

Analytics and BI Software -India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A6BDC0279A0EEN.html>

Date: March 2020

Pages: 138

Price: US\$ 2,980.00 (Single User License)

ID: A6BDC0279A0EEN

Abstracts

Report Summary

Analytics and BI Software -India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Analytics and BI Software industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Analytics and BI Software 2013-2017, and development forecast 2018-2023

Main market players of Analytics and BI Software in India, with company and product introduction, position in the Analytics and BI Software market

Market status and development trend of Analytics and BI Software by types and applications

Cost and profit status of Analytics and BI Software , and marketing status

Market growth drivers and challenges

The report segments the India Analytics and BI Software market as:

India Analytics and BI Software Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Analytics and BI Software Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

On-Premise

Cloud-Based

India Analytics and BI Software Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Retail

Healthcare

Manufacturing

Aerospace and Defense

Transportation

Consumer Goods

Others

India Analytics and BI Software Market: Players Segment Analysis (Company and Product introduction, Analytics and BI Software Sales Volume, Revenue, Price and Gross Margin):

Qlik

Informatica

Microsoft

SAP

SAS Institute

IBM

Teradata Corporation

Oracle

Tableau

MicroStrategy

GoodData Corporation

FICO

OpenText

Birst

Information builders

Alteryx

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ANALYTICS AND BI SOFTWARE

- 1.1 Definition of Analytics and BI Software in This Report
- 1.2 Commercial Types of Analytics and BI Software
 - 1.2.1 On-Premise
 - 1.2.2 Cloud-Based
- 1.3 Downstream Application of Analytics and BI Software
 - 1.3.1 Retail
 - 1.3.2 Healthcare
 - 1.3.3 Manufacturing
 - 1.3.4 Aerospace and Defense
 - 1.3.5 Transportation
 - 1.3.6 Consumer Goods
 - 1.3.7 Others
- 1.4 Development History of Analytics and BI Software
- 1.5 Market Status and Trend of Analytics and BI Software 2013-2023
 - 1.5.1 India Analytics and BI Software Market Status and Trend 2013-2023
 - 1.5.2 Regional Analytics and BI Software Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Analytics and BI Software in India 2013-2017
- 2.2 Consumption Market of Analytics and BI Software in India by Regions
 - 2.2.1 Consumption Volume of Analytics and BI Software in India by Regions
 - 2.2.2 Revenue of Analytics and BI Software in India by Regions
- 2.3 Market Analysis of Analytics and BI Software in India by Regions
 - 2.3.1 Market Analysis of Analytics and BI Software in North India 2013-2017
 - 2.3.2 Market Analysis of Analytics and BI Software in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Analytics and BI Software in East India 2013-2017
 - 2.3.4 Market Analysis of Analytics and BI Software in South India 2013-2017
 - 2.3.5 Market Analysis of Analytics and BI Software in West India 2013-2017
- 2.4 Market Development Forecast of Analytics and BI Software in India 2017-2023
 - 2.4.1 Market Development Forecast of Analytics and BI Software in India 2017-2023
 - 2.4.2 Market Development Forecast of Analytics and BI Software by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole India Market Status by Types

3.1.1 Consumption Volume of Analytics and BI Software in India by Types

3.1.2 Revenue of Analytics and BI Software in India by Types

3.2 India Market Status by Types in Major Countries

3.2.1 Market Status by Types in North India

3.2.2 Market Status by Types in Northeast India

3.2.3 Market Status by Types in East India

3.2.4 Market Status by Types in South India

3.2.5 Market Status by Types in West India

3.3 Market Forecast of Analytics and BI Software in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Analytics and BI Software in India by Downstream Industry

4.2 Demand Volume of Analytics and BI Software by Downstream Industry in Major Countries

4.2.1 Demand Volume of Analytics and BI Software by Downstream Industry in North India

4.2.2 Demand Volume of Analytics and BI Software by Downstream Industry in Northeast India

4.2.3 Demand Volume of Analytics and BI Software by Downstream Industry in East India

4.2.4 Demand Volume of Analytics and BI Software by Downstream Industry in South India

4.2.5 Demand Volume of Analytics and BI Software by Downstream Industry in West India

4.3 Market Forecast of Analytics and BI Software in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ANALYTICS AND BI SOFTWARE

5.1 India Economy Situation and Trend Overview

5.2 Analytics and BI Software Downstream Industry Situation and Trend Overview

CHAPTER 6 ANALYTICS AND BI SOFTWARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Analytics and BI Software in India by Major Players
- 6.2 Revenue of Analytics and BI Software in India by Major Players
- 6.3 Basic Information of Analytics and BI Software by Major Players
 - 6.3.1 Headquarters Location and Established Time of Analytics and BI Software Major Players
 - 6.3.2 Employees and Revenue Level of Analytics and BI Software Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 ANALYTICS AND BI SOFTWARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Qlik
 - 7.1.1 Company profile
 - 7.1.2 Representative Analytics and BI Software Product
 - 7.1.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of Qlik
- 7.2 Informatica
 - 7.2.1 Company profile
 - 7.2.2 Representative Analytics and BI Software Product
 - 7.2.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of Informatica
- 7.3 Microsoft
 - 7.3.1 Company profile
 - 7.3.2 Representative Analytics and BI Software Product
 - 7.3.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of Microsoft
- 7.4 SAP
 - 7.4.1 Company profile
 - 7.4.2 Representative Analytics and BI Software Product
 - 7.4.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of SAP
- 7.5 SAS Institute
 - 7.5.1 Company profile
 - 7.5.2 Representative Analytics and BI Software Product
 - 7.5.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of SAS Institute
- 7.6 IBM
 - 7.6.1 Company profile
 - 7.6.2 Representative Analytics and BI Software Product

- 7.6.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of IBM
- 7.7 Teradata Corporation
 - 7.7.1 Company profile
 - 7.7.2 Representative Analytics and BI Software Product
 - 7.7.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of Teradata Corporation
- 7.8 Oracle
 - 7.8.1 Company profile
 - 7.8.2 Representative Analytics and BI Software Product
 - 7.8.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of Oracle
- 7.9 Tableau
 - 7.9.1 Company profile
 - 7.9.2 Representative Analytics and BI Software Product
 - 7.9.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of Tableau
- 7.10 MicroStrategy
 - 7.10.1 Company profile
 - 7.10.2 Representative Analytics and BI Software Product
 - 7.10.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of MicroStrategy
- 7.11 GoodData Corporation
 - 7.11.1 Company profile
 - 7.11.2 Representative Analytics and BI Software Product
 - 7.11.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of GoodData Corporation
- 7.12 FICO
 - 7.12.1 Company profile
 - 7.12.2 Representative Analytics and BI Software Product
 - 7.12.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of FICO
- 7.13 OpenText
 - 7.13.1 Company profile
 - 7.13.2 Representative Analytics and BI Software Product
 - 7.13.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of OpenText
- 7.14 Birst
 - 7.14.1 Company profile
 - 7.14.2 Representative Analytics and BI Software Product
 - 7.14.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of Birst
- 7.15 Information builders
 - 7.15.1 Company profile

- 7.15.2 Representative Analytics and BI Software Product
- 7.15.3 Analytics and BI Software Sales, Revenue, Price and Gross Margin of Information builders
- 7.16 Alteryx

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ANALYTICS AND BI SOFTWARE

- 8.1 Industry Chain of Analytics and BI Software
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ANALYTICS AND BI SOFTWARE

- 9.1 Cost Structure Analysis of Analytics and BI Software
- 9.2 Raw Materials Cost Analysis of Analytics and BI Software
- 9.3 Labor Cost Analysis of Analytics and BI Software
- 9.4 Manufacturing Expenses Analysis of Analytics and BI Software

CHAPTER 10 MARKETING STATUS ANALYSIS OF ANALYTICS AND BI SOFTWARE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Analytics and BI Software -India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A6BDC0279A0EEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A6BDC0279A0EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970