

## Ambient Lighting-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/AC7540883C4MEN.html

Date: May 2018 Pages: 158 Price: US\$ 2,980.00 (Single User License) ID: AC7540883C4MEN

### **Abstracts**

#### **Report Summary**

Ambient Lighting-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Ambient Lighting industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Ambient Lighting 2013-2017, and development forecast 2018-2023 Main market players of Ambient Lighting in China, with company and product introduction, position in the Ambient Lighting market Market status and development trend of Ambient Lighting by types and applications Cost and profit status of Ambient Lighting, and marketing status Market growth drivers and challenges

The report segments the China Ambient Lighting market as:

China Ambient Lighting Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North China Northeast China East China Central & South China Southwest China Northwest China



China Ambient Lighting Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Recessed Lights Surface Mounted Lights Suspended Lights Track Lights Strip Lights

China Ambient Lighting Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Residential Hospitality and Retail Healthcare Industrial Office Buildings Automotive

China Ambient Lighting Market: Players Segment Analysis (Company and Product introduction, Ambient Lighting Sales Volume, Revenue, Price and Gross Margin): Philips Lighting (Netherlands) Cree, Inc. (US) Acuity Brands Lighting Inc. (US) OSRAM Licht GmBH (Germany) Eaton Corporation (US) Hubbell Incorporated (US) GE (US) Thorn Lighting (UK) Nualight Limited (Ireland) Lafit Lighting (IN)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### CHAPTER 1 OVERVIEW OF AMBIENT LIGHTING

- 1.1 Definition of Ambient Lighting in This Report
- 1.2 Commercial Types of Ambient Lighting
- 1.2.1 Recessed Lights
- 1.2.2 Surface Mounted Lights
- 1.2.3 Suspended Lights
- 1.2.4 Track Lights
- 1.2.5 Strip Lights
- 1.3 Downstream Application of Ambient Lighting
  - 1.3.1 Residential
  - 1.3.2 Hospitality and Retail
- 1.3.3 Healthcare
- 1.3.4 Industrial
- 1.3.5 Office Buildings
- 1.3.6 Automotive
- 1.4 Development History of Ambient Lighting
- 1.5 Market Status and Trend of Ambient Lighting 2013-2023
  - 1.5.1 China Ambient Lighting Market Status and Trend 2013-2023
  - 1.5.2 Regional Ambient Lighting Market Status and Trend 2013-2023

#### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Ambient Lighting in China 2013-2017
- 2.2 Consumption Market of Ambient Lighting in China by Regions
- 2.2.1 Consumption Volume of Ambient Lighting in China by Regions
- 2.2.2 Revenue of Ambient Lighting in China by Regions
- 2.3 Market Analysis of Ambient Lighting in China by Regions
  - 2.3.1 Market Analysis of Ambient Lighting in North China 2013-2017
  - 2.3.2 Market Analysis of Ambient Lighting in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Ambient Lighting in East China 2013-2017
  - 2.3.4 Market Analysis of Ambient Lighting in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Ambient Lighting in Southwest China 2013-2017
- 2.3.6 Market Analysis of Ambient Lighting in Northwest China 2013-2017
- 2.4 Market Development Forecast of Ambient Lighting in China 2018-2023
- 2.4.1 Market Development Forecast of Ambient Lighting in China 2018-2023
- 2.4.2 Market Development Forecast of Ambient Lighting by Regions 2018-2023



#### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Ambient Lighting in China by Types
- 3.1.2 Revenue of Ambient Lighting in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Ambient Lighting in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Ambient Lighting in China by Downstream Industry

- 4.2 Demand Volume of Ambient Lighting by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Ambient Lighting by Downstream Industry in North China
  - 4.2.2 Demand Volume of Ambient Lighting by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Ambient Lighting by Downstream Industry in East China

4.2.4 Demand Volume of Ambient Lighting by Downstream Industry in Central & South China

4.2.5 Demand Volume of Ambient Lighting by Downstream Industry in Southwest China

4.2.6 Demand Volume of Ambient Lighting by Downstream Industry in Northwest China

4.3 Market Forecast of Ambient Lighting in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AMBIENT LIGHTING

- 5.1 China Economy Situation and Trend Overview
- 5.2 Ambient Lighting Downstream Industry Situation and Trend Overview

#### CHAPTER 6 AMBIENT LIGHTING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA



- 6.1 Sales Volume of Ambient Lighting in China by Major Players
- 6.2 Revenue of Ambient Lighting in China by Major Players
- 6.3 Basic Information of Ambient Lighting by Major Players
  - 6.3.1 Headquarters Location and Established Time of Ambient Lighting Major Players
- 6.3.2 Employees and Revenue Level of Ambient Lighting Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

#### CHAPTER 7 AMBIENT LIGHTING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Philips Lighting (Netherlands)
- 7.1.1 Company profile
- 7.1.2 Representative Ambient Lighting Product
- 7.1.3 Ambient Lighting Sales, Revenue, Price and Gross Margin of Philips Lighting (Netherlands)
- 7.2 Cree, Inc. (US)
  - 7.2.1 Company profile
- 7.2.2 Representative Ambient Lighting Product
- 7.2.3 Ambient Lighting Sales, Revenue, Price and Gross Margin of Cree, Inc. (US)
- 7.3 Acuity Brands Lighting Inc. (US)
  - 7.3.1 Company profile
  - 7.3.2 Representative Ambient Lighting Product

7.3.3 Ambient Lighting Sales, Revenue, Price and Gross Margin of Acuity Brands Lighting Inc. (US)

- 7.4 OSRAM Licht GmBH (Germany)
  - 7.4.1 Company profile
  - 7.4.2 Representative Ambient Lighting Product
- 7.4.3 Ambient Lighting Sales, Revenue, Price and Gross Margin of OSRAM Licht GmBH (Germany)
- 7.5 Eaton Corporation (US)
  - 7.5.1 Company profile
  - 7.5.2 Representative Ambient Lighting Product
- 7.5.3 Ambient Lighting Sales, Revenue, Price and Gross Margin of Eaton Corporation (US)
- 7.6 Hubbell Incorporated (US)
  - 7.6.1 Company profile



7.6.2 Representative Ambient Lighting Product

7.6.3 Ambient Lighting Sales, Revenue, Price and Gross Margin of Hubbell Incorporated (US)

7.7 GE (US)

- 7.7.1 Company profile
- 7.7.2 Representative Ambient Lighting Product
- 7.7.3 Ambient Lighting Sales, Revenue, Price and Gross Margin of GE (US)

7.8 Thorn Lighting (UK)

- 7.8.1 Company profile
- 7.8.2 Representative Ambient Lighting Product

7.8.3 Ambient Lighting Sales, Revenue, Price and Gross Margin of Thorn Lighting (UK)

7.9 Nualight Limited (Ireland)

7.9.1 Company profile

7.9.2 Representative Ambient Lighting Product

7.9.3 Ambient Lighting Sales, Revenue, Price and Gross Margin of Nualight Limited (Ireland)

- 7.10 Lafit Lighting (IN)
- 7.10.1 Company profile
- 7.10.2 Representative Ambient Lighting Product
- 7.10.3 Ambient Lighting Sales, Revenue, Price and Gross Margin of Lafit Lighting (IN)

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AMBIENT LIGHTING

- 8.1 Industry Chain of Ambient Lighting
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AMBIENT LIGHTING

- 9.1 Cost Structure Analysis of Ambient Lighting
- 9.2 Raw Materials Cost Analysis of Ambient Lighting
- 9.3 Labor Cost Analysis of Ambient Lighting
- 9.4 Manufacturing Expenses Analysis of Ambient Lighting

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF AMBIENT LIGHTING

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Ambient Lighting-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/AC7540883C4MEN.html</u>

> Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/AC7540883C4MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970