

Architectural Coatings-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A2A7BF83CBAMEN.html>

Date: February 2018

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: A2A7BF83CBAMEN

Abstracts

Report Summary

Architectural Coatings-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Architectural Coatings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Architectural Coatings 2013-2017, and development forecast 2018-2023

Main market players of Architectural Coatings in United States, with company and product introduction, position in the Architectural Coatings market

Market status and development trend of Architectural Coatings by types and applications

Cost and profit status of Architectural Coatings, and marketing status

Market growth drivers and challenges

The report segments the United States Architectural Coatings market as:

United States Architectural Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South
Southwest

United States Architectural Coatings Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Water-based
Solvent-based

United States Architectural Coatings Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Residential
Non-Residential

United States Architectural Coatings Market: Players Segment Analysis (Company and
Product introduction, Architectural Coatings Sales Volume, Revenue, Price and Gross
Margin):

PPG Industries
Akzo Nobel
Sherwin-Williams
BASF
Nippon Paints
Huntsman
Axalta Coatings
Asian Paints
Valspar

In a word, the report provides detailed statistics and analysis on the state of the
industry; and is a valuable source of guidance and direction for companies and
individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ARCHITECTURAL COATINGS

- 1.1 Definition of Architectural Coatings in This Report
- 1.2 Commercial Types of Architectural Coatings
 - 1.2.1 Water-based
 - 1.2.2 Solvent-based
- 1.3 Downstream Application of Architectural Coatings
 - 1.3.1 Residential
 - 1.3.2 Non-Residential
- 1.4 Development History of Architectural Coatings
- 1.5 Market Status and Trend of Architectural Coatings 2013-2023
 - 1.5.1 United States Architectural Coatings Market Status and Trend 2013-2023
 - 1.5.2 Regional Architectural Coatings Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Architectural Coatings in United States 2013-2017
- 2.2 Consumption Market of Architectural Coatings in United States by Regions
 - 2.2.1 Consumption Volume of Architectural Coatings in United States by Regions
 - 2.2.2 Revenue of Architectural Coatings in United States by Regions
- 2.3 Market Analysis of Architectural Coatings in United States by Regions
 - 2.3.1 Market Analysis of Architectural Coatings in New England 2013-2017
 - 2.3.2 Market Analysis of Architectural Coatings in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Architectural Coatings in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Architectural Coatings in The West 2013-2017
 - 2.3.5 Market Analysis of Architectural Coatings in The South 2013-2017
 - 2.3.6 Market Analysis of Architectural Coatings in Southwest 2013-2017
- 2.4 Market Development Forecast of Architectural Coatings in United States 2018-2023
 - 2.4.1 Market Development Forecast of Architectural Coatings in United States 2018-2023
 - 2.4.2 Market Development Forecast of Architectural Coatings by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Architectural Coatings in United States by Types
 - 3.1.2 Revenue of Architectural Coatings in United States by Types

3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Architectural Coatings in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Architectural Coatings in United States by Downstream Industry

4.2 Demand Volume of Architectural Coatings by Downstream Industry in Major Countries

4.2.1 Demand Volume of Architectural Coatings by Downstream Industry in New England

4.2.2 Demand Volume of Architectural Coatings by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Architectural Coatings by Downstream Industry in The Midwest

4.2.4 Demand Volume of Architectural Coatings by Downstream Industry in The West

4.2.5 Demand Volume of Architectural Coatings by Downstream Industry in The South

4.2.6 Demand Volume of Architectural Coatings by Downstream Industry in Southwest

4.3 Market Forecast of Architectural Coatings in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ARCHITECTURAL COATINGS

5.1 United States Economy Situation and Trend Overview

5.2 Architectural Coatings Downstream Industry Situation and Trend Overview

CHAPTER 6 ARCHITECTURAL COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

6.1 Sales Volume of Architectural Coatings in United States by Major Players

6.2 Revenue of Architectural Coatings in United States by Major Players

6.3 Basic Information of Architectural Coatings by Major Players

6.3.1 Headquarters Location and Established Time of Architectural Coatings Major

Players

6.3.2 Employees and Revenue Level of Architectural Coatings Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 ARCHITECTURAL COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 PPG Industries

7.1.1 Company profile

7.1.2 Representative Architectural Coatings Product

7.1.3 Architectural Coatings Sales, Revenue, Price and Gross Margin of PPG

Industries

7.2 Akzo Nobel

7.2.1 Company profile

7.2.2 Representative Architectural Coatings Product

7.2.3 Architectural Coatings Sales, Revenue, Price and Gross Margin of Akzo Nobel

7.3 Sherwin-Williams

7.3.1 Company profile

7.3.2 Representative Architectural Coatings Product

7.3.3 Architectural Coatings Sales, Revenue, Price and Gross Margin of Sherwin-

Williams

7.4 BASF

7.4.1 Company profile

7.4.2 Representative Architectural Coatings Product

7.4.3 Architectural Coatings Sales, Revenue, Price and Gross Margin of BASF

7.5 Nippon Paints

7.5.1 Company profile

7.5.2 Representative Architectural Coatings Product

7.5.3 Architectural Coatings Sales, Revenue, Price and Gross Margin of Nippon Paints

7.6 Huntsman

7.6.1 Company profile

7.6.2 Representative Architectural Coatings Product

7.6.3 Architectural Coatings Sales, Revenue, Price and Gross Margin of Huntsman

7.7 Axalta Coatings

7.7.1 Company profile

7.7.2 Representative Architectural Coatings Product

7.7.3 Architectural Coatings Sales, Revenue, Price and Gross Margin of Axalta Coatings

7.8 Asian Paints

7.8.1 Company profile

7.8.2 Representative Architectural Coatings Product

7.8.3 Architectural Coatings Sales, Revenue, Price and Gross Margin of Asian Paints

7.9 Valspar

7.9.1 Company profile

7.9.2 Representative Architectural Coatings Product

7.9.3 Architectural Coatings Sales, Revenue, Price and Gross Margin of Valspar

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ARCHITECTURAL COATINGS

8.1 Industry Chain of Architectural Coatings

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ARCHITECTURAL COATINGS

9.1 Cost Structure Analysis of Architectural Coatings

9.2 Raw Materials Cost Analysis of Architectural Coatings

9.3 Labor Cost Analysis of Architectural Coatings

9.4 Manufacturing Expenses Analysis of Architectural Coatings

CHAPTER 10 MARKETING STATUS ANALYSIS OF ARCHITECTURAL COATINGS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Architectural Coatings-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A2A7BF83CBAMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A2A7BF83CBAMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970