

Artificial Grass-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A2B8513468BEN.html>

Date: January 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: A2B8513468BEN

Abstracts

Report Summary

Artificial Grass-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Artificial Grass industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Artificial Grass 2013-2017, and development forecast 2018-2023

Main market players of Artificial Grass in North America, with company and product introduction, position in the Artificial Grass market

Market status and development trend of Artificial Grass by types and applications

Cost and profit status of Artificial Grass, and marketing status

Market growth drivers and challenges

The report segments the North America Artificial Grass market as:

North America Artificial Grass Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Artificial Grass Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Nylon material
Polyethylene material
Polypropylene material
Others

North America Artificial Grass Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Contact sports
Leisure
Landscaping
Hockey
Tennis
Others

North America Artificial Grass Market: Players Segment Analysis (Company and Product introduction, Artificial Grass Sales Volume, Revenue, Price and Gross Margin):

Residential
Infrastructure
Other CCGrass
Landscape Solutions B.V.
GRASSINC
AstroTurf
GreenFields
TigerTurf Americas
GrassTex
Global Syn-Turf
Garden Grass
EnvyLawn
Wonderlawn
CoCreation Grass
FieldTurf
SYNLawn

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ARTIFICIAL GRASS

- 1.1 Definition of Artificial Grass in This Report
- 1.2 Commercial Types of Artificial Grass
 - 1.2.1 Nylon material
 - 1.2.2 Polyethylene material
 - 1.2.3 Polypropylene material
 - 1.2.4 Others
- 1.3 Downstream Application of Artificial Grass
 - 1.3.1 Contact sports
 - 1.3.2 Leisure
 - 1.3.3 Landscaping
 - 1.3.4 Hockey
 - 1.3.5 Tennis
 - 1.3.6 Others
- 1.4 Development History of Artificial Grass
- 1.5 Market Status and Trend of Artificial Grass 2013-2023
 - 1.5.1 North America Artificial Grass Market Status and Trend 2013-2023
 - 1.5.2 Regional Artificial Grass Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Artificial Grass in North America 2013-2017
- 2.2 Consumption Market of Artificial Grass in North America by Regions
 - 2.2.1 Consumption Volume of Artificial Grass in North America by Regions
 - 2.2.2 Revenue of Artificial Grass in North America by Regions
- 2.3 Market Analysis of Artificial Grass in North America by Regions
 - 2.3.1 Market Analysis of Artificial Grass in United States 2013-2017
 - 2.3.2 Market Analysis of Artificial Grass in Canada 2013-2017
 - 2.3.3 Market Analysis of Artificial Grass in Mexico 2013-2017
- 2.4 Market Development Forecast of Artificial Grass in North America 2018-2023
 - 2.4.1 Market Development Forecast of Artificial Grass in North America 2018-2023
 - 2.4.2 Market Development Forecast of Artificial Grass by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types

- 3.1.1 Consumption Volume of Artificial Grass in North America by Types
- 3.1.2 Revenue of Artificial Grass in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Artificial Grass in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Artificial Grass in North America by Downstream Industry
- 4.2 Demand Volume of Artificial Grass by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Artificial Grass by Downstream Industry in United States
 - 4.2.2 Demand Volume of Artificial Grass by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Artificial Grass by Downstream Industry in Mexico
- 4.3 Market Forecast of Artificial Grass in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ARTIFICIAL GRASS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Artificial Grass Downstream Industry Situation and Trend Overview

CHAPTER 6 ARTIFICIAL GRASS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Artificial Grass in North America by Major Players
- 6.2 Revenue of Artificial Grass in North America by Major Players
- 6.3 Basic Information of Artificial Grass by Major Players
 - 6.3.1 Headquarters Location and Established Time of Artificial Grass Major Players
 - 6.3.2 Employees and Revenue Level of Artificial Grass Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 ARTIFICIAL GRASS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Residential

7.1.1 Company profile

7.1.2 Representative Artificial Grass Product

7.1.3 Artificial Grass Sales, Revenue, Price and Gross Margin of Residential

7.2 Infrastructure

7.2.1 Company profile

7.2.2 Representative Artificial Grass Product

7.2.3 Artificial Grass Sales, Revenue, Price and Gross Margin of Infrastructure

7.3 Other CCGrass

7.3.1 Company profile

7.3.2 Representative Artificial Grass Product

7.3.3 Artificial Grass Sales, Revenue, Price and Gross Margin of Other CCGrass

7.4 Landscape Solutions B.V.

7.4.1 Company profile

7.4.2 Representative Artificial Grass Product

7.4.3 Artificial Grass Sales, Revenue, Price and Gross Margin of Landscape Solutions

B.V.

7.5 GRASSINC

7.5.1 Company profile

7.5.2 Representative Artificial Grass Product

7.5.3 Artificial Grass Sales, Revenue, Price and Gross Margin of GRASSINC

7.6 AstroTurf

7.6.1 Company profile

7.6.2 Representative Artificial Grass Product

7.6.3 Artificial Grass Sales, Revenue, Price and Gross Margin of AstroTurf

7.7 GreenFields

7.7.1 Company profile

7.7.2 Representative Artificial Grass Product

7.7.3 Artificial Grass Sales, Revenue, Price and Gross Margin of GreenFields

7.8 TigerTurf Americas

7.8.1 Company profile

7.8.2 Representative Artificial Grass Product

7.8.3 Artificial Grass Sales, Revenue, Price and Gross Margin of TigerTurf Americas

7.9 GrassTex

7.9.1 Company profile

7.9.2 Representative Artificial Grass Product

7.9.3 Artificial Grass Sales, Revenue, Price and Gross Margin of GrassTex

7.10 Global Syn-Turf

7.10.1 Company profile

- 7.10.2 Representative Artificial Grass Product
- 7.10.3 Artificial Grass Sales, Revenue, Price and Gross Margin of Global Syn-Turf
- 7.11 Garden Grass
 - 7.11.1 Company profile
 - 7.11.2 Representative Artificial Grass Product
 - 7.11.3 Artificial Grass Sales, Revenue, Price and Gross Margin of Garden Grass
- 7.12 EnvyLawn
 - 7.12.1 Company profile
 - 7.12.2 Representative Artificial Grass Product
 - 7.12.3 Artificial Grass Sales, Revenue, Price and Gross Margin of EnvyLawn
- 7.13 Wonderlawn
 - 7.13.1 Company profile
 - 7.13.2 Representative Artificial Grass Product
 - 7.13.3 Artificial Grass Sales, Revenue, Price and Gross Margin of Wonderlawn
- 7.14 CoCreation Grass
 - 7.14.1 Company profile
 - 7.14.2 Representative Artificial Grass Product
 - 7.14.3 Artificial Grass Sales, Revenue, Price and Gross Margin of CoCreation Grass
- 7.15 FieldTurf
 - 7.15.1 Company profile
 - 7.15.2 Representative Artificial Grass Product
 - 7.15.3 Artificial Grass Sales, Revenue, Price and Gross Margin of FieldTurf
- 7.16 SYNLawn

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ARTIFICIAL GRASS

- 8.1 Industry Chain of Artificial Grass
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ARTIFICIAL GRASS

- 9.1 Cost Structure Analysis of Artificial Grass
- 9.2 Raw Materials Cost Analysis of Artificial Grass
- 9.3 Labor Cost Analysis of Artificial Grass
- 9.4 Manufacturing Expenses Analysis of Artificial Grass

CHAPTER 10 MARKETING STATUS ANALYSIS OF ARTIFICIAL GRASS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Artificial Grass-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A2B8513468BEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A2B8513468BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970