

# Appliance Coatings-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A02614DAED9MEN.html

Date: February 2018

Pages: 132

Price: US\$ 2,480.00 (Single User License)

ID: A02614DAED9MEN

### **Abstracts**

### **Report Summary**

Appliance Coatings-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Appliance Coatings industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Appliance Coatings 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Appliance Coatings worldwide, with company and product introduction, position in the Appliance Coatings market

Market status and development trend of Appliance Coatings by types and applications

Cost and profit status of Appliance Coatings, and marketing status

Market growth drivers and challenges

The report segments the global Appliance Coatings market as:

Global Appliance Coatings Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



### Latin America

Global Appliance Coatings Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Epoxy coating
Epoxy PE hybrid coating
Other

Global Appliance Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Refrigeration
Large Cooking Appliance
Home Laundry
Other

Global Appliance Coatings Market: Manufacturers Segment Analysis (Company and Product introduction, Appliance Coatings Sales Volume, Revenue, Price and Gross Margin):

AkzoNobel

**Axalta** 

Tiger

PPG

Jotun

Valspar

Sherwin-Williams

Nippon Paint

Surpass

Meijia

Huaguang

Kinte

Huacai

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF APPLIANCE COATINGS**

- 1.1 Definition of Appliance Coatings in This Report
- 1.2 Commercial Types of Appliance Coatings
  - 1.2.1 Epoxy coating
  - 1.2.2 Epoxy PE hybrid coating
  - 1.2.3 Other
- 1.3 Downstream Application of Appliance Coatings
  - 1.3.1 Refrigeration
  - 1.3.2 Large Cooking Appliance
  - 1.3.3 Home Laundry
  - 1.3.4 Other
- 1.4 Development History of Appliance Coatings
- 1.5 Market Status and Trend of Appliance Coatings 2013-2023
- 1.5.1 Global Appliance Coatings Market Status and Trend 2013-2023
- 1.5.2 Regional Appliance Coatings Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Appliance Coatings 2013-2017
- 2.2 Production Market of Appliance Coatings by Regions
- 2.2.1 Production Volume of Appliance Coatings by Regions
- 2.2.2 Production Value of Appliance Coatings by Regions
- 2.3 Demand Market of Appliance Coatings by Regions
- 2.4 Production and Demand Status of Appliance Coatings by Regions
  - 2.4.1 Production and Demand Status of Appliance Coatings by Regions 2013-2017
  - 2.4.2 Import and Export Status of Appliance Coatings by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Appliance Coatings by Types
- 3.2 Production Value of Appliance Coatings by Types
- 3.3 Market Forecast of Appliance Coatings by Types

### CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Appliance Coatings by Downstream Industry
- 4.2 Market Forecast of Appliance Coatings by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF APPLIANCE COATINGS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Appliance Coatings Downstream Industry Situation and Trend Overview

## CHAPTER 6 APPLIANCE COATINGS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Appliance Coatings by Major Manufacturers
- 6.2 Production Value of Appliance Coatings by Major Manufacturers
- 6.3 Basic Information of Appliance Coatings by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Appliance Coatings Major Manufacturer
- 6.3.2 Employees and Revenue Level of Appliance Coatings Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 APPLIANCE COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 AkzoNobel
  - 7.1.1 Company profile
  - 7.1.2 Representative Appliance Coatings Product
  - 7.1.3 Appliance Coatings Sales, Revenue, Price and Gross Margin of AkzoNobel
- 7.2 Axalta
  - 7.2.1 Company profile
  - 7.2.2 Representative Appliance Coatings Product
  - 7.2.3 Appliance Coatings Sales, Revenue, Price and Gross Margin of Axalta
- 7.3 Tiger
  - 7.3.1 Company profile
  - 7.3.2 Representative Appliance Coatings Product
  - 7.3.3 Appliance Coatings Sales, Revenue, Price and Gross Margin of Tiger
- **7.4 PPG** 
  - 7.4.1 Company profile



- 7.4.2 Representative Appliance Coatings Product
- 7.4.3 Appliance Coatings Sales, Revenue, Price and Gross Margin of PPG
- 7.5 Jotun
  - 7.5.1 Company profile
  - 7.5.2 Representative Appliance Coatings Product
  - 7.5.3 Appliance Coatings Sales, Revenue, Price and Gross Margin of Jotun
- 7.6 Valspar
  - 7.6.1 Company profile
  - 7.6.2 Representative Appliance Coatings Product
  - 7.6.3 Appliance Coatings Sales, Revenue, Price and Gross Margin of Valspar
- 7.7 Sherwin-Williams
  - 7.7.1 Company profile
  - 7.7.2 Representative Appliance Coatings Product
- 7.7.3 Appliance Coatings Sales, Revenue, Price and Gross Margin of Sherwin-

### Williams

- 7.8 Nippon Paint
  - 7.8.1 Company profile
  - 7.8.2 Representative Appliance Coatings Product
  - 7.8.3 Appliance Coatings Sales, Revenue, Price and Gross Margin of Nippon Paint
- 7.9 Surpass
  - 7.9.1 Company profile
  - 7.9.2 Representative Appliance Coatings Product
  - 7.9.3 Appliance Coatings Sales, Revenue, Price and Gross Margin of Surpass
- 7.10 Meijia
  - 7.10.1 Company profile
  - 7.10.2 Representative Appliance Coatings Product
- 7.10.3 Appliance Coatings Sales, Revenue, Price and Gross Margin of Meijia
- 7.11 Huaguang
  - 7.11.1 Company profile
  - 7.11.2 Representative Appliance Coatings Product
- 7.11.3 Appliance Coatings Sales, Revenue, Price and Gross Margin of Huaguang
- 7.12 Kinte
  - 7.12.1 Company profile
  - 7.12.2 Representative Appliance Coatings Product
- 7.12.3 Appliance Coatings Sales, Revenue, Price and Gross Margin of Kinte
- 7.13 Huacai
  - 7.13.1 Company profile
  - 7.13.2 Representative Appliance Coatings Product
- 7.13.3 Appliance Coatings Sales, Revenue, Price and Gross Margin of Huacai



### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF APPLIANCE COATINGS

- 8.1 Industry Chain of Appliance Coatings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF APPLIANCE COATINGS

- 9.1 Cost Structure Analysis of Appliance Coatings
- 9.2 Raw Materials Cost Analysis of Appliance Coatings
- 9.3 Labor Cost Analysis of Appliance Coatings
- 9.4 Manufacturing Expenses Analysis of Appliance Coatings

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF APPLIANCE COATINGS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Appliance Coatings-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/A02614DAED9MEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A02614DAED9MEN.html">https://marketpublishers.com/r/A02614DAED9MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970