

Animal Pharmaceutical-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AFD2092D1EBMEN.html>

Date: March 2018

Pages: 131

Price: US\$ 2,980.00 (Single User License)

ID: AFD2092D1EBMEN

Abstracts

Report Summary

Animal Pharmaceutical-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Animal Pharmaceutical industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Animal Pharmaceutical 2013-2017, and development forecast 2018-2023

Main market players of Animal Pharmaceutical in China, with company and product introduction, position in the Animal Pharmaceutical market

Market status and development trend of Animal Pharmaceutical by types and applications

Cost and profit status of Animal Pharmaceutical, and marketing status

Market growth drivers and challenges

The report segments the China Animal Pharmaceutical market as:

China Animal Pharmaceutical Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Animal Pharmaceutical Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vaccine

Veterinary Drugs

Other

China Animal Pharmaceutical Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Companion Animal

Poultry

Other

China Animal Pharmaceutical Market: Players Segment Analysis (Company and Product introduction, Animal Pharmaceutical Sales Volume, Revenue, Price and Gross Margin):

Zoetis

Merck

Merial

Elanco

Bayer Animal Health

Boehringer Ingelheim Vetmedica

Virbac

Ceva Sante Animale

V?toquinol

Jurox

MSD Animal Health Australia

PARNELL

CAHIC

Ringpu Biology

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ANIMAL PHARMACEUTICAL

- 1.1 Definition of Animal Pharmaceutical in This Report
- 1.2 Commercial Types of Animal Pharmaceutical
 - 1.2.1 Vaccine
 - 1.2.2 Veterinary Drugs
 - 1.2.3 Other
- 1.3 Downstream Application of Animal Pharmaceutical
 - 1.3.1 Companion Animal
 - 1.3.2 Poultry
 - 1.3.3 Other
- 1.4 Development History of Animal Pharmaceutical
- 1.5 Market Status and Trend of Animal Pharmaceutical 2013-2023
 - 1.5.1 China Animal Pharmaceutical Market Status and Trend 2013-2023
 - 1.5.2 Regional Animal Pharmaceutical Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Animal Pharmaceutical in China 2013-2017
- 2.2 Consumption Market of Animal Pharmaceutical in China by Regions
 - 2.2.1 Consumption Volume of Animal Pharmaceutical in China by Regions
 - 2.2.2 Revenue of Animal Pharmaceutical in China by Regions
- 2.3 Market Analysis of Animal Pharmaceutical in China by Regions
 - 2.3.1 Market Analysis of Animal Pharmaceutical in North China 2013-2017
 - 2.3.2 Market Analysis of Animal Pharmaceutical in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Animal Pharmaceutical in East China 2013-2017
 - 2.3.4 Market Analysis of Animal Pharmaceutical in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Animal Pharmaceutical in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Animal Pharmaceutical in Northwest China 2013-2017
- 2.4 Market Development Forecast of Animal Pharmaceutical in China 2018-2023
 - 2.4.1 Market Development Forecast of Animal Pharmaceutical in China 2018-2023
 - 2.4.2 Market Development Forecast of Animal Pharmaceutical by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Animal Pharmaceutical in China by Types

- 3.1.2 Revenue of Animal Pharmaceutical in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Animal Pharmaceutical in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Animal Pharmaceutical in China by Downstream Industry
- 4.2 Demand Volume of Animal Pharmaceutical by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Animal Pharmaceutical by Downstream Industry in North China
 - 4.2.2 Demand Volume of Animal Pharmaceutical by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Animal Pharmaceutical by Downstream Industry in East China
 - 4.2.4 Demand Volume of Animal Pharmaceutical by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Animal Pharmaceutical by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Animal Pharmaceutical by Downstream Industry in Northwest China
- 4.3 Market Forecast of Animal Pharmaceutical in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ANIMAL PHARMACEUTICAL

- 5.1 China Economy Situation and Trend Overview
- 5.2 Animal Pharmaceutical Downstream Industry Situation and Trend Overview

CHAPTER 6 ANIMAL PHARMACEUTICAL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Animal Pharmaceutical in China by Major Players
- 6.2 Revenue of Animal Pharmaceutical in China by Major Players
- 6.3 Basic Information of Animal Pharmaceutical by Major Players
 - 6.3.1 Headquarters Location and Established Time of Animal Pharmaceutical Major Players
 - 6.3.2 Employees and Revenue Level of Animal Pharmaceutical Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 ANIMAL PHARMACEUTICAL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Zoetis
 - 7.1.1 Company profile
 - 7.1.2 Representative Animal Pharmaceutical Product
 - 7.1.3 Animal Pharmaceutical Sales, Revenue, Price and Gross Margin of Zoetis
- 7.2 Merck
 - 7.2.1 Company profile
 - 7.2.2 Representative Animal Pharmaceutical Product
 - 7.2.3 Animal Pharmaceutical Sales, Revenue, Price and Gross Margin of Merck
- 7.3 Merial
 - 7.3.1 Company profile
 - 7.3.2 Representative Animal Pharmaceutical Product
 - 7.3.3 Animal Pharmaceutical Sales, Revenue, Price and Gross Margin of Merial
- 7.4 Elanco
 - 7.4.1 Company profile
 - 7.4.2 Representative Animal Pharmaceutical Product
 - 7.4.3 Animal Pharmaceutical Sales, Revenue, Price and Gross Margin of Elanco
- 7.5 Bayer Animal Health
 - 7.5.1 Company profile
 - 7.5.2 Representative Animal Pharmaceutical Product
 - 7.5.3 Animal Pharmaceutical Sales, Revenue, Price and Gross Margin of Bayer Animal Health
- 7.6 Boehringer Ingelheim Vetmedica
 - 7.6.1 Company profile
 - 7.6.2 Representative Animal Pharmaceutical Product
 - 7.6.3 Animal Pharmaceutical Sales, Revenue, Price and Gross Margin of Boehringer

Ingelheim Vetmedica

7.7 Virbac

7.7.1 Company profile

7.7.2 Representative Animal Pharmaceutical Product

7.7.3 Animal Pharmaceutical Sales, Revenue, Price and Gross Margin of Virbac

7.8 Ceva Sante Animale

7.8.1 Company profile

7.8.2 Representative Animal Pharmaceutical Product

7.8.3 Animal Pharmaceutical Sales, Revenue, Price and Gross Margin of Ceva Sante

Animale

7.9 V?toquinol

7.9.1 Company profile

7.9.2 Representative Animal Pharmaceutical Product

7.9.3 Animal Pharmaceutical Sales, Revenue, Price and Gross Margin of V?toquinol

7.10 Jurox

7.10.1 Company profile

7.10.2 Representative Animal Pharmaceutical Product

7.10.3 Animal Pharmaceutical Sales, Revenue, Price and Gross Margin of Jurox

7.11 MSD Animal Health Australia

7.11.1 Company profile

7.11.2 Representative Animal Pharmaceutical Product

7.11.3 Animal Pharmaceutical Sales, Revenue, Price and Gross Margin of MSD

Animal Health Australia

7.12 PARNELL

7.12.1 Company profile

7.12.2 Representative Animal Pharmaceutical Product

7.12.3 Animal Pharmaceutical Sales, Revenue, Price and Gross Margin of PARNELL

7.13 CAHIC

7.13.1 Company profile

7.13.2 Representative Animal Pharmaceutical Product

7.13.3 Animal Pharmaceutical Sales, Revenue, Price and Gross Margin of CAHIC

7.14 Ringpu Biology

7.14.1 Company profile

7.14.2 Representative Animal Pharmaceutical Product

7.14.3 Animal Pharmaceutical Sales, Revenue, Price and Gross Margin of Ringpu

Biology

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ANIMAL PHARMACEUTICAL

- 8.1 Industry Chain of Animal Pharmaceutical
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ANIMAL PHARMACEUTICAL

- 9.1 Cost Structure Analysis of Animal Pharmaceutical
- 9.2 Raw Materials Cost Analysis of Animal Pharmaceutical
- 9.3 Labor Cost Analysis of Animal Pharmaceutical
- 9.4 Manufacturing Expenses Analysis of Animal Pharmaceutical

CHAPTER 10 MARKETING STATUS ANALYSIS OF ANIMAL PHARMACEUTICAL

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Animal Pharmaceutical-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AFD2092D1EBMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AFD2092D1EBMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970