 Company profile

#### 7.13.2 Representative Asphalt Additives Product

#### 7.13.3 Asphalt Additives Sales, Revenue, Price and Gross Margin of Sasol

### 7.14 Jiangsu Jinyang

#### 7.14.1 Company profile

#### 7.14.2 Representative Asphalt Additives Product

#### 7.14.3 Asphalt Additives Sales, Revenue, Price and Gross Margin of Jiangsu Jinyang

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ASPHALT ADDITIVES**

### 8.1 Industry Chain of Asphalt Additives

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ASPHALT ADDITIVES**

### 9.1 Cost Structure Analysis of Asphalt Additives

### 9.2 Raw Materials Cost Analysis of Asphalt Additives

### 9.3 Labor Cost Analysis of Asphalt Additives

### 9.4 Manufacturing Expenses Analysis of Asphalt Additives

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ASPHALT ADDITIVES**

### **10.1 Marketing Channel**

#### **10.1.1 Direct Marketing**

#### **10.1.2 Indirect Marketing**

#### **10.1.3 Marketing Channel Development Trend**

### **10.2 Market Positioning**

#### **10.2.1 Pricing Strategy**

#### **10.2.2 Brand Strategy**

#### **10.2.3 Target Client**

### **10.3 Distributors/Traders List**

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### **12.1 Methodology/Research Approach**

#### **12.1.1 Research Programs/Design**

#### **12.1.2 Market Size Estimation**

#### **12.1.3 Market Breakdown and Data Triangulation**

### **12.2 Data Source**

#### **12.2.1 Secondary Sources**

#### **12.2.2 Primary Sources**

### **12.3 Reference**

## I would like to order

Product name: Asphalt Additives-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A64C3991097EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A64C3991097EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970