

# Architectural Membrane-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A5AF047C642EN.html>

Date: March 2018

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: A5AF047C642EN

## Abstracts

### Report Summary

Architectural Membrane-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Architectural Membrane industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Architectural Membrane 2013-2017, and development forecast 2018-2023

Main market players of Architectural Membrane in North America, with company and product introduction, position in the Architectural Membrane market

Market status and development trend of Architectural Membrane by types and applications

Cost and profit status of Architectural Membrane, and marketing status

Market growth drivers and challenges

The report segments the North America Architectural Membrane market as:

North America Architectural Membrane Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Architectural Membrane Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Glass Fabric  
Polyester Fabric (PES)  
ETFE Sheeting  
Other

North America Architectural Membrane Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Tensile Architecture  
Tents  
Sun Shading and Sun Screening  
Print Applications  
Other

North America Architectural Membrane Market: Players Segment Analysis (Company and Product introduction, Architectural Membrane Sales Volume, Revenue, Price and Gross Margin):

Serge Ferrari  
Mehler  
Heytex  
Sattler  
Sioen  
Verseidag  
Hiraoka  
Seaman Corp  
Saint-Gobain  
Chukoh Chem  
ObeiKan  
Sika  
Atex Membrane  
Taconic-AFD  
Kobond  
Yilong  
Xinyida

Sija  
Jinda  
Veik  
Guardtex

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ARCHITECTURAL MEMBRANE**

- 1.1 Definition of Architectural Membrane in This Report
- 1.2 Commercial Types of Architectural Membrane
  - 1.2.1 Glass Fabric
  - 1.2.2 Polyester Fabric (PES)
  - 1.2.3 ETFE Sheeting
  - 1.2.4 Other
- 1.3 Downstream Application of Architectural Membrane
  - 1.3.1 Tensile Architecture
  - 1.3.2 Tents
  - 1.3.3 Sun Shading and Sun Screening
  - 1.3.4 Print Applications
  - 1.3.5 Other
- 1.4 Development History of Architectural Membrane
- 1.5 Market Status and Trend of Architectural Membrane 2013-2023
  - 1.5.1 North America Architectural Membrane Market Status and Trend 2013-2023
  - 1.5.2 Regional Architectural Membrane Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Architectural Membrane in North America 2013-2017
- 2.2 Consumption Market of Architectural Membrane in North America by Regions
  - 2.2.1 Consumption Volume of Architectural Membrane in North America by Regions
  - 2.2.2 Revenue of Architectural Membrane in North America by Regions
- 2.3 Market Analysis of Architectural Membrane in North America by Regions
  - 2.3.1 Market Analysis of Architectural Membrane in United States 2013-2017
  - 2.3.2 Market Analysis of Architectural Membrane in Canada 2013-2017
  - 2.3.3 Market Analysis of Architectural Membrane in Mexico 2013-2017
- 2.4 Market Development Forecast of Architectural Membrane in North America 2018-2023
  - 2.4.1 Market Development Forecast of Architectural Membrane in North America 2018-2023
  - 2.4.2 Market Development Forecast of Architectural Membrane by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Architectural Membrane in North America by Types
  - 3.1.2 Revenue of Architectural Membrane in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Architectural Membrane in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Architectural Membrane in North America by Downstream Industry
- 4.2 Demand Volume of Architectural Membrane by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Architectural Membrane by Downstream Industry in United States
  - 4.2.2 Demand Volume of Architectural Membrane by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Architectural Membrane by Downstream Industry in Mexico
- 4.3 Market Forecast of Architectural Membrane in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ARCHITECTURAL MEMBRANE**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Architectural Membrane Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ARCHITECTURAL MEMBRANE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Architectural Membrane in North America by Major Players
- 6.2 Revenue of Architectural Membrane in North America by Major Players
- 6.3 Basic Information of Architectural Membrane by Major Players
  - 6.3.1 Headquarters Location and Established Time of Architectural Membrane Major Players
  - 6.3.2 Employees and Revenue Level of Architectural Membrane Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 ARCHITECTURAL MEMBRANE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Serge Ferrari

- 7.1.1 Company profile
- 7.1.2 Representative Architectural Membrane Product
- 7.1.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Serge Ferrari

### 7.2 Mehler

- 7.2.1 Company profile
- 7.2.2 Representative Architectural Membrane Product
- 7.2.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Mehler

### 7.3 Heytex

- 7.3.1 Company profile
- 7.3.2 Representative Architectural Membrane Product
- 7.3.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Heytex

### 7.4 Sattler

- 7.4.1 Company profile
- 7.4.2 Representative Architectural Membrane Product
- 7.4.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Sattler

### 7.5 Sioen

- 7.5.1 Company profile
- 7.5.2 Representative Architectural Membrane Product
- 7.5.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Sioen

### 7.6 Verseidag

- 7.6.1 Company profile
- 7.6.2 Representative Architectural Membrane Product
- 7.6.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Verseidag

### 7.7 Hiraoka

- 7.7.1 Company profile
- 7.7.2 Representative Architectural Membrane Product
- 7.7.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Hiraoka

### 7.8 Seaman Corp

- 7.8.1 Company profile
- 7.8.2 Representative Architectural Membrane Product

7.8.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Seaman Corp

7.9 Saint-Gobain

7.9.1 Company profile

7.9.2 Representative Architectural Membrane Product

7.9.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Saint-Gobain

7.10 Chukoh Chem

7.10.1 Company profile

7.10.2 Representative Architectural Membrane Product

7.10.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Chukoh Chem

7.11 ObeiKan

7.11.1 Company profile

7.11.2 Representative Architectural Membrane Product

7.11.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of ObeiKan

7.12 Sika

7.12.1 Company profile

7.12.2 Representative Architectural Membrane Product

7.12.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Sika

7.13 Atex Membrane

7.13.1 Company profile

7.13.2 Representative Architectural Membrane Product

7.13.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Atex Membrane

7.14 Taconic-AFD

7.14.1 Company profile

7.14.2 Representative Architectural Membrane Product

7.14.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Taconic-AFD

7.15 Kobond

7.15.1 Company profile

7.15.2 Representative Architectural Membrane Product

7.15.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Kobond

7.16 Yilong

7.17 Xinyida

7.18 Sijia

7.19 Jinda

7.20 Veik

7.21 Guardtex

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ARCHITECTURAL MEMBRANE**

8.1 Industry Chain of Architectural Membrane

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ARCHITECTURAL MEMBRANE**

9.1 Cost Structure Analysis of Architectural Membrane

9.2 Raw Materials Cost Analysis of Architectural Membrane

9.3 Labor Cost Analysis of Architectural Membrane

9.4 Manufacturing Expenses Analysis of Architectural Membrane

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ARCHITECTURAL MEMBRANE**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources



12.2.2 Primary Sources  
12.3 Reference

## I would like to order

Product name: Architectural Membrane-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A5AF047C642EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A5AF047C642EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970