

# Aquatic Fitness Equipment-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A82B9D27256EN.html>

Date: January 2018

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: A82B9D27256EN

## Abstracts

### Report Summary

Aquatic Fitness Equipment-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Aquatic Fitness Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Aquatic Fitness Equipment 2013-2017, and development forecast 2018-2023

Main market players of Aquatic Fitness Equipment in North America, with company and product introduction, position in the Aquatic Fitness Equipment market

Market status and development trend of Aquatic Fitness Equipment by types and applications

Cost and profit status of Aquatic Fitness Equipment, and marketing status

Market growth drivers and challenges

The report segments the North America Aquatic Fitness Equipment market as:

North America Aquatic Fitness Equipment Market: Regional Segment Analysis

(Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Aquatic Fitness Equipment Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Aqua-Stepper

Aqua-Rower

Aqua-Twister

Aqua-PullDip

Aqua-Abs

Aqua-Treadmills

Aqua-Bikes

Water Dumbbells and Barbells

Other

North America Aquatic Fitness Equipment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Junior

Unisex

Women's

Men's

North America Aquatic Fitness Equipment Market: Players Segment Analysis (Company and Product introduction, Aquatic Fitness Equipment Sales Volume, Revenue, Price and Gross Margin):

Hydrorider

SwimEx

ARCHIMEDE

HYDRO-FIT

TYR SPORT. INC

Speedo International

Aqua-Fitness

Kiefer

Aquajogger

HART Sport

BECO-Beermann  
Acquapole  
Aquatrend, LLC.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AQUATIC FITNESS EQUIPMENT**

- 1.1 Definition of Aquatic Fitness Equipment in This Report
- 1.2 Commercial Types of Aquatic Fitness Equipment
  - 1.2.1 Aqua-Stepper
  - 1.2.2 Aqua-Rower
  - 1.2.3 Aqua-Twister
  - 1.2.4 Aqua-PullDip
  - 1.2.5 Aqua-Abs
  - 1.2.6 Aqua-Treadmills
  - 1.2.7 Aqua-Bikes
  - 1.2.8 Water Dumbbells and Barbells
  - 1.2.9 Other
- 1.3 Downstream Application of Aquatic Fitness Equipment
  - 1.3.1 Junior
  - 1.3.2 Unisex
  - 1.3.3 Women's
  - 1.3.4 Men's
- 1.4 Development History of Aquatic Fitness Equipment
- 1.5 Market Status and Trend of Aquatic Fitness Equipment 2013-2023
  - 1.5.1 North America Aquatic Fitness Equipment Market Status and Trend 2013-2023
  - 1.5.2 Regional Aquatic Fitness Equipment Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Aquatic Fitness Equipment in North America 2013-2017
- 2.2 Consumption Market of Aquatic Fitness Equipment in North America by Regions
  - 2.2.1 Consumption Volume of Aquatic Fitness Equipment in North America by Regions
  - 2.2.2 Revenue of Aquatic Fitness Equipment in North America by Regions
- 2.3 Market Analysis of Aquatic Fitness Equipment in North America by Regions
  - 2.3.1 Market Analysis of Aquatic Fitness Equipment in United States 2013-2017
  - 2.3.2 Market Analysis of Aquatic Fitness Equipment in Canada 2013-2017
  - 2.3.3 Market Analysis of Aquatic Fitness Equipment in Mexico 2013-2017
- 2.4 Market Development Forecast of Aquatic Fitness Equipment in North America 2018-2023
  - 2.4.1 Market Development Forecast of Aquatic Fitness Equipment in North America 2018-2023

## 2.4.2 Market Development Forecast of Aquatic Fitness Equipment by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

#### 3.1 Whole North America Market Status by Types

##### 3.1.1 Consumption Volume of Aquatic Fitness Equipment in North America by Types

##### 3.1.2 Revenue of Aquatic Fitness Equipment in North America by Types

#### 3.2 North America Market Status by Types in Major Countries

##### 3.2.1 Market Status by Types in United States

##### 3.2.2 Market Status by Types in Canada

##### 3.2.3 Market Status by Types in Mexico

#### 3.3 Market Forecast of Aquatic Fitness Equipment in North America by Types

### **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

#### 4.1 Demand Volume of Aquatic Fitness Equipment in North America by Downstream Industry

#### 4.2 Demand Volume of Aquatic Fitness Equipment by Downstream Industry in Major Countries

##### 4.2.1 Demand Volume of Aquatic Fitness Equipment by Downstream Industry in United States

##### 4.2.2 Demand Volume of Aquatic Fitness Equipment by Downstream Industry in Canada

##### 4.2.3 Demand Volume of Aquatic Fitness Equipment by Downstream Industry in Mexico

#### 4.3 Market Forecast of Aquatic Fitness Equipment in North America by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AQUATIC FITNESS EQUIPMENT**

#### 5.1 North America Economy Situation and Trend Overview

#### 5.2 Aquatic Fitness Equipment Downstream Industry Situation and Trend Overview

### **CHAPTER 6 AQUATIC FITNESS EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Aquatic Fitness Equipment in North America by Major Players
- 6.2 Revenue of Aquatic Fitness Equipment in North America by Major Players
- 6.3 Basic Information of Aquatic Fitness Equipment by Major Players
  - 6.3.1 Headquarters Location and Established Time of Aquatic Fitness Equipment Major Players
  - 6.3.2 Employees and Revenue Level of Aquatic Fitness Equipment Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 AQUATIC FITNESS EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Hydrorider
  - 7.1.1 Company profile
  - 7.1.2 Representative Aquatic Fitness Equipment Product
  - 7.1.3 Aquatic Fitness Equipment Sales, Revenue, Price and Gross Margin of Hydrorider
- 7.2 SwimEx
  - 7.2.1 Company profile
  - 7.2.2 Representative Aquatic Fitness Equipment Product
  - 7.2.3 Aquatic Fitness Equipment Sales, Revenue, Price and Gross Margin of SwimEx
- 7.3 ARCHIMEDE
  - 7.3.1 Company profile
  - 7.3.2 Representative Aquatic Fitness Equipment Product
  - 7.3.3 Aquatic Fitness Equipment Sales, Revenue, Price and Gross Margin of ARCHIMEDE
- 7.4 HYDRO-FIT
  - 7.4.1 Company profile
  - 7.4.2 Representative Aquatic Fitness Equipment Product
  - 7.4.3 Aquatic Fitness Equipment Sales, Revenue, Price and Gross Margin of HYDRO-FIT
- 7.5 TYR SPORT. INC
  - 7.5.1 Company profile
  - 7.5.2 Representative Aquatic Fitness Equipment Product
  - 7.5.3 Aquatic Fitness Equipment Sales, Revenue, Price and Gross Margin of TYR SPORT. INC
- 7.6 Speedo International

- 7.6.1 Company profile
- 7.6.2 Representative Aquatic Fitness Equipment Product
- 7.6.3 Aquatic Fitness Equipment Sales, Revenue, Price and Gross Margin of Speedo International
- 7.7 Aqua-Fitness
  - 7.7.1 Company profile
  - 7.7.2 Representative Aquatic Fitness Equipment Product
  - 7.7.3 Aquatic Fitness Equipment Sales, Revenue, Price and Gross Margin of Aqua-Fitness
- 7.8 Kiefer
  - 7.8.1 Company profile
  - 7.8.2 Representative Aquatic Fitness Equipment Product
  - 7.8.3 Aquatic Fitness Equipment Sales, Revenue, Price and Gross Margin of Kiefer
- 7.9 Aquajogger
  - 7.9.1 Company profile
  - 7.9.2 Representative Aquatic Fitness Equipment Product
  - 7.9.3 Aquatic Fitness Equipment Sales, Revenue, Price and Gross Margin of Aquajogger
- 7.10 HART Sport
  - 7.10.1 Company profile
  - 7.10.2 Representative Aquatic Fitness Equipment Product
  - 7.10.3 Aquatic Fitness Equipment Sales, Revenue, Price and Gross Margin of HART Sport
- 7.11 BECO-Beermann
  - 7.11.1 Company profile
  - 7.11.2 Representative Aquatic Fitness Equipment Product
  - 7.11.3 Aquatic Fitness Equipment Sales, Revenue, Price and Gross Margin of BECO-Beermann
- 7.12 Acquapole
  - 7.12.1 Company profile
  - 7.12.2 Representative Aquatic Fitness Equipment Product
  - 7.12.3 Aquatic Fitness Equipment Sales, Revenue, Price and Gross Margin of Acquapole
- 7.13 Aquatrend, LLC.
  - 7.13.1 Company profile
  - 7.13.2 Representative Aquatic Fitness Equipment Product
  - 7.13.3 Aquatic Fitness Equipment Sales, Revenue, Price and Gross Margin of Aquatrend, LLC.

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AQUATIC FITNESS EQUIPMENT**

- 8.1 Industry Chain of Aquatic Fitness Equipment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AQUATIC FITNESS EQUIPMENT**

- 9.1 Cost Structure Analysis of Aquatic Fitness Equipment
- 9.2 Raw Materials Cost Analysis of Aquatic Fitness Equipment
- 9.3 Labor Cost Analysis of Aquatic Fitness Equipment
- 9.4 Manufacturing Expenses Analysis of Aquatic Fitness Equipment

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AQUATIC FITNESS EQUIPMENT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources



## 12.3 Reference

## I would like to order

Product name: Aquatic Fitness Equipment-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A82B9D27256EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A82B9D27256EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970