

# Architectural Paints and Coatings-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A801938CB65EN.html>

Date: December 2017

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: A801938CB65EN

## Abstracts

### Report Summary

Architectural Paints and Coatings-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Architectural Paints and Coatings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Architectural Paints and Coatings 2013-2017, and development forecast 2018-2023

Main market players of Architectural Paints and Coatings in Asia Pacific, with company and product introduction, position in the Architectural Paints and Coatings market  
Market status and development trend of Architectural Paints and Coatings by types and applications

Cost and profit status of Architectural Paints and Coatings, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Architectural Paints and Coatings market as:

Asia Pacific Architectural Paints and Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Architectural Paints and Coatings Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Water-Borne

Solvent-Borne

Other

Asia Pacific Architectural Paints and Coatings Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Residential

Non-Residential

Asia Pacific Architectural Paints and Coatings Market: Players Segment Analysis  
(Company and Product introduction, Architectural Paints and Coatings Sales Volume,  
Revenue, Price and Gross Margin):

AkzoNobel

Dow Chemical Company

PPG Industries

Sherwin-Williams

BASF Coatings

Valspar

Nippon Paint

Kansai Paint

Berger Paints

Becker Industrial Coatings

Caparol

Hempel

Jotun

Terraco Group

National Paints

Asian Paints

Arya Paints

## Mas Paints

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ARCHITECTURAL PAINTS AND COATINGS**

- 1.1 Definition of Architectural Paints and Coatings in This Report
- 1.2 Commercial Types of Architectural Paints and Coatings
  - 1.2.1 Water-Borne
  - 1.2.2 Solvent-Borne
  - 1.2.3 Other
- 1.3 Downstream Application of Architectural Paints and Coatings
  - 1.3.1 Residential
  - 1.3.2 Non-Residential
- 1.4 Development History of Architectural Paints and Coatings
- 1.5 Market Status and Trend of Architectural Paints and Coatings 2013-2023
  - 1.5.1 Asia Pacific Architectural Paints and Coatings Market Status and Trend 2013-2023
  - 1.5.2 Regional Architectural Paints and Coatings Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Architectural Paints and Coatings in Asia Pacific 2013-2017
- 2.2 Consumption Market of Architectural Paints and Coatings in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Architectural Paints and Coatings in Asia Pacific by Regions
  - 2.2.2 Revenue of Architectural Paints and Coatings in Asia Pacific by Regions
- 2.3 Market Analysis of Architectural Paints and Coatings in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Architectural Paints and Coatings in China 2013-2017
  - 2.3.2 Market Analysis of Architectural Paints and Coatings in Japan 2013-2017
  - 2.3.3 Market Analysis of Architectural Paints and Coatings in Korea 2013-2017
  - 2.3.4 Market Analysis of Architectural Paints and Coatings in India 2013-2017
  - 2.3.5 Market Analysis of Architectural Paints and Coatings in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Architectural Paints and Coatings in Australia 2013-2017
- 2.4 Market Development Forecast of Architectural Paints and Coatings in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Architectural Paints and Coatings in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Architectural Paints and Coatings by Regions 2018-2023

## **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole Asia Pacific Market Status by Types

#### 3.1.1 Consumption Volume of Architectural Paints and Coatings in Asia Pacific by Types

#### 3.1.2 Revenue of Architectural Paints and Coatings in Asia Pacific by Types

### 3.2 Asia Pacific Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in China

#### 3.2.2 Market Status by Types in Japan

#### 3.2.3 Market Status by Types in Korea

#### 3.2.4 Market Status by Types in India

#### 3.2.5 Market Status by Types in Southeast Asia

#### 3.2.6 Market Status by Types in Australia

### 3.3 Market Forecast of Architectural Paints and Coatings in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Architectural Paints and Coatings in Asia Pacific by Downstream Industry

### 4.2 Demand Volume of Architectural Paints and Coatings by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Architectural Paints and Coatings by Downstream Industry in China

#### 4.2.2 Demand Volume of Architectural Paints and Coatings by Downstream Industry in Japan

#### 4.2.3 Demand Volume of Architectural Paints and Coatings by Downstream Industry in Korea

#### 4.2.4 Demand Volume of Architectural Paints and Coatings by Downstream Industry in India

#### 4.2.5 Demand Volume of Architectural Paints and Coatings by Downstream Industry in Southeast Asia

#### 4.2.6 Demand Volume of Architectural Paints and Coatings by Downstream Industry in Australia

### 4.3 Market Forecast of Architectural Paints and Coatings in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ARCHITECTURAL PAINTS**

## **AND COATINGS**

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Architectural Paints and Coatings Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ARCHITECTURAL PAINTS AND COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

6.1 Sales Volume of Architectural Paints and Coatings in Asia Pacific by Major Players

6.2 Revenue of Architectural Paints and Coatings in Asia Pacific by Major Players

6.3 Basic Information of Architectural Paints and Coatings by Major Players

6.3.1 Headquarters Location and Established Time of Architectural Paints and Coatings Major Players

6.3.2 Employees and Revenue Level of Architectural Paints and Coatings Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 ARCHITECTURAL PAINTS AND COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 AkzoNobel

7.1.1 Company profile

7.1.2 Representative Architectural Paints and Coatings Product

7.1.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of AkzoNobel

7.2 Dow Chemical Company

7.2.1 Company profile

7.2.2 Representative Architectural Paints and Coatings Product

7.2.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of Dow Chemical Company

7.3 PPG Industries

7.3.1 Company profile

7.3.2 Representative Architectural Paints and Coatings Product

7.3.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of PPG Industries

## 7.4 Sherwin-Williams

### 7.4.1 Company profile

### 7.4.2 Representative Architectural Paints and Coatings Product

### 7.4.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of Sherwin-Williams

## 7.5 BASF Coatings

### 7.5.1 Company profile

### 7.5.2 Representative Architectural Paints and Coatings Product

### 7.5.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of BASF Coatings

## 7.6 Valspar

### 7.6.1 Company profile

### 7.6.2 Representative Architectural Paints and Coatings Product

### 7.6.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of Valspar

## 7.7 Nippon Paint

### 7.7.1 Company profile

### 7.7.2 Representative Architectural Paints and Coatings Product

### 7.7.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of Nippon Paint

## 7.8 Kansai Paint

### 7.8.1 Company profile

### 7.8.2 Representative Architectural Paints and Coatings Product

### 7.8.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of Kansai Paint

## 7.9 Berger Paints

### 7.9.1 Company profile

### 7.9.2 Representative Architectural Paints and Coatings Product

### 7.9.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of Berger Paints

## 7.10 Becker Industrial Coatings

### 7.10.1 Company profile

### 7.10.2 Representative Architectural Paints and Coatings Product

### 7.10.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of Becker Industrial Coatings

## 7.11 Caparol

### 7.11.1 Company profile

### 7.11.2 Representative Architectural Paints and Coatings Product

### 7.11.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of

Caparol

7.12 Hempel

7.12.1 Company profile

7.12.2 Representative Architectural Paints and Coatings Product

7.12.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of Hempel

7.13 Jotun

7.13.1 Company profile

7.13.2 Representative Architectural Paints and Coatings Product

7.13.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of Jotun

7.14 Terraco Group

7.14.1 Company profile

7.14.2 Representative Architectural Paints and Coatings Product

7.14.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of Terraco Group

7.15 National Paints

7.15.1 Company profile

7.15.2 Representative Architectural Paints and Coatings Product

7.15.3 Architectural Paints and Coatings Sales, Revenue, Price and Gross Margin of National Paints

7.16 Asian Paints

7.17 Arya Paints

7.18 Mas Paints

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ARCHITECTURAL PAINTS AND COATINGS**

8.1 Industry Chain of Architectural Paints and Coatings

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ARCHITECTURAL PAINTS AND COATINGS**

9.1 Cost Structure Analysis of Architectural Paints and Coatings

9.2 Raw Materials Cost Analysis of Architectural Paints and Coatings

9.3 Labor Cost Analysis of Architectural Paints and Coatings

9.4 Manufacturing Expenses Analysis of Architectural Paints and Coatings



## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ARCHITECTURAL PAINTS AND COATINGS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Architectural Paints and Coatings-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A801938CB65EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A801938CB65EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

