

# Architectural Membrane-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/AA9A90470ECEN.html

Date: March 2018 Pages: 142 Price: US\$ 2,980.00 (Single User License) ID: AA9A90470ECEN

# Abstracts

### **Report Summary**

Architectural Membrane-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Architectural Membrane industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Architectural Membrane 2013-2017, and development forecast 2018-2023 Main market players of Architectural Membrane in China, with company and product introduction, position in the Architectural Membrane market Market status and development trend of Architectural Membrane by types and applications Cost and profit status of Architectural Membrane, and marketing status Market growth drivers and challenges

The report segments the China Architectural Membrane market as:

China Architectural Membrane Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China



Southwest China Northwest China

China Architectural Membrane Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Glass Fabric Polyester Fabric (PES) ETFE Sheeting Other

China Architectural Membrane Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Tensile Architecture Tents Sun Shading and Sun Screening Print Applications Other

China Architectural Membrane Market: Players Segment Analysis (Company and Product introduction, Architectural Membrane Sales Volume, Revenue, Price and Gross Margin):

Serge Ferrari Mehler Heytex Sattler Sioen Verseidag Hiraoka Seaman Corp Saint-Gobain Chukoh Chem ObeiKan Sika Atex Membrane Taconic-AFD Kobond



Yilong
Xinyida
Sijia
Jinda
Veik
Guardtex

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### CHAPTER 1 OVERVIEW OF ARCHITECTURAL MEMBRANE

- 1.1 Definition of Architectural Membrane in This Report
- 1.2 Commercial Types of Architectural Membrane
- 1.2.1 Glass Fabric
- 1.2.2 Polyester Fabric (PES)
- 1.2.3 ETFE Sheeting
- 1.2.4 Other
- 1.3 Downstream Application of Architectural Membrane
- 1.3.1 Tensile Architecture
- 1.3.2 Tents
- 1.3.3 Sun Shading and Sun Screening
- 1.3.4 Print Applications
- 1.3.5 Other
- 1.4 Development History of Architectural Membrane
- 1.5 Market Status and Trend of Architectural Membrane 2013-2023
- 1.5.1 China Architectural Membrane Market Status and Trend 2013-2023
- 1.5.2 Regional Architectural Membrane Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Architectural Membrane in China 2013-2017
- 2.2 Consumption Market of Architectural Membrane in China by Regions
- 2.2.1 Consumption Volume of Architectural Membrane in China by Regions
- 2.2.2 Revenue of Architectural Membrane in China by Regions
- 2.3 Market Analysis of Architectural Membrane in China by Regions
- 2.3.1 Market Analysis of Architectural Membrane in North China 2013-2017
- 2.3.2 Market Analysis of Architectural Membrane in Northeast China 2013-2017
- 2.3.3 Market Analysis of Architectural Membrane in East China 2013-2017
- 2.3.4 Market Analysis of Architectural Membrane in Central & South China 2013-2017
- 2.3.5 Market Analysis of Architectural Membrane in Southwest China 2013-2017
- 2.3.6 Market Analysis of Architectural Membrane in Northwest China 2013-2017
- 2.4 Market Development Forecast of Architectural Membrane in China 2018-2023
  - 2.4.1 Market Development Forecast of Architectural Membrane in China 2018-2023
  - 2.4.2 Market Development Forecast of Architectural Membrane by Regions 2018-2023

### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Architectural Membrane in China by Types
- 3.1.2 Revenue of Architectural Membrane in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Architectural Membrane in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Architectural Membrane in China by Downstream Industry

4.2 Demand Volume of Architectural Membrane by Downstream Industry in Major Countries

4.2.1 Demand Volume of Architectural Membrane by Downstream Industry in North China

4.2.2 Demand Volume of Architectural Membrane by Downstream Industry in Northeast China

4.2.3 Demand Volume of Architectural Membrane by Downstream Industry in East China

4.2.4 Demand Volume of Architectural Membrane by Downstream Industry in Central & South China

4.2.5 Demand Volume of Architectural Membrane by Downstream Industry in Southwest China

4.2.6 Demand Volume of Architectural Membrane by Downstream Industry in Northwest China

4.3 Market Forecast of Architectural Membrane in China by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ARCHITECTURAL MEMBRANE

5.1 China Economy Situation and Trend Overview

5.2 Architectural Membrane Downstream Industry Situation and Trend Overview



# CHAPTER 6 ARCHITECTURAL MEMBRANE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Architectural Membrane in China by Major Players
- 6.2 Revenue of Architectural Membrane in China by Major Players
- 6.3 Basic Information of Architectural Membrane by Major Players
- 6.3.1 Headquarters Location and Established Time of Architectural Membrane Major Players
- 6.3.2 Employees and Revenue Level of Architectural Membrane Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 ARCHITECTURAL MEMBRANE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Serge Ferrari
  - 7.1.1 Company profile
  - 7.1.2 Representative Architectural Membrane Product
  - 7.1.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Serge

Ferrari

7.2 Mehler

- 7.2.1 Company profile
- 7.2.2 Representative Architectural Membrane Product
- 7.2.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Mehler

7.3 Heytex

- 7.3.1 Company profile
- 7.3.2 Representative Architectural Membrane Product
- 7.3.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Heytex

7.4 Sattler

- 7.4.1 Company profile
- 7.4.2 Representative Architectural Membrane Product
- 7.4.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Sattler

7.5 Sioen

- 7.5.1 Company profile
- 7.5.2 Representative Architectural Membrane Product
- 7.5.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Sioen
- 7.6 Verseidag



- 7.6.1 Company profile
- 7.6.2 Representative Architectural Membrane Product
- 7.6.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Verseidag
- 7.7 Hiraoka
- 7.7.1 Company profile
- 7.7.2 Representative Architectural Membrane Product
- 7.7.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Hiraoka
- 7.8 Seaman Corp
- 7.8.1 Company profile
- 7.8.2 Representative Architectural Membrane Product
- 7.8.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Seaman

Corp

- 7.9 Saint-Gobain
  - 7.9.1 Company profile
  - 7.9.2 Representative Architectural Membrane Product
- 7.9.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Saint-

Gobain

- 7.10 Chukoh Chem
  - 7.10.1 Company profile
  - 7.10.2 Representative Architectural Membrane Product
- 7.10.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Chukoh

Chem

7.11 ObeiKan

- 7.11.1 Company profile
- 7.11.2 Representative Architectural Membrane Product
- 7.11.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of ObeiKan

7.12 Sika

- 7.12.1 Company profile
- 7.12.2 Representative Architectural Membrane Product
- 7.12.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Sika

7.13 Atex Membrane

7.13.1 Company profile

7.13.2 Representative Architectural Membrane Product

7.13.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Atex Membrane

7.14 Taconic-AFD

- 7.14.1 Company profile
- 7.14.2 Representative Architectural Membrane Product
- 7.14.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Taconic-



## AFD

7.15 Kobond
7.15.1 Company profile
7.15.2 Representative Architectural Membrane Product
7.15.3 Architectural Membrane Sales, Revenue, Price and Gross Margin of Kobond
7.16 Yilong
7.17 Xinyida
7.18 Sijia
7.19 Jinda
7.20 Veik
7.21 Guardtex

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ARCHITECTURAL MEMBRANE

- 8.1 Industry Chain of Architectural Membrane
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ARCHITECTURAL MEMBRANE

- 9.1 Cost Structure Analysis of Architectural Membrane
- 9.2 Raw Materials Cost Analysis of Architectural Membrane
- 9.3 Labor Cost Analysis of Architectural Membrane
- 9.4 Manufacturing Expenses Analysis of Architectural Membrane

### CHAPTER 10 MARKETING STATUS ANALYSIS OF ARCHITECTURAL MEMBRANE

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List



### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Architectural Membrane-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/AA9A90470ECEN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/AA9A90470ECEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970