

# Ammunition-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A763618A2B3MEN.html

Date: March 2018

Pages: 145

Price: US\$ 2,980.00 (Single User License)

ID: A763618A2B3MEN

### **Abstracts**

### **Report Summary**

Ammunition-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Ammunition industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Ammunition 2013-2017, and development forecast 2018-2023

Main market players of Ammunition in China, with company and product introduction, position in the Ammunition market

Market status and development trend of Ammunition by types and applications Cost and profit status of Ammunition, and marketing status Market growth drivers and challenges

The report segments the China Ammunition market as:

China Ammunition Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



### Northwest China

China Ammunition Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

**Bullets** 

Mortars

Rockets

China Ammunition Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Civil

Defense

China Ammunition Market: Players Segment Analysis (Company and Product introduction, Ammunition Sales Volume, Revenue, Price and Gross Margin):

General Dynamics Corporation

BAE Systems

Remington Arms Company, Inc.

Magtech Ammunition Company, Inc.

Magtech Ammunition Company, Inc.

Poongsan Corporation

**Nexter Munitions** 

Federal Premium Ammunition

Federal Premium Ammunition

Hornady Manufacturing

Maxam

Denel PMP

Alliant Techsystems Inc (ATK)

Rheinmetall Defence

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF AMMUNITION

- 1.1 Definition of Ammunition in This Report
- 1.2 Commercial Types of Ammunition
  - 1.2.1 Bullets
  - 1.2.2 Mortars
  - 1.2.3 Rockets
- 1.3 Downstream Application of Ammunition
  - 1.3.1 Civil
  - 1.3.2 Defense
- 1.4 Development History of Ammunition
- 1.5 Market Status and Trend of Ammunition 2013-2023
  - 1.5.1 China Ammunition Market Status and Trend 2013-2023
- 1.5.2 Regional Ammunition Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Ammunition in China 2013-2017
- 2.2 Consumption Market of Ammunition in China by Regions
  - 2.2.1 Consumption Volume of Ammunition in China by Regions
  - 2.2.2 Revenue of Ammunition in China by Regions
- 2.3 Market Analysis of Ammunition in China by Regions
  - 2.3.1 Market Analysis of Ammunition in North China 2013-2017
  - 2.3.2 Market Analysis of Ammunition in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Ammunition in East China 2013-2017
  - 2.3.4 Market Analysis of Ammunition in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Ammunition in Southwest China 2013-2017
- 2.3.6 Market Analysis of Ammunition in Northwest China 2013-2017
- 2.4 Market Development Forecast of Ammunition in China 2018-2023
  - 2.4.1 Market Development Forecast of Ammunition in China 2018-2023
  - 2.4.2 Market Development Forecast of Ammunition by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Ammunition in China by Types
  - 3.1.2 Revenue of Ammunition in China by Types



- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Ammunition in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Ammunition in China by Downstream Industry
- 4.2 Demand Volume of Ammunition by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Ammunition by Downstream Industry in North China
- 4.2.2 Demand Volume of Ammunition by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Ammunition by Downstream Industry in East China
- 4.2.4 Demand Volume of Ammunition by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Ammunition by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Ammunition by Downstream Industry in Northwest China
- 4.3 Market Forecast of Ammunition in China by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AMMUNITION

- 5.1 China Economy Situation and Trend Overview
- 5.2 Ammunition Downstream Industry Situation and Trend Overview

# CHAPTER 6 AMMUNITION MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Ammunition in China by Major Players
- 6.2 Revenue of Ammunition in China by Major Players
- 6.3 Basic Information of Ammunition by Major Players
  - 6.3.1 Headquarters Location and Established Time of Ammunition Major Players
  - 6.3.2 Employees and Revenue Level of Ammunition Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



### 6.4.3 New Product Development and Launch

# CHAPTER 7 AMMUNITION MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 General Dynamics Corporation
  - 7.1.1 Company profile
  - 7.1.2 Representative Ammunition Product
- 7.1.3 Ammunition Sales, Revenue, Price and Gross Margin of General Dynamics Corporation
- 7.2 BAE Systems
  - 7.2.1 Company profile
  - 7.2.2 Representative Ammunition Product
- 7.2.3 Ammunition Sales, Revenue, Price and Gross Margin of BAE Systems
- 7.3 Remington Arms Company, Inc.
  - 7.3.1 Company profile
  - 7.3.2 Representative Ammunition Product
- 7.3.3 Ammunition Sales, Revenue, Price and Gross Margin of Remington Arms Company, Inc.
- 7.4 Magtech Ammunition Company, Inc.
  - 7.4.1 Company profile
  - 7.4.2 Representative Ammunition Product
- 7.4.3 Ammunition Sales, Revenue, Price and Gross Margin of Magtech Ammunition Company, Inc.
- 7.5 Magtech Ammunition Company, Inc.
  - 7.5.1 Company profile
  - 7.5.2 Representative Ammunition Product
- 7.5.3 Ammunition Sales, Revenue, Price and Gross Margin of Magtech Ammunition Company, Inc.
- 7.6 Poongsan Corporation
  - 7.6.1 Company profile
  - 7.6.2 Representative Ammunition Product
  - 7.6.3 Ammunition Sales, Revenue, Price and Gross Margin of Poongsan Corporation
- 7.7 Nexter Munitions
  - 7.7.1 Company profile
  - 7.7.2 Representative Ammunition Product
- 7.7.3 Ammunition Sales, Revenue, Price and Gross Margin of Nexter Munitions
- 7.8 Federal Premium Ammunition
  - 7.8.1 Company profile



- 7.8.2 Representative Ammunition Product
- 7.8.3 Ammunition Sales, Revenue, Price and Gross Margin of Federal Premium Ammunition
- 7.9 Federal Premium Ammunition
  - 7.9.1 Company profile
  - 7.9.2 Representative Ammunition Product
- 7.9.3 Ammunition Sales, Revenue, Price and Gross Margin of Federal Premium

### Ammunition

- 7.10 Hornady Manufacturing
  - 7.10.1 Company profile
  - 7.10.2 Representative Ammunition Product
- 7.10.3 Ammunition Sales, Revenue, Price and Gross Margin of Hornady Manufacturing

# 7.11 Maxam

- 7.11.1 Company profile
- 7.11.2 Representative Ammunition Product
- 7.11.3 Ammunition Sales, Revenue, Price and Gross Margin of Maxam
- 7.12 Denel PMP
  - 7.12.1 Company profile
  - 7.12.2 Representative Ammunition Product
  - 7.12.3 Ammunition Sales, Revenue, Price and Gross Margin of Denel PMP
- 7.13 Alliant Techsystems Inc (ATK)
  - 7.13.1 Company profile
  - 7.13.2 Representative Ammunition Product
- 7.13.3 Ammunition Sales, Revenue, Price and Gross Margin of Alliant Techsystems Inc (ATK)
- 7.14 Rheinmetall Defence
  - 7.14.1 Company profile
  - 7.14.2 Representative Ammunition Product
- 7.14.3 Ammunition Sales, Revenue, Price and Gross Margin of Rheinmetall Defence

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AMMUNITION

- 8.1 Industry Chain of Ammunition
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AMMUNITION**



- 9.1 Cost Structure Analysis of Ammunition
- 9.2 Raw Materials Cost Analysis of Ammunition
- 9.3 Labor Cost Analysis of Ammunition
- 9.4 Manufacturing Expenses Analysis of Ammunition

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF AMMUNITION**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Ammunition-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/A763618A2B3MEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A763618A2B3MEN.html">https://marketpublishers.com/r/A763618A2B3MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970