

Artificial Grass Turf-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AF4D495FCD3EN.html>

Date: January 2018

Pages: 155

Price: US\$ 3,480.00 (Single User License)

ID: AF4D495FCD3EN

Abstracts

Report Summary

Artificial Grass Turf-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Artificial Grass Turf industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Artificial Grass Turf 2013-2017, and development forecast 2018-2023

Main market players of Artificial Grass Turf in EMEA, with company and product introduction, position in the Artificial Grass Turf market

Market status and development trend of Artificial Grass Turf by types and applications

Cost and profit status of Artificial Grass Turf, and marketing status

Market growth drivers and challenges

The report segments the EMEA Artificial Grass Turf market as:

EMEA Artificial Grass Turf Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Artificial Grass Turf Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Nylon material
Polyethylene material
Polypropylene material
Others

EMEA Artificial Grass Turf Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Contact sports
Leisure
Landscaping
Hockey
Tennis
Others

EMEA Artificial Grass Turf Market: Players Segment Analysis (Company and Product introduction, Artificial Grass Turf Sales Volume, Revenue, Price and Gross Margin):

Contact sports
Leisure
Landscaping
Hockey
Tennis
Others CCGrass
Landscape Solutions B.V.
GRASSINC
AstroTurf
GreenFields
TigerTurf Americas
GrassTex
Global Syn-Turf
Garden Grass
EnvyLawn
Wonderlawn
CoCreation Grass
FieldTurf
SYNLawn

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ARTIFICIAL GRASS TURF

- 1.1 Definition of Artificial Grass Turf in This Report
- 1.2 Commercial Types of Artificial Grass Turf
 - 1.2.1 Nylon material
 - 1.2.2 Polyethylene material
 - 1.2.3 Polypropylene material
 - 1.2.4 Others
- 1.3 Downstream Application of Artificial Grass Turf
 - 1.3.1 Contact sports
 - 1.3.2 Leisure
 - 1.3.3 Landscaping
 - 1.3.4 Hockey
 - 1.3.5 Tennis
 - 1.3.6 Others
- 1.4 Development History of Artificial Grass Turf
- 1.5 Market Status and Trend of Artificial Grass Turf 2013-2023
 - 1.5.1 EMEA Artificial Grass Turf Market Status and Trend 2013-2023
 - 1.5.2 Regional Artificial Grass Turf Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Artificial Grass Turf in EMEA 2013-2017
- 2.2 Consumption Market of Artificial Grass Turf in EMEA by Regions
 - 2.2.1 Consumption Volume of Artificial Grass Turf in EMEA by Regions
 - 2.2.2 Revenue of Artificial Grass Turf in EMEA by Regions
- 2.3 Market Analysis of Artificial Grass Turf in EMEA by Regions
 - 2.3.1 Market Analysis of Artificial Grass Turf in Europe 2013-2017
 - 2.3.2 Market Analysis of Artificial Grass Turf in Middle East 2013-2017
 - 2.3.3 Market Analysis of Artificial Grass Turf in Africa 2013-2017
- 2.4 Market Development Forecast of Artificial Grass Turf in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Artificial Grass Turf in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Artificial Grass Turf by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types

- 3.1.1 Consumption Volume of Artificial Grass Turf in EMEA by Types
- 3.1.2 Revenue of Artificial Grass Turf in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Artificial Grass Turf in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Artificial Grass Turf in EMEA by Downstream Industry
- 4.2 Demand Volume of Artificial Grass Turf by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Artificial Grass Turf by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Artificial Grass Turf by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Artificial Grass Turf by Downstream Industry in Africa
- 4.3 Market Forecast of Artificial Grass Turf in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ARTIFICIAL GRASS TURF

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Artificial Grass Turf Downstream Industry Situation and Trend Overview

CHAPTER 6 ARTIFICIAL GRASS TURF MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Artificial Grass Turf in EMEA by Major Players
- 6.2 Revenue of Artificial Grass Turf in EMEA by Major Players
- 6.3 Basic Information of Artificial Grass Turf by Major Players
 - 6.3.1 Headquarters Location and Established Time of Artificial Grass Turf Major Players
 - 6.3.2 Employees and Revenue Level of Artificial Grass Turf Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 ARTIFICIAL GRASS TURF MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Contact sports

7.1.1 Company profile

7.1.2 Representative Artificial Grass Turf Product

7.1.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of Contact sports

7.2 Leisure

7.2.1 Company profile

7.2.2 Representative Artificial Grass Turf Product

7.2.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of Leisure

7.3 Landscaping

7.3.1 Company profile

7.3.2 Representative Artificial Grass Turf Product

7.3.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of Landscaping

7.4 Hockey

7.4.1 Company profile

7.4.2 Representative Artificial Grass Turf Product

7.4.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of Hockey

7.5 Tennis

7.5.1 Company profile

7.5.2 Representative Artificial Grass Turf Product

7.5.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of Tennis

7.6 Others CCGrass

7.6.1 Company profile

7.6.2 Representative Artificial Grass Turf Product

7.6.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of Others CCGrass

7.7 Landscape Solutions B.V.

7.7.1 Company profile

7.7.2 Representative Artificial Grass Turf Product

7.7.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of Landscape

Solutions B.V.

7.8 GRASSINC

7.8.1 Company profile

7.8.2 Representative Artificial Grass Turf Product

7.8.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of GRASSINC

7.9 AstroTurf

7.9.1 Company profile

7.9.2 Representative Artificial Grass Turf Product

7.9.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of AstroTurf

7.10 GreenFields

- 7.10.1 Company profile
- 7.10.2 Representative Artificial Grass Turf Product
- 7.10.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of GreenFields
- 7.11 TigerTurf Americas
 - 7.11.1 Company profile
 - 7.11.2 Representative Artificial Grass Turf Product
 - 7.11.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of TigerTurf Americas
- 7.12 GrassTex
 - 7.12.1 Company profile
 - 7.12.2 Representative Artificial Grass Turf Product
 - 7.12.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of GrassTex
- 7.13 Global Syn-Turf
 - 7.13.1 Company profile
 - 7.13.2 Representative Artificial Grass Turf Product
 - 7.13.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of Global Syn-Turf
- 7.14 Garden Grass
 - 7.14.1 Company profile
 - 7.14.2 Representative Artificial Grass Turf Product
 - 7.14.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of Garden Grass
- 7.15 EnvyLawn
 - 7.15.1 Company profile
 - 7.15.2 Representative Artificial Grass Turf Product
 - 7.15.3 Artificial Grass Turf Sales, Revenue, Price and Gross Margin of EnvyLawn
- 7.16 Wonderlawn
- 7.17 CoCreation Grass
- 7.18 FieldTurf
- 7.19 SYNLawn

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ARTIFICIAL GRASS TURF

- 8.1 Industry Chain of Artificial Grass Turf
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ARTIFICIAL GRASS TURF

- 9.1 Cost Structure Analysis of Artificial Grass Turf
- 9.2 Raw Materials Cost Analysis of Artificial Grass Turf
- 9.3 Labor Cost Analysis of Artificial Grass Turf
- 9.4 Manufacturing Expenses Analysis of Artificial Grass Turf

CHAPTER 10 MARKETING STATUS ANALYSIS OF ARTIFICIAL GRASS TURF

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Artificial Grass Turf-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AF4D495FCD3EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AF4D495FCD3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970